



# Seo Analyzer darudar.org

Generated on March 09 2022 18:02 PM

The score is 35/100



## SEO Content

|    | Title              | <p>Дару~дар: дарить и принимать в дар, чтобы делать мир лучше</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p>Дару~дар — это сообщество, в котором люди дарят друг другу свои вещи, свои возможности и свое время, безвозмездно, бесплатно, не требуя чего-либо взамен.</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>20</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] ~ Вы смотрите дары Избранное Дару~дара</li><li>• [H2] продукты к празднику</li><li>• [H2] Туалетная вода Mila Dilis Parfum</li><li>• [H2] Супница</li><li>• [H2] Продукты</li><li>• [H2] Серьги, серебро 925 пробы</li><li>• [H2] Бумеранг из Австралии</li><li>• [H2] Броши из холодного фарфора</li><li>• [H2] iPhone SE</li><li>• [H2] Инъекции, перевязки и другие медицинские манипуляции</li><li>• [H2] Графин с рюмками</li><li>• [H2] Мини-печь</li><li>• [H2] Столовые приборы времен СССР</li><li>• [H2] Коллекция Дамы эпохи</li><li>• [H2] Профессиональное Шоу на ваше торжество!</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 20 | 6 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 20                 | 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H2] Платье свадебное / бальное платье</li> <li>• [H2] Комплект украшений</li> <li>• [H2] Кольцо серебряное</li> <li>• [H2] Приглашительные билеты на показ фильма «Море волнуется раз»</li> <li>• [H2] Серебряный набор</li> <li>• [H2] Бесплатная отправка посылки с помощью «Яндекс-такси»</li> <li>• [H3] ~Помогают проекту</li> <li>• [H3] ~Сегодня, 9 Марта, день рождения празднуют:</li> <li>• [H3] ~Последние благодарности</li> <li>• [H3] ~Дары по рубрикам</li> <li>• [H3] ~Дары по ключевым словам</li> <li>• [H3] ~Дарономика</li> </ul> |
|    | Images          | <p>We found 123 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                        |
|    | Text/HTML Ratio | <p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|   | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## SEO Links

|                                                                                     |                         |                                                                                                                 |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Bad. Your links have query string.</p>                                                                       |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>           |
|   | In-page links           | <p>We found a total of 194 links including 2 link(s) to files</p>                                               |
|   | Statistics              | <p>External Links : noFollow 0.52%</p> <p>External Links : Passing Juice 0.52%</p> <p>Internal Links 98.97%</p> |

