Seo Analyzer
davidnunan.com

Generated on March 20 2022 14:21 PM

The score is 43/100

SEO Content

✓	Title	Welcome to davidnunan **Length : 21** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
◯	Headings	**H1** 0 **H2** 0 **H3** 8 **H4** 4 **H5** 0 **H6** 0 • [H3] David Nunan's Travelblog Updates on my global travels • [H3] From My Publishers About my latest publications • [H3] Travel Calendar • [H3] The Infidels Next Door Pegasus • [H3] Learner Centered English Language EducationRoutledge • [H3] Innovation in Language Learning and Teaching Palgrave Macmillan • [H3] Teaching English to Young Learners Anaheim University Press • [H3] Language and CultureRoutledge • [H4] Anaheim University TESOL Residential Session & Multicultural Education Expo in Anaheim • [H4] 2020 KATE INTERNATIONAL CONFERENCE • [H4] Multicultural Education Conference in Anaheim (MECA) 2019 • [H4] 2019 Anaheim University TESOL Residential Session Workshops

SEO Content

❌	Images	We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 41 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 43.9% Internal Links 56.1%

In-page links

Anchor	Type	Juice
Deluxe News Pro - Copyright 2009,2010 Money Software LLC	External	Passing Juice
Logo	Internal	Passing Juice
About	Internal	Passing Juice
Bio	Internal	Passing Juice

In-page links

Interviews	Internal	Passing Juice
Autobiography	Internal	Passing Juice
What is TESOL?	External	Passing Juice
Publications	Internal	Passing Juice
English Teacher Resources	Internal	Passing Juice
English Student Resources	Internal	Passing Juice
Other Books	Internal	Passing Juice
Articles	Internal	Passing Juice
My Books on Amazon	Internal	Passing Juice
AFFILIATIONS	Internal	Passing Juice
Anaheim University David Nunan TESOL Institute Director	External	Passing Juice
TESOL International Association Former President	External	Passing Juice
Anaheim Univ Grad School of Education Founding Dean & Senior TESOL Prof	External	Passing Juice
The International Research Foundation for English Lang. Ed. Trustee	External	Passing Juice
University of Hong Kong Prof. Emeritus	External	Passing Juice
NUNAN INSTITUTE	External	Passing Juice
TESOL Certificate Young Learners	External	Passing Juice
Graduate TESOL Programs	External	Passing Juice
TESOL Certificate	External	Passing Juice
TESOL Diploma	External	Passing Juice
Speaker Requests	Internal	Passing Juice
Courses	External	Passing Juice
Workshops	External	Passing Juice
Speaking Schedule	Internal	Passing Juice
MY COLUMN	External	Passing Juice
2019 TESOL Residential Session and Gradua..	Internal	Passing Juice
2018 Multicultural Education Conference i..	Internal	Passing Juice

In-page links

2017 Anaheim University TESOL Residential..	Internal	Passing Juice
2017 TESOL Conference in Seattle..	Internal	Passing Juice
2016 Anaheim University TESOL Residential..	Internal	Passing Juice
- Routledge on "Learner-Centered English Language Education: The Selected Works of David Nunan	External	Passing Juice
Anaheim University TESOL Residential Session & Multicultural Education Expo in Anaheim	Internal	Passing Juice
2020 KATE INTERNATIONAL CONFERENCE	Internal	Passing Juice
Multicultural Education Conference in Anaheim (MECA) 2019	Internal	Passing Juice
2019 Anaheim University TESOL Residential Session Workshops	Internal	Passing Juice
Joomla!	External	Passing Juice
GNU General Public License.	External	Passing Juice

SEO Keywords

Keywords Cloud

university education anaheim english monev tesol software language copyright llc

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tesol	16	✖	✖	✖	✔
anaheim	11	✖	✖	✖	✔
language	11	✖	✖	✖	✔
education	10	✖	✖	✖	✔
copyright	9	✖	✖	✖	✖

Usability

	Url	Domain : davidnunan.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 51 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✖	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://davidnunan.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.