



Seo Analyzer day.co.nz

Generated on March 12 2022 19:54 PM

The score is 37/100







SEO Content

	<p>Title</p>	<p>NZCity Personal Start Page</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>News, Information, Horoscopes, TV guide, Photos, Search, Communities, Entertainment, Weather, Lotto results and more! All from New Zealand's original personalisable start page. Quickly find anything and everything from the best of the NZ internet with NZCity. 100% New Zealand owned and operated!</p> <p>Length : 301</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>News, Weather, sports, finance, business, entertainment, Multimedia, local news, Latest, National, community, search, politics, New Zealand, World, dating, International, Business, Sport, Technology, Entertainment, Travel, Lifestyle, Property, Jobs, Weather, TV, guide, Politics, Science, Environment, maori, pacific</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 87 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 15%</p>												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 112 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.36% Internal Links 94.64%

In-page links

Anchor	Type	Juice
outlook&nbsp;hotmail	External	Passing Juice
yahoo&nbsp;mail	External	Passing Juice
gmail	External	Passing Juice
news	Internal	Passing Juice
weather	Internal	Passing Juice
finance	Internal	Passing Juice
shopping	Internal	Passing Juice
about&nbsp;nzcity	Internal	Passing Juice

In-page links

Start Page	Internal	Passing Juice
Personalise	Internal	Passing Juice
News	Internal	Passing Juice
Sport	Internal	Passing Juice
Weather	Internal	Passing Juice
Finance	Internal	Passing Juice
Shopping	Internal	Passing Juice
Jobs	Internal	Passing Juice
Horoscopes	Internal	Passing Juice
Lotto Results	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Site Gallery	Internal	Passing Juice
TVNow	Internal	Passing Juice
Dating	Internal	Passing Juice
SearchNZ	Internal	Passing Juice
NZSearch	Internal	Passing Juice
Crime.co.nz	Internal	Passing Juice
RugbyLeague	Internal	Passing Juice
About NZCity	Internal	Passing Juice
Contact NZCity	Internal	Passing Juice
Your Privacy	Internal	Passing Juice
Advertising	Internal	Passing Juice
Login	Internal	Passing Juice
Join for Free	Internal	Passing Juice
Set as homepage	External	Passing Juice
full&nbsp;:story	Internal	Passing Juice
It's crunch time for the White Ferns today in the women's Cricket World Cup	Internal	Passing Juice
full&nbsp;:story	Internal	Passing Juice

In-page links

Irish skipper Johnny Sexton's crediting England for a gutsy Six Nations performance	Internal	Passing Juice
full&nbsp;:story	Internal	Passing Juice
A truck has rolled on State Highway 32 -Tihoi Road in Taupo	Internal	Passing Juice
Shane Warne was not a popular man in Sri Lanka. Then one act of kindness changed everything	Internal	Passing Juice
Alpine skier Corey Peters has been chosen as New Zealand's flag bearer for the Beijing Paralympics closing ceremony	Internal	Passing Juice
Three people are dead after separate crashes around the country overnight	Internal	Passing Juice
New Zealanders are being urged to step up and help the health system	Internal	Passing Juice
The Act Party is promising to ease the pain at the pump for Kiwi motorists	Internal	Passing Juice
Why these people choose to stay in Ukraine despite Russia's invasion and escalating war	Internal	Passing Juice
Usman Khawaja's renaissance has continued, with the Australian opener scoring an emotional century against Pakistan in the second cricket test in Karachi	Internal	Passing Juice
Fire Investigators are heading to the scene of a house fire in Christchurch	Internal	Passing Juice
Russian forces move closer to Kyiv as civilian evacuations of towns and villages come under threat	Internal	Passing Juice
Nadia Bokody: The sex claim men make that isn't real	Internal	Passing Juice
Waikato Expressway gang attack: 'They were wild - it was petrifying' says witness	Internal	Passing Juice
'Ridiculous': Pakistan under fire for fielding tactic that is 'utter c**p'	Internal	Passing Juice
Auckland case numbers could be peaking, modeller says	Internal	Passing Juice
Three die in separate road-related incidents	Internal	Passing Juice
Former Russian foreign minister: China will 'never' treat Putin as 'equal'	Internal	Passing Juice
Pandemic and Anti-Vaxxer Conspiracy Theorists are Making the Ukraine Crisis All About Them	Internal	Passing Juice
Russia Attacks Ukrainian Mosque as France and Germany Push Putin for Ceasefire	Internal	Passing Juice
Three people killed in crashes overnight - police investigating	Internal	Passing Juice