## In-page links

| Anchor                                      | Type     | Juice         |
|---------------------------------------------|----------|---------------|
| <a href="#">Войти на сайт</a>               | Internal | Passing Juice |
| <a href="#">Зарегистрироваться</a>          | Internal | Passing Juice |
| <a href="#">Дары</a>                        | Internal | Passing Juice |
| <a href="#">Желания</a>                     | Internal | Passing Juice |
| <a href="#">Благодарности</a>               | Internal | Passing Juice |
| <a href="#">Группы</a>                      | Internal | Passing Juice |
| <a href="#">Города</a>                      | Internal | Passing Juice |
| <a href="#">Ещё</a>                         | Internal | Passing Juice |
| <a href="#">Вопросы и ответы</a>            | Internal | Passing Juice |
| <a href="#">Акции</a>                       | Internal | Passing Juice |
| <a href="#">Блогодар</a>                    | Internal | Passing Juice |
| <a href="#">Отдам даром</a>                 | Internal | Passing Juice |
| <a href="#">Помочь проекту</a>              | Internal | Passing Juice |
| <a href="#">Telegram чат</a>                | External | Passing Juice |
| <a href="#">Дарудар 2.0</a>                 | Internal | Passing Juice |
| <a href="#">Узнать больше</a>               | Internal | Passing Juice |
| <a href="#">e.Elena</a>                     | Internal | Passing Juice |
| <a href="#">55</a>                          | Internal | Passing Juice |
| <a href="#">Читать полностью &amp;rarr;</a> | Internal | Passing Juice |
| <a href="#">Россия (Russia)</a>             | Internal | Passing Juice |
| <a href="#">Москва</a>                      | Internal | Passing Juice |
| <a href="#">GalSchi</a>                     | Internal | Passing Juice |
| <a href="#">584</a>                         | Internal | Passing Juice |
| <a href="#">Galka60</a>                     | Internal | Passing Juice |
| <a href="#">1413</a>                        | Internal | Passing Juice |
| <a href="#">Екатеринбург</a>                | Internal | Passing Juice |
| <a href="#">ol-la-la</a>                    | Internal | Passing Juice |
|                                             |          |               |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">836</a>                         | Internal | Passing Juice |
| <a href="#">Mirabella-Maria</a>             | Internal | Passing Juice |
| <a href="#">289</a>                         | Internal | Passing Juice |
| <a href="#">Marusya</a>                     | Internal | Passing Juice |
| <a href="#">11</a>                          | Internal | Passing Juice |
| <a href="#">Щелково</a>                     | Internal | Passing Juice |
| <a href="#">Elena_SPb</a>                   | Internal | Passing Juice |
| <a href="#">111</a>                         | Internal | Passing Juice |
| <a href="#">Санкт-Петербург</a>             | Internal | Passing Juice |
| <a href="#">IcxIH3KOSUqE3fcjyMdltg</a>      | Internal | Passing Juice |
| <a href="#">84</a>                          | Internal | Passing Juice |
| <a href="#">art-grom89</a>                  | Internal | Passing Juice |
| <a href="#">4</a>                           | Internal | Passing Juice |
| <a href="#">Veterok8</a>                    | Internal | Passing Juice |
| <a href="#">41</a>                          | Internal | Passing Juice |
| <a href="#">antonio.litvinov</a>            | Internal | Passing Juice |
| <a href="#">3</a>                           | Internal | Passing Juice |
| <a href="#">rigin</a>                       | Internal | Passing Juice |
| <a href="#">189</a>                         | Internal | Passing Juice |
| <a href="#">Osinalrina</a>                  | Internal | Passing Juice |
| <a href="#">303</a>                         | Internal | Passing Juice |
| <a href="#">horoshiy</a>                    | Internal | Passing Juice |
| <a href="#">446</a>                         | Internal | Passing Juice |
| <a href="#">Читать полностью &amp;rarr;</a> | Internal | Passing Juice |
| <a href="#">_red_green_blue_</a>            | Internal | Passing Juice |
| <a href="#">106</a>                         | Internal | Passing Juice |
| <a href="#">GEB59</a>                       | Internal | Passing Juice |
| <a href="#">1012</a>                        | Internal | Passing Juice |
|                                             |          |               |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">linarez</a>                     | Internal | Passing Juice |
| <a href="#">71</a>                          | Internal | Passing Juice |
| <a href="#">LEgioNeR</a>                    | Internal | Passing Juice |
| <a href="#">363</a>                         | Internal | Passing Juice |
| <a href="#">Читать полностью &amp;rarr;</a> | Internal | Passing Juice |
| <a href="#">Guse</a>                        | Internal | Passing Juice |
| <a href="#">504</a>                         | Internal | Passing Juice |
| <a href="#">Читать полностью &amp;rarr;</a> | Internal | Passing Juice |
| <a href="#">Україна (Ukraine)</a>           | Internal | Passing Juice |
| <a href="#">Киев</a>                        | Internal | Passing Juice |
| <a href="#">evgeniy2001</a>                 | Internal | Passing Juice |
| <a href="#">23</a>                          | Internal | Passing Juice |
| <a href="#">Новосибирск</a>                 | Internal | Passing Juice |
| <a href="#">=</a>                           | Internal | Passing Juice |
| <a href="#">3</a>                           | Internal | Passing Juice |
| <a href="#">4</a>                           | Internal | Passing Juice |
| <a href="#">5</a>                           | Internal | Passing Juice |
| <a href="#">6</a>                           | Internal | Passing Juice |
| <a href="#">7</a>                           | Internal | Passing Juice |
| <a href="#">8</a>                           | Internal | Passing Juice |
| <a href="#">9</a>                           | Internal | Passing Juice |
| <a href="#">10</a>                          | Internal | Passing Juice |
| <a href="#">11</a>                          | Internal | Passing Juice |
| <a href="#">12</a>                          | Internal | Passing Juice |
| <a href="#">13</a>                          | Internal | Passing Juice |
| <a href="#">14</a>                          | Internal | Passing Juice |
| <a href="#">15</a>                          | Internal | Passing Juice |
| <a href="#">16</a>                          | Internal | Passing Juice |
|                                             |          |               |

