








# Seo Analyzer daretoexplore.nz

Generated on February 08 2022 21:14 PM

The score is **61/100**







## SEO Content

|    | <p>Title</p>              | <p>Auckland Libraries: Kia ora</p> <p><b>Length : 27</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |    |    |    |   |   |   |
|--|---------------------------|---|----|----|----|----|----|----|----|----|----|---|---|---|
|    | <p>Description</p>        | <p>Welcome to Auckland Libraries. Join and discover our great range of books, music, events, Auckland heritage and more.</p> <p><b>Length : 117</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |    |    |    |   |   |   |
|  | <p>Keywords</p>           | <p>Auckland, libraries, locations, hours, ebooks, emagazines, events, new, recommended, history, research, home, homepage</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |    |    |    |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |    |    |    |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>18</td> <td>24</td> <td>36</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1547 1018 2078" style="list-style-type: none"> <li>• [H1] COVID-19 update</li> <li>• [H1] Locations</li> <li>• [H1] eCollections</li> <li>• [H1] Events</li> <li>• [H1] New &amp; recommended</li> <li>• [H1] Learn &amp; research</li> <li>• [H1] Heritage</li> <li>• [H1] Locations</li> <li>• [H1] eCollections</li> <li>• [H1] Events</li> <li>• [H1] New &amp; recommended</li> <li>• [H1] Learn &amp; research</li> <li>• [H1] Heritage</li> <li>• [H1] //</li> <li>• [H1] COVID-19 update</li> <li>• [H1] Auckland Libraries app</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 18 | 24 | 36 | 4 | 0 | 0 |
| H1   | H2                        | H3  | H4 | H5 | H6 |    |    |    |    |    |    |   |   |   |
| 18   | 24                        | 36  | 4  | 0  | 0  |    |    |    |    |    |    |   |   |   |





# SEO Content

- [H1] Meet a Rare Book podcast
- [H1] Click and collect
- [H2] Ngā wāhi
- [H2] iKohinga
- [H2] Ngā takunetanga
- [H2] Ngā mea hōu, tūtohu hoki
- [H2] Te ako me te rangahau
- [H2] Ngā taonga tuku iho
- [H2] Ngā wāhi
- [H2] iKohinga
- [H2] Ngā takunetanga
- [H2] Ngā mea hōu, tūtohu hoki
- [H2] Te ako me te rangahau
- [H2] Ngā taonga tuku iho
- [H2]
- [H2] Te taupānga a Ngā Pātaka Kōrero o Tāmaki Makaurau
- [H2]
- [H2]
- [H2] Collections and readingNgā Kohinga me ngā pānuitanga
- [H2] Latest
- [H2] Listen and watchWhakarongo, Mātakitaki
- [H2] LinkedIn Learning
- [H2] From our blogs Mai i ā tātou rangitaki
- [H2] Join
- [H2] About
- [H2] Quick Links
- [H3] Join the library
- [H3] Find a library
- [H3] Services
- [H3] Read
- [H3] Listen
- [H3] Watch
- [H3] Popular events
- [H3] Featured events
- [H3] All events
- [H3] New titles
- [H3] Staff picks
- [H3] Popular resources
- [H3] Browse by subject
- [H3] Recommended resources
- [H3] Kura Heritage Collections Online
- [H3] Guides and resources
- [H3] Ask an expert
- [H3] Join the library
- [H3] Find a library
- [H3] Services
- [H3] Read
- [H3] Listen
- [H3] Watch
- [H3] Popular events
- [H3] Featured events
- [H3] All events
- [H3] New titles
- [H3] Staff picks
- [H3] Popular resources
- [H3] Browse by subject

