



Seo Analyzer davidportilla.com

Generated on March 03 2022 11:54 AM






The score is **58/100**





SEO Content

	Title	David Portilla Frontend Engineer / UX Length : 39 Perfect, your title contains between 10 and 70 characters.																		
	Description	I am a digital product designer focused on creating business growth strategies with holistic design solutions. Frontend development and UX design Length : 145 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>David Portilla Frontend Engineer / UX</td></tr><tr><td>description</td><td>I am a digital product designer focused on creating business growth strategies with holistic design solutions.</td></tr><tr><td>url</td><td>https://davidportilla.com/</td></tr><tr><td>site_name</td><td>David Portilla</td></tr><tr><td>image</td><td>https://davidportilla.com/wp-content/uploads/2018/10/portfolio-davidportilla.jpg</td></tr><tr><td>image:secure_url</td><td>https://davidportilla.com/wp-content/uploads/2018/10/portfolio-davidportilla.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	David Portilla Frontend Engineer / UX	description	I am a digital product designer focused on creating business growth strategies with holistic design solutions.	url	https://davidportilla.com/	site_name	David Portilla	image	https://davidportilla.com/wp-content/uploads/2018/10/portfolio-davidportilla.jpg	image:secure_url	https://davidportilla.com/wp-content/uploads/2018/10/portfolio-davidportilla.jpg
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title	David Portilla Frontend Engineer / UX																			
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image	https://davidportilla.com/wp-content/uploads/2018/10/portfolio-davidportilla.jpg																			
image:secure_url	https://davidportilla.com/wp-content/uploads/2018/10/portfolio-davidportilla.jpg																			

SEO Content

		image:width	1665				
		image:height	1001				
		image:alt	David Portilla - UX/Product designer				
	Headings	H1 2	H2 5	H3 5	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Hi there ☐☐☐☐• [H1] David Portilla Frontend Engineer / UX• [H2] I'm David Portilla, a Frontend Engineer with expertise in user experience and accessibility (a11y).• [H2] Bancoomeva Amii• [H2] Efival• [H2] Icesi University Library• [H2] Entremanteles• [H3] Digital bankingdesired by millennials.• [H3] Travel smoothly andmake it worth your while• [H3] The largest unified searchengine for the campus in my pocket• [H3] Magical moments that willlive in the memory of our customers.• [H3] Hecho con en Cali, Colombia © 2022					
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files


SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
David Portilla	Internal	Passing Juice
Portfolio	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Bancoomeva Amii	Internal	Passing Juice
Service design	Internal	Passing Juice
Efival	Internal	Passing Juice
UX design	Internal	Passing Juice
Icesi University Library	Internal	Passing Juice
Frontend	Internal	Passing Juice
Product design	Internal	Passing Juice
Entremanteles	Internal	Passing Juice
Let's talk	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	study frontend portilla david project case service engineer view design
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	8	✘	✘	✘	✘
frontend	6	✔	✘	✔	✔
david	4	✔	✘	✘	✔
design	4	✘	✘	✔	✘
engineer	4	✔	✘	✘	✔








Usability

	Url	Domain : davidportilla.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://davidportilla.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics