

# Seo Analyzer db-wohnbau.de

Generated on March 23 2022 07:58 AM

The score is 39/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                |                |                |                |                |
|--|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Title              | db Wohnbau &#8211; Einziehen und Wohlfühlen!<br><b>Length : 44</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                   |                |                |                |                |                |
|  | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                     |                |                |                |                |                |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                |                |                |                |                |                |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>H2</b><br>1 | <b>H3</b><br>7 | <b>H4</b><br>1 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Seit über 35 Jahren am Markt. Mit langjährigen Partnern und erfahrenen Teams! Qualität am Bau, wie es sein sollte!</li><li>• [H2] db-Wohnbau bedeutet</li><li>• [H3] Einziehen und Wohlfühlen!</li><li>• [H3] Alles aus einer Hand</li><li>• [H3] Hochertige Ausstattung</li><li>• [H3] Geschosswohnungsbau</li><li>• [H3] Einfamilienhäuser</li><li>• [H3] Doppelhäuser   Reihenhäuser</li><li>• [H3] Grundstück abzugeben?</li><li>• [H4] db Wohnbau GmbH</li></ul> |                |                |                |                |                |
|  | Images             | We found 48 images on this web page.<br><br>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                  |                |                |                |                |                |
|  | Text/HTML Ratio    | Ratio : <b>4%</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                |                |                |                |                |

## SEO Content

|                                                                                   |        |                                                                                                                            |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------------------------|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                                                  |
|  | Iframe | Great, there are no Iframes detected on this page.                                                                         |

## SEO Links

|                                                                                     |                         |                                                                                                |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 14 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 7.14%<br>Internal Links 92.86%  |

## In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">Zum Projekt</a> | Internal | Passing Juice |
| <a href="#">Verkauf</a>     | Internal | Passing Juice |
| <a href="#">Konzeption</a>  | Internal | Passing Juice |
| <a href="#">Architektur</a> | Internal | Passing Juice |
| <a href="#">Planung</a>     | Internal | Passing Juice |
| <a href="#">Bauqualität</a> | Internal | Passing Juice |
| <a href="#">Philosophie</a> | Internal | Passing Juice |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Fertigung</a>                        | Internal | Passing Juice |
| <a href="#">Datenschutz</a>                      | Internal | Passing Juice |
| <a href="#">Cookie-Richtlinie (EU)</a>           | Internal | Passing Juice |
| <a href="#">Impressum</a>                        | Internal | Passing Juice |
| <a href="#">Kontakt</a>                          | Internal | Passing Juice |
| <a href="#">Optionen verwalten</a>               | Internal | Passing Juice |
| <a href="#">Lesen Sie mehr über diese Zwecke</a> | External | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                            |
|----------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------|
|  | Keywords Cloud | zugriff und <b>die</b> speicherung für den <b>der</b><br>grundstück technische <b>oder</b> |
|----------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| oder        | 12      | ✗     | ✗        | ✗           | ✗        |
| der         | 11      | ✗     | ✗        | ✗           | ✗        |
| die         | 9       | ✗     | ✗        | ✗           | ✗        |
| speicherung | 6       | ✗     | ✗        | ✗           | ✗        |
| und         | 6       | ✓     | ✗        | ✗           | ✓        |

## Usability

|                                                                                    |              |                                            |
|------------------------------------------------------------------------------------|--------------|--------------------------------------------|
|  | Url          | Domain : db-wohnbau.de<br>Length : 13      |
|  | Favicon      | Great, your website has a favicon.         |
|  | Printability | Great. We have found a Print-Friendly CSS. |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language    | Good. Your declared language is de.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |       |   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|-------|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |             |       |   |
|    | W3C Validity    | Errors : 35<br>Warnings : 83                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |             |       |   |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |             |       |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;big&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Deprecated tags | Occurrences | <big> | 2 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |       |   |
| <big>                                                                              | 2               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |       |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |       |   |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

### Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://db-wohnbau.de/sitemap.xml">http://db-wohnbau.de/sitemap.xml</a><br/><a href="https://db-wohnbau.de/wp-sitemap.xml">https://db-wohnbau.de/wp-sitemap.xml</a></div>                                                           |
|  | Robots.txt  | <p><a href="http://db-wohnbau.de/robots.txt">http://db-wohnbau.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                          |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |