



Seo Analyzer davide.is

Generated on March 25 2022 04:47 AM





The score is 65/100



SEO Content





	Title	davide.is - Digital Marketing for Normal People Length : 47 Perfect, your title contains between 10 and 70 characters.																			
	Description	On davide.is you can find news and updates about digital startups and innovative marketing campaigns in Brazil and world wide. By Davide Ballestra Length : 146 Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_us</td></tr><tr><td>title</td><td>davide.is - Digital Marketing for Normal People</td></tr><tr><td>description</td><td>On davide.is you can find news and updates about digital startups and innovative marketing campaigns in Brazil and world wide. By Davide Ballestra</td></tr><tr><td>url</td><td>http://davide.is/</td></tr><tr><td>site_name</td><td>davide.is</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>						Property	Content	locale	en_us	title	davide.is - Digital Marketing for Normal People	description	On davide.is you can find news and updates about digital startups and innovative marketing campaigns in Brazil and world wide. By Davide Ballestra	url	http://davide.is/	site_name	davide.is	type	website
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type	website																				
	Headings	H1 30	H2 0	H3 0	H4 0	H5 0	H6 0														
		• [H1] Intervista tipiu.com / Davide Ballestra in Brasile e oltre																			

SEO Content

		<ul style="list-style-type: none"> • [H1] Entrevista tipiu.com / Davide Ballestra in Brasile e oltre • [H1] 5 Regras para Títulos de Newsletters de Sucesso • [H1] 5 Regras para Títulos de Newsletters de Sucesso • [H1] 10 tips to make over one million dollar online? (Part 1) • [H1] 10 tips to make over one million dollar online? (Part 1) • [H1] Have you seen the first CIA Tweet? • [H1] Have you seen the first CIA Tweet? • [H1] working abroad is an opportunity • [H1] working abroad is an opportunity • [H1] Titcoins could be real? • [H1] Titcoins could be real? • [H1] Spam nas redes sociais è inganação.. de verdade! • [H1] Spam nas redes sociais è inganação.. de verdade! • [H1] Multipeer connectivity: cheap way to connect the missing 4B people? • [H1] Multipeer connectivity: cheap way to connect the missing 4B people? • [H1] a new resolution for 2013 • [H1] a new resolution for 2013 • [H1] in brazil where gouvernement helps startups, Startup Brasil • [H1] in brazil where gouvernement helps startups, Startup Brasil • [H1] as características de um empreendedor de sucesso • [H1] as características de um empreendedor de sucesso • [H1] looking for switzerland in the startup ecosystem ranking • [H1] looking for switzerland in the startup ecosystem ranking • [H1] an entrepreneur looking for ticino's innovation • [H1] an entrepreneur looking for ticino's innovation • [H1] following the us election day and discovering the great social media strategy of obama • [H1] following the us election day and discovering the great social media strategy of obama • [H1] a new brand hidden radio • [H1] a new brand hidden radio
	Images	<p>We found 29 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

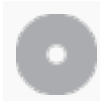
In-page links

Anchor	Type	Juice
in brasil	Internal	Passing Juice
in london	Internal	Passing Juice
digital	Internal	Passing Juice
on twitter	External	Passing Juice
an entrepreneur	Internal	Passing Juice
in Brazil	Internal	Passing Juice
Intervista tipiu.com / Davide Ballestra in Brasile e oltre	Internal	Passing Juice
15.241 Comments	Internal	Passing Juice
=	Internal	Passing Juice
a great digital expert	Internal	Passing Juice
13.945 Comments	Internal	Passing Juice
10 tips to make over one million dollar online? (Part 1)	Internal	Passing Juice
a strategic planner	Internal	Passing Juice
Have you seen the first CIA Tweet?	Internal	Passing Juice

In-page links

21,251 Comments	Internal	Passing Juice
working abroad is an opportunity	Internal	Passing Juice
13,949 Comments	Internal	Passing Juice
a consultant	Internal	Passing Juice
Titcoins could be real?	Internal	Passing Juice
Spam nas redes sociais è inganação.. de verdade!	Internal	Passing Juice
mobile	Internal	Passing Juice
Multipeer connectivity: cheap way to connect the missing 4B people?	Internal	Passing Juice
startups	Internal	Passing Juice
a new resolution for 2013	Internal	Passing Juice
in brazil where gouvernement helps startups. Startup Brasil	Internal	Passing Juice
as características de um empreendedor de sucesso	Internal	Passing Juice
in switzerland	Internal	Passing Juice
looking for switzerland in the startup ecosystem ranking	Internal	Passing Juice
in ticino	Internal	Passing Juice
an entrepreneur looking for ticino's innovation	Internal	Passing Juice
following the us election day and discovering the great social media strategy of obama	Internal	Passing Juice
a new brand hidden radio	Internal	Passing Juice
Load more posts	Internal	Passing Juice
davide.is	Internal	Passing Juice
Twitter	External	Passing Juice
Pinterest	External	Passing Juice

SEO Keywords



Keywords Cloud

comments great june digital consultant
entrepreneur startup brasil november brazil











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
comments	30	✗	✗	✗	✗
digital	19	✓	✗	✓	✗
entrepreneur	14	✗	✗	✗	✓
great	12	✗	✗	✗	✓
brasil	11	✗	✗	✗	✓





Usability

	Url	Domain : davide.is Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>




Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>http://davide.is/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>