



Seo Analyzer

daavidogdenholidays.co.uk

Generated on February 26 2022 08:29 AM




The score is 52/100







SEO Content

	<p>Title</p>	<p>Holidays by Coach, Short Breaks By Coach, Coach Hire - UK & Europe from David Ogden Holidays</p> <p>Length : 96</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Holidays by Coach, Short Breaks, Tours and Excursions Throughout the UK & Europe, Cities, Seaside, Lakes & Mountains</p> <p>Length : 124</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Holidays By Coach, Short Breaks by coach, Edinburgh Tattoo, Continental Holidays, British Holidays, London Weekend Breaks, Door Step Pick Ups, Flower Shows Short Breaks, Challenge Cup Final, Executive Coach Hire, Group Holidays and Excursions, All Inclusive Holidays, David Ogden Holidays, Executive Vehicles, Holidays to Scotland, Holidays in Wales, Italy Coach Holidays, Coach Holidays to Ireland, UK and European Holidays by Coach, Weekend breaks by coach, Day Excursions by coach, Christmas Markets Short BReaks</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Links • [H3] Contact Us 	H1	H2	H3	H4	H5	H6	0	0	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	0	0	0									
	<p>Images</p>	<p>We found 19 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 75 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Site Map	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Trading Charter	Internal	Passing Juice
Agents	Internal	Passing Juice
Contact Us	Internal	Passing Juice
All Holidays	Internal	Passing Juice
Coach Holidays	Internal	Passing Juice
Holidays By Air	Internal	Passing Juice
Holidays for Singles	Internal	Passing Juice
Festive Breaks	Internal	Passing Juice
Weekend Breaks	Internal	Passing Juice
Weekend Breaks	Internal	Passing Juice
Short Breaks	Internal	Passing Juice
Short Breaks	Internal	Passing Juice
Extended Holidays	Internal	Passing Juice
Extended Holidays	Internal	Passing Juice
Britain	Internal	Passing Juice
England	Internal	Passing Juice
Scotland	Internal	Passing Juice
Wales	Internal	Passing Juice
Channel Islands	Internal	Passing Juice
Mystery Breaks	Internal	Passing Juice
Ireland	Internal	Passing Juice
Northern Ireland	Internal	Passing Juice

In-page links

Southern Ireland	Internal	Passing Juice
Europe	Internal	Passing Juice
Austria	Internal	Passing Juice
Belgium	Internal	Passing Juice
France	Internal	Passing Juice
Germany	Internal	Passing Juice
Italy	Internal	Passing Juice
Day Excursions	Internal	Passing Juice
Day Excursions	Internal	Passing Juice
Shows & Festivals	Internal	Passing Juice
Shows & Festivals	Internal	Passing Juice
Day Excursions	Internal	Passing Juice
Brochure Request	Internal	Passing Juice
Click Here to to View the Digital Copy	External	Passing Juice
Click Here to Sign Up to Register to Recieve Details of our Special Offers by Email	External	Passing Juice
All Holidays	Internal	Passing Juice
Coach Holidays	Internal	Passing Juice
Holidays by Air	Internal	Passing Juice
Holidays for Singles	Internal	Passing Juice
Festive Breaks	Internal	Passing Juice
Weekend Breaks	Internal	Passing Juice
Short Breaks	Internal	Passing Juice
Extended Holidays	Internal	Passing Juice
Britain	Internal	Passing Juice
Ireland	Internal	Passing Juice
Europe	Internal	Passing Juice
Day Excursions	Internal	Passing Juice
Click this link for more information & to confirm our	External	Passing Juice

In-page links

[membership](#)

Coach Hire	Internal	Passing Juice
Groups	Internal	Passing Juice
Pick Up Points	Internal	Passing Juice
Gift Vouchers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Tour Booking System	External	Passing Juice
Distinctive Systems Ltd	External	Passing Juice
/Ogdencoaches	External	Passing Juice
Settings	Internal	Passing Juice
Accept	Internal	Passing Juice

SEO Keywords



Keywords Cloud

breaks from holidays details weekend
short ireland click excursions coach












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
holidays	28	✓	✓	✓	✗
breaks	20	✓	✓	✓	✗
click	16	✗	✗	✗	✗
coach	13	✓	✓	✓	✗
details	13	✗	✗	✗	✗

Usability

	Url	Domain : davidogdenholidays.co.uk Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 4 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://davidogdenholidays.co.uk/sitemap.xml</p>
	Robots.txt	<p>http://davidogdenholidays.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>