## In-page links

|                                               |          |               |
|-----------------------------------------------|----------|---------------|
| <a href="#">17</a>                            | Internal | Passing Juice |
| <a href="#">18</a>                            | Internal | Passing Juice |
| <a href="#">19</a>                            | Internal | Passing Juice |
| <a href="#">&amp;rarr:</a>                    | Internal | Passing Juice |
| <a href="#">настроить фильтры</a>             | Internal | Passing Juice |
| <a href="#">Kot_Leon</a>                      | Internal | Passing Juice |
| <a href="#">Crimson_Cat</a>                   | Internal | Passing Juice |
| <a href="#">katerchemist</a>                  | Internal | Passing Juice |
| <a href="#">Anna031987</a>                    | Internal | Passing Juice |
| <a href="#">Nadyushe4ka</a>                   | Internal | Passing Juice |
| <a href="#">EvkaKrasa</a>                     | Internal | Passing Juice |
| <a href="#">musik</a>                         | Internal | Passing Juice |
| <a href="#">Ineks</a>                         | Internal | Passing Juice |
| <a href="#">09 mar 2022, 22:49</a>            | Internal | Passing Juice |
| <a href="#">tatyanaH</a>                      | Internal | Passing Juice |
| <a href="#">09 mar 2022, 22:42</a>            | Internal | Passing Juice |
| <a href="#">Victor58</a>                      | Internal | Passing Juice |
| <a href="#">09 mar 2022, 22:39</a>            | Internal | Passing Juice |
| <a href="#">09 mar 2022, 22:38</a>            | Internal | Passing Juice |
| <a href="#">saydarudar</a>                    | Internal | Passing Juice |
| <a href="#">09 mar 2022, 22:37</a>            | Internal | Passing Juice |
| <a href="#">Все благодарности: 5 576 000+</a> | Internal | Passing Juice |
| <a href="#">Авто-мото-вело</a>                | Internal | Passing Juice |
| <a href="#">Гигиена и медицина</a>            | Internal | Passing Juice |
| <a href="#">Детям</a>                         | Internal | Passing Juice |
| <a href="#">Дом и офис</a>                    | Internal | Passing Juice |
| <a href="#">Животные и растения</a>           | Internal | Passing Juice |
| <a href="#">Игрушки и сувениры</a>            | Internal | Passing Juice |
|                                               |          |               |

## In-page links

|                                        |          |               |
|----------------------------------------|----------|---------------|
| <a href="#">Инвайты и интернет</a>     | Internal | Passing Juice |
| <a href="#">Кино и мультфильмы</a>     | Internal | Passing Juice |
| <a href="#">Книги и журналы</a>        | Internal | Passing Juice |
| <a href="#">Коллекционирование</a>     | Internal | Passing Juice |
| <a href="#">Компьютер</a>              | Internal | Passing Juice |
| <a href="#">Компьютерные игры</a>      | Internal | Passing Juice |
| <a href="#">Купоны и скидки</a>        | Internal | Passing Juice |
| <a href="#">Музыка</a>                 | Internal | Passing Juice |
| <a href="#">Одежда и аксессуары</a>    | Internal | Passing Juice |
| <a href="#">Парфюмерия и косметика</a> | Internal | Passing Juice |
| <a href="#">Рукоделие</a>              | Internal | Passing Juice |
| <a href="#">Спорт и отдых</a>          | Internal | Passing Juice |
| <a href="#">Телефоны и КПК</a>         | Internal | Passing Juice |
| <a href="#">Украшения и бижутерия</a>  | Internal | Passing Juice |
| <a href="#">Услуги и помощь</a>        | Internal | Passing Juice |
| <a href="#">Фото и видео</a>           | Internal | Passing Juice |
| <a href="#">Электроника</a>            | Internal | Passing Juice |
| <a href="#">Другое</a>                 | Internal | Passing Juice |
| <a href="#">40 размер</a>              | Internal | Passing Juice |
| <a href="#">42 размер</a>              | Internal | Passing Juice |
| <a href="#">аксессуары</a>             | Internal | Passing Juice |
| <a href="#">блузки</a>                 | Internal | Passing Juice |
| <a href="#">верхняя одежда</a>         | Internal | Passing Juice |
| <a href="#">головные уборы</a>         | Internal | Passing Juice |
| <a href="#">детская обувь</a>          | Internal | Passing Juice |
| <a href="#">детская одежда</a>         | Internal | Passing Juice |
| <a href="#">детские вещи</a>           | Internal | Passing Juice |
| <a href="#">детское</a>                | Internal | Passing Juice |
|                                        |          |               |