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"> <li>• [H3] Recommended resources</li> <li>• [H3] Kura Heritage Collections Online</li> <li>• [H3] Guides and resources</li> <li>• [H3] Ask an expert</li> <li>• [H3] Promotions Carousel</li> <li>• [H3] Te taupānga a Ngā Pātaka Kōrero o Tāmaki Makaurau</li> <li>• [H4] Auckland Libraries blog</li> <li>• [H4] Heritage et AL</li> <li>• [H4] Podcasts</li> <li>• [H4] Thanks for your feedback</li> </ul> |
|    | Images          | <p>We found 30 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|    | Text/HTML Ratio | <p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|    | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 95 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 95.79%</p> <p>Internal Links 4.21%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">=</a>                              | External | Passing Juice |
| <a href="#">Find out more</a>                  | Internal | Passing Juice |
| <a href="#">Menu</a>                           | Internal | Passing Juice |
| <a href="#">Locations</a>                      | External | Passing Juice |
| <a href="#">Membership information</a>         | External | Passing Juice |
| <a href="#">Fees and charges</a>               | External | Passing Juice |
| <a href="#">Guide to your library</a>          | External | Passing Juice |
| <a href="#">North</a>                          | External | Passing Juice |
| <a href="#">Central</a>                        | External | Passing Juice |
| <a href="#">West</a>                           | External | Passing Juice |
| <a href="#">East</a>                           | External | Passing Juice |
| <a href="#">South</a>                          | External | Passing Juice |
| <a href="#">Mobile libraries</a>               | External | Passing Juice |
| <a href="#">Book a librarian</a>               | External | Passing Juice |
| <a href="#">Computers, printing &amp; WiFi</a> | External | Passing Juice |
| <a href="#">Research services</a>              | External | Passing Juice |
| <a href="#">Māori specialists</a>              | External | Passing Juice |
| <a href="#">Justice of the Peace</a>           | External | Passing Juice |
| <a href="#">eCollections</a>                   | External | Passing Juice |
| <a href="#">eBooks</a>                         | External | Passing Juice |
| <a href="#">eMagazines</a>                     | External | Passing Juice |
| <a href="#">eNewspapers</a>                    | External | Passing Juice |
| <a href="#">eAudiobooks</a>                    | External | Passing Juice |
| <a href="#">Podcasts</a>                       | External | Passing Juice |
| <a href="#">Start streaming</a>                | External | Passing Juice |
| <a href="#">Beamafilm</a>                      | External | Passing Juice |
| <a href="#">OverDrive video</a>                | External | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Events</a>                            | External | Passing Juice |
| <a href="#">Wriggle and Rhyme</a>                 | External | Passing Juice |
| <a href="#">Rhymetime</a>                         | External | Passing Juice |
| <a href="#">Storytime</a>                         | External | Passing Juice |
| <a href="#">Level Up summer reading challenge</a> | External | Passing Juice |
| <a href="#">Family and local history</a>          | External | Passing Juice |
| <a href="#">Māori programmes</a>                  | External | Passing Juice |
| <a href="#">Online events</a>                     | External | Passing Juice |
| <a href="#">New &amp; recommended</a>             | External | Passing Juice |
| <a href="#">All new titles</a>                    | External | Passing Juice |
| <a href="#">Fiction</a>                           | External | Passing Juice |
| <a href="#">Nonfiction</a>                        | External | Passing Juice |
| <a href="#">Kids</a>                              | External | Passing Juice |
| <a href="#">Teens</a>                             | External | Passing Juice |
| <a href="#">Latest</a>                            | External | Passing Juice |
| <a href="#">Top 100</a>                           | External | Passing Juice |
| <a href="#">Māori</a>                             | External | Passing Juice |
| <a href="#">Kids</a>                              | External | Passing Juice |
| <a href="#">Teens</a>                             | External | Passing Juice |
| <a href="#">My librarian</a>                      | External | Passing Juice |
| <a href="#">Learn &amp; research</a>              | External | Passing Juice |
| <a href="#">Article search</a>                    | External | Passing Juice |
| <a href="#">Road to IELTS - Academic</a>          | External | Passing Juice |
| <a href="#">Road to IELTS - General</a>           | External | Passing Juice |
| <a href="#">LinkedIn Learning</a>                 | External | Passing Juice |
| <a href="#">World Book Kids</a>                   | External | Passing Juice |
| <a href="#">MyHeritage</a>                        | External | Passing Juice |
| <a href="#">A - Z</a>                             | External | Passing Juice |
|   |          |               |

