



Seo Analyzer






ddavisdesign.com

Generated on February 17 2022 14:47 PM





The score is 39/100







SEO Content

	Title	Deborah Davis Design Inc. Length : 25 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 13	H2 2	H3 1	H4 0	H5 4	H6 0
		<ul style="list-style-type: none">• [H1]• [H1] Chelsea Lately Studio Spaces• [H1] RSP's Conference Room• [H1] Green Room Redesign• [H1] Esquire Collaborative Break Room• [H1] Warm and Inviting Kitchen• [H1] Beverly Hills Den• [H1] Industrial Executive Office• [H1] E! Pop of Culture Rebrand• [H1] Collaborative Spaces• [H1] NBCU International Rebrand• [H1] Custom Furnishings for Downtown Loft• [H1] Black and White Kitchen/Breakroom• [H2]• [H2] Associations and Accreditations• [H3] 25 Years of Interior Design• [H5] DDD, inc.• [H5] Projects					

SEO Content

		<ul style="list-style-type: none">• [H5] Navigation• [H5] Search
	Images	We found 14 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

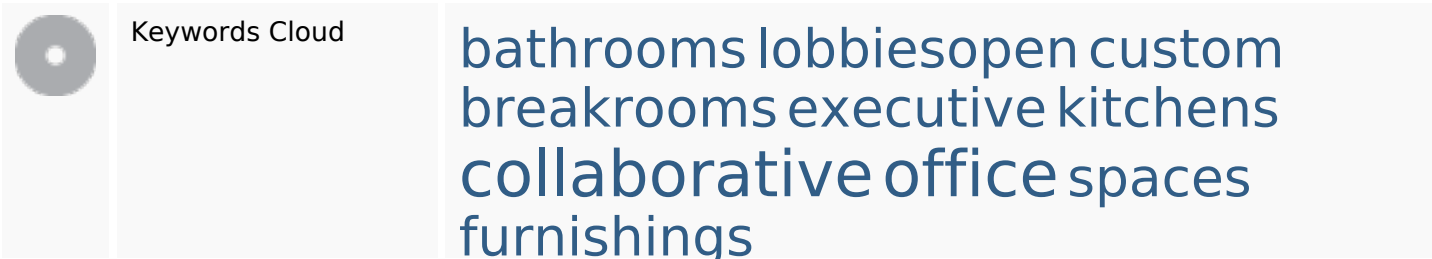
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Portfolio	Internal	Passing Juice

In-page links

Kitchens, Breakrooms, Bathrooms	Internal	Passing Juice
Lobbies/Open Office	Internal	Passing Juice
Studio Spaces	Internal	Passing Juice
Collaborative Space/Conference Rooms	Internal	Passing Juice
Custom Furnishings	Internal	Passing Juice
Private Executive Offices	Internal	Passing Juice
Residential	Internal	Passing Juice
Services	Internal	Passing Juice
Press	Internal	Passing Juice
Contact	Internal	Passing Juice
Sign In	Internal	Passing Juice
View Project	Internal	Passing Juice
View Project	Internal	Passing Juice
View Project	Internal	Passing Juice
View Project	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
office	9	✖	✖	✖	✔
collaborative	8	✖	✖	✖	✔









Keywords Consistency

spaces	7	✖	✖	✖	✔
bathrooms	7	✖	✖	✖	✖
custom	7	✖	✖	✖	✔

Usability

	Url	Domain : ddavisdesign.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://ddavisdesign.com/sitemap.xml>



Robots.txt

<http://ddavisdesign.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.