## In-page links

|                                    |          |               |
|------------------------------------|----------|---------------|
| <a href="#">детям</a>              | Internal | Passing Juice |
| <a href="#">джинсы</a>             | Internal | Passing Juice |
| <a href="#">для девочки</a>        | Internal | Passing Juice |
| <a href="#">для дома</a>           | Internal | Passing Juice |
| <a href="#">для коллекции</a>      | Internal | Passing Juice |
| <a href="#">для коллекционеров</a> | Internal | Passing Juice |
| <a href="#">для кухни</a>          | Internal | Passing Juice |
| <a href="#">для малышей</a>        | Internal | Passing Juice |
| <a href="#">для мальчика</a>       | Internal | Passing Juice |
| <a href="#">женская обувь</a>      | Internal | Passing Juice |
| <a href="#">женская одежда</a>     | Internal | Passing Juice |
| <a href="#">женское</a>            | Internal | Passing Juice |
| <a href="#">зимнее</a>             | Internal | Passing Juice |
| <a href="#">игрушки</a>            | Internal | Passing Juice |
| <a href="#">интерьер</a>           | Internal | Passing Juice |
| <a href="#">книга</a>              | Internal | Passing Juice |
| <a href="#">книги</a>              | Internal | Passing Juice |
| <a href="#">коллекционирование</a> | Internal | Passing Juice |
| <a href="#">косметика</a>          | Internal | Passing Juice |
| <a href="#">кофточки</a>           | Internal | Passing Juice |
| <a href="#">кухонная утварь</a>    | Internal | Passing Juice |
| <a href="#">летнее</a>             | Internal | Passing Juice |
| <a href="#">летнее платье</a>      | Internal | Passing Juice |
| <a href="#">малышам</a>            | Internal | Passing Juice |
| <a href="#">мужская одежда</a>     | Internal | Passing Juice |
| <a href="#">нижнее белье</a>       | Internal | Passing Juice |
| <a href="#">платье</a>             | Internal | Passing Juice |
| <a href="#">посуда</a>             | Internal | Passing Juice |
|                                    |          |               |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">рукоделие</a>             | Internal | Passing Juice |
| <a href="#">сарафан</a>               | Internal | Passing Juice |
| <a href="#">ссср</a>                  | Internal | Passing Juice |
| <a href="#">сувениры</a>              | Internal | Passing Juice |
| <a href="#">творчество</a>            | Internal | Passing Juice |
| <a href="#">футболка</a>              | Internal | Passing Juice |
| <a href="#">футболки</a>              | Internal | Passing Juice |
| <a href="#">хэнд-мейд</a>             | Internal | Passing Juice |
| <a href="#">шорты</a>                 | Internal | Passing Juice |
| <a href="#">штаны</a>                 | Internal | Passing Juice |
| <a href="#">юбки</a>                  | Internal | Passing Juice |
| <a href="#">юбочка</a>                | Internal | Passing Juice |
| <a href="#">Больше ключевых слов</a>  | Internal | Passing Juice |
| <a href="#">4 400+</a>                | Internal | Passing Juice |
| <a href="#">Переводы</a>              | Internal | Passing Juice |
| <a href="#">Что такое Дарудар</a>     | Internal | Passing Juice |
| <a href="#">Вопросы и ответы</a>      | Internal | Passing Juice |
| <a href="#">Блог разработчиков</a>    | Internal | Passing Juice |
| <a href="#">Соглашение</a>            | Internal | Passing Juice |
| <a href="#">Размещение рекламы</a>    | Internal | Passing Juice |
| <a href="#">Статистика сайта</a>      | Internal | Passing Juice |
| <a href="#">Связаться с нами</a>      | Internal | Passing Juice |
| <a href="#">Вакансии</a>              | Internal | Passing Juice |
| <a href="#">Анонимные Деды Морозы</a> | Internal | Passing Juice |
| <a href="#">Магазин сувениров</a>     | External | noFollow      |
| <a href="#">Почтовые открытки</a>     | Internal | Passing Juice |
| <a href="#">Подарки компаний</a>      | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

есть одежда платье дарудар **для**  
**что дар** или так как

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| дар     | 12      | ✓     | ✗        | ✓           | ✓        |
| для     | 12      | ✗     | ✗        | ✗           | ✗        |
| что     | 8       | ✓     | ✗        | ✗           | ✗        |
| или     | 8       | ✗     | ✗        | ✗           | ✗        |
| платье  | 6       | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : darudar.org<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |          |                                          |
|--|----------|------------------------------------------|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validity    | Errors : 35<br>Warnings : 18                                                                                                                                                                                                                                                                                                                                         |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                 |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                           |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✖ Attention! Try to avoid nested tables in HTML.</li><li>✖ Too bad, your website is using inline styles.</li><li>✖ Too bad, your website has too many CSS files (more than 4).</li><li>✖ Too bad, your website has too many JS files (more than 6).</li><li>✖ Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|                                                                                     |                     |                                                                                                                  |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✖ Apple Icon</li><li>✖ Meta Viewport Tag</li><li>✔ Flash content</li></ul> |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://darudar.org/robots.txt">http://darudar.org/robots.txt</a><br><br>Great, your website has a robots.txt file.                                                                                                                                                                                                               |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You                                                                                                                                                                                   |

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.