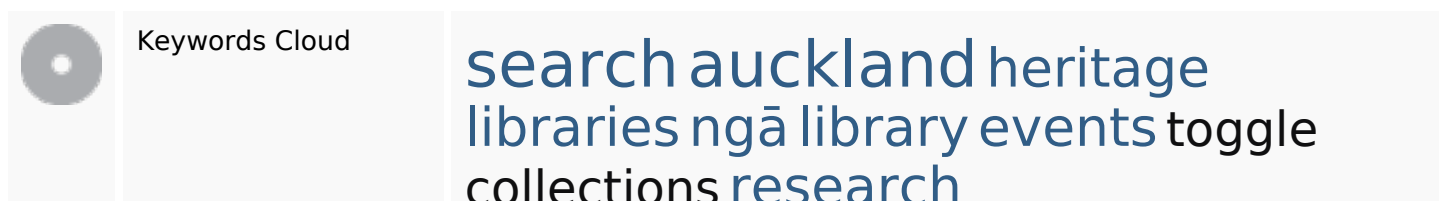
## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Arts and music</a>                | External | Passing Juice |
| <a href="#">Business and industry</a>         | External | Passing Juice |
| <a href="#">Family and local history</a>      | External | Passing Juice |
| <a href="#">Science and technology</a>        | External | Passing Juice |
| <a href="#">Society and culture</a>           | External | Passing Juice |
| <a href="#">Study help and online courses</a> | External | Passing Juice |
| <a href="#">For kids</a>                      | External | Passing Juice |
| <a href="#">For students</a>                  | External | Passing Juice |
| <a href="#">For teachers</a>                  | External | Passing Juice |
| <a href="#">For researchers</a>               | External | Passing Juice |
| <a href="#">For family historians</a>         | External | Passing Juice |
| <a href="#">For professionals</a>             | External | Passing Juice |
| <a href="#">For arts and music lovers</a>     | External | Passing Juice |
| <a href="#">Heritage</a>                      | External | Passing Juice |
| <a href="#">Visit Kura</a>                    | External | Passing Juice |
| <a href="#">Family history research guide</a> | External | Passing Juice |
| <a href="#">Whakapapa research guide</a>      | External | Passing Juice |
| <a href="#">Local history research guide</a>  | External | Passing Juice |
| <a href="#">Research services</a>             | External | Passing Juice |
| <a href="#">Heritage collections</a>          | External | Passing Juice |
| <a href="#">Learn more</a>                    | External | Passing Juice |
| <a href="#">Listen now</a>                    | External | Passing Juice |
| <a href="#">Learn more</a>                    | External | Passing Juice |
| <a href="#">See more new titles</a>           | Internal | Passing Juice |
| <a href="#">eAudiobooks</a>                   | External | Passing Juice |
| <a href="#">Audiobooks</a>                    | External | Passing Juice |
| <a href="#">contact us</a>                    | Internal | Passing Juice |
| <a href="#">About us</a>                      | External | Passing Juice |
|   |          |               |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Pasifika specialists</a> | External | Passing Juice |
| <a href="#">Language collections</a> | External | Passing Juice |
| <a href="#">News &amp; blogs</a>     | External | Passing Juice |
| <a href="#">Contact us</a>           | External | Passing Juice |
| <a href="#">Search catalogue</a>     | External | Passing Juice |
| <a href="#">Renew</a>                | External | Passing Juice |
| <a href="#">Update your details</a>  | External | Passing Juice |
| <a href="#">Print a document</a>     | External | Passing Juice |
| <a href="#">Ready-to-Go Reads</a>    | External | Passing Juice |
| <a href="#">Give us feedback</a>     | External | Passing Juice |
| <a href="#">Terms and conditions</a> | External | Passing Juice |
| <a href="#">Privacy policy</a>       | External | Passing Juice |

## SEO Keywords











## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| auckland  | 13      | ✓     | ✓        | ✓           | ✓        |
| search    | 11      | ✗     | ✓        | ✗           | ✓        |
| events    | 10      | ✗     | ✓        | ✓           | ✓        |
| libraries | 10      | ✓     | ✓        | ✓           | ✓        |
| library   | 10      | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : daretoexplore.nz<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |




## Document

|  |                 |  |
|--|-----------------|--|
|   | Doctype         | XHTML 1.0 Strict   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 28<br>Warnings : 44   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="http://daretoexplore.nz/sitemap.xml">http://daretoexplore.nz/sitemap.xml</a></p>   |
|  | Robots.txt  | <p><a href="http://daretoexplore.nz/robots.txt">http://daretoexplore.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |