



# Seo Analyzer

## datatelaustralia.com.au

Generated on April 01 2022 06:37 AM






The score is 63/100







## SEO Content

	Title	Welcome to Datatel - Datatel Australia Pty Ltd <b>Length : 46</b> Perfect, your title contains between 10 and 70 characters.																
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Welcome to Datatel - Datatel Australia Pty Ltd</td></tr><tr><td>description</td><td>&amp;nbsp; For all your electrical and associated needs attended to you can rely on the excellent work and service you receive when you choose Datatel Australia. Our qualified and experienced staff are able to assist you with all your Electrical and Communications, Energy Efficient Lighting &amp; Design, Emergency Lighting and [...]</td></tr><tr><td>url</td><td>http://datatelaustralia.com.au/</td></tr><tr><td>site_name</td><td>Datatel Australia Pty Ltd</td></tr><tr><td>image</td><td>http://datatelaustralia.com.au/wp-content/uploads/2014/07/enquire_button.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Welcome to Datatel - Datatel Australia Pty Ltd	description	&nbsp; For all your electrical and associated needs attended to you can rely on the excellent work and service you receive when you choose Datatel Australia. Our qualified and experienced staff are able to assist you with all your Electrical and Communications, Energy Efficient Lighting & Design, Emergency Lighting and [...]	url	http://datatelaustralia.com.au/	site_name	Datatel Australia Pty Ltd	image	http://datatelaustralia.com.au/wp-content/uploads/2014/07/enquire_button.png
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url	http://datatelaustralia.com.au/																	
site_name	Datatel Australia Pty Ltd																	
image	http://datatelaustralia.com.au/wp-content/uploads/2014/07/enquire_button.png																	

## SEO Content

	Headings	<p><b>H1</b> 1    <b>H2</b> 0    <b>H3</b> 0    <b>H4</b> 0    <b>H5</b> 0    <b>H6</b> 0</p> <ul style="list-style-type: none"> <li>[H1] Welcome to Datatel</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Datatel Australia Pty Ltd</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Electrical and Communications</a>	Internal	Passing Juice
<a href="#">Energy Efficient Lighting &amp;#038; Design</a>	Internal	Passing Juice
<a href="#">Automatic Fire Detection / Alarm Systems &amp;#038; Emergency Lighting</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Magicdust</a>	External	Passing Juice


## SEO Keywords

 Keywords Cloud	welcome <b>datatel</b> website copyright detection links gallery <b>australia pty</b> lighting
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
datatel	4	✓	✗	✗	✓
australia	3	✓	✗	✗	✗
pty	3	✓	✗	✗	✗
lighting	2	✗	✗	✗	✗
welcome	1	✓	✗	✗	✓












## Usability

 Url	Domain : datatelaustralia.com.au Length : 23
Favicon	Great, your website has a favicon.

## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://datatelaustralia.com.au/sitemap.xml">http://datatelaustralia.com.au/sitemap.xml</a>
	Robots.txt	<a href="http://datatelaustralia.com.au/robots.txt">http://datatelaustralia.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.