In-page links

Putin's pre-war moves against U.S. tech giants laid groundwork for crackdown on free expression	Internal	Passing Juice
more nzcitv news	Internal	Passing Juice
more newslinks	Internal	Passing Juice
Auckland	Internal	Passing Juice
Hamilton	Internal	Passing Juice
Wellington	Internal	Passing Juice
Christchurch	Internal	Passing Juice
Dunedin	Internal	Passing Juice
Kris Jenner knew her family had something &quot;very special&quot; when they launched &#39;Keeping Up with the Kardashians&#39;	Internal	Passing Juice
Lily James felt a &quot;huge responsibility&quot; playing Pamela Anderson	Internal	Passing Juice
Shailene Woodley and Aaron Rodgers are &quot;testing the waters&quot;	Internal	Passing Juice
Taylor Swift and Adele lead the list of nominees for this year&#39;s Nickelodeon Kids&#39; Choice Awards	Internal	Passing Juice
Stanley Tucci feels &quot;incredibly lucky&quot; to be alive after his cancer battle	Internal	Passing Juice
Kim Kardashian plans to tell all about her relationship with Pete Davidson	Internal	Passing Juice
Ren&#233;e Zellweger walked half a mile in the rain to the 2020 Oscars	Internal	Passing Juice
Today	Internal	Passing Juice
Today	Internal	Passing Juice
Today	Internal	Passing Juice
Today	Internal	Passing Juice
click for full readings	External	Passing Juice
Community	Internal	Passing Juice
Computers	Internal	Passing Juice
Education	Internal	Passing Juice
Employment	Internal	Passing Juice


In-page links

Entertainment	Internal	Passing Juice
Farming	Internal	Passing Juice
Finance & Law	Internal	Passing Juice
Government	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Home & Garden	Internal	Passing Juice
News & Media	Internal	Passing Juice
Services	Internal	Passing Juice
Shopping	Internal	Passing Juice
Sports	Internal	Passing Juice
Travel & Tourism	Internal	Passing Juice
more...	External	Passing Juice
Ted Traceys LMVD	Internal	Passing Juice
Add your website here	Internal	Passing Juice
ADD YOUR OWN	Internal	Passing Juice
Wheatgrass Dermawheat skin recovery products	Internal	Passing Juice
Wellington Plumber and Gasfitter - Maxey Plumbing and Gas	Internal	Passing Juice
Black Sheep Trading Ltd	Internal	Passing Juice
Fat Chance Publications	Internal	Passing Juice
The National Party Online	Internal	Passing Juice
Kiwi Shipping - Helping you Import a Dream Car from the USA	Internal	Passing Juice
Mountain Valley Honey - Quality, natural New Zealand honey	Internal	Passing Juice
Kitchen Renovations Auckland	Internal	Passing Juice
Ace Publications	Internal	Passing Juice
Prestige Garage Doors & Gates Ltd	Internal	Passing Juice
www.beehive.govt.nz	Internal	Passing Juice
Monaco Hotel & Resort Accommodation Nelson New Zealand	Internal	Passing Juice
Fishpond.co.nz	Internal	Passing Juice

In-page links

Tucker Media	Internal	Passing Juice
Owhanake Bay Estate Accommodation Waiheke Island	Internal	Passing Juice
New Zealand City Ltd	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	names new zealand more auckland nzcity today partly cloudy news
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
nzcity	9	✓	✗	✓	✗
new	9	✗	✓	✓	✗
today	7	✗	✗	✗	✗
auckland	6	✗	✗	✗	✗
news	6	✗	✓	✓	✗

Usability





 Url	Domain : day.co.nz Length : 9
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability





Document

	Doctype	HTML 5						
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.						
	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>20</td></tr><tr><td><center></td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		20	<center>	6
Deprecated tags	Occurrences							
	20							
<center>	6							
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 936 1481 1014"> Google Analytics</div>