












The score is 39/100







SEO Content

	Title	D Digital PR D Digital PR – An Online, Digital & Social Music PR agency					
		Length : 83					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 14	H2 2	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Imelda May• [H1] IMELDA MAY• [H1] ADDITIONAL UK TOUR DATES ADDED DUE TO DEMAND• [H1] INCLUDING ROYAL ALBERT HALL ON NOVEMBER 22• [H1] Erin Rae – premieres new track via The 405• [H1] ERIN RAE IS COMING!• [H1] The Brits clean up at Americanafest• [H1] BUZZ USA ACT THE AMERICANS COMPLETE BRITISH UNDERGROUND’S AMERICANAFEST BOOTLEG BBQ LINE-UP TO SPOTLIGHT UK AMERICANA IN NASHVILLE• [H1] New project alert – Grime showcase in Rio at the Olympics• [H1] NEW CLIENT ALERT – THE LUMINEERS• [H1] New D Digital PR Client alert – Slowolf• [H1] Music discovery platform SBTv now available on Apple Music• [H1] UK Country superstar duo THE SHIRES to perform at 2015					

SEO Content

		BBC Music Awards <ul style="list-style-type: none">• [H1] Posts navigation• [H2] Contact info• [H2] Follow us
	Images	We found 13 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 38% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 32.26% Internal Links 67.74%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

D Digital PR & #8211; Privacy Policy	Internal	Passing Juice
Online Music PR	Internal	Passing Juice
Online Music PR 101 Blog	Internal	Passing Juice
Services	Internal	Passing Juice
Digital Press Office	Internal	Passing Juice
Social PR and Communication	Internal	Passing Juice
Clients	Internal	Passing Juice
Charity	Internal	Passing Juice
About	Internal	Passing Juice
Imelda May	Internal	Passing Juice
digitaldoughall	Internal	Passing Juice
www.gigsandtours.com	External	Passing Juice
www.ticketmaster.co.uk	External	Passing Juice
www.imeldamay.com	External	Passing Juice
Spotify	External	Passing Juice
Guardian for a webchat	External	Passing Juice
https://imeldamay.co.uk/tour/	External	Passing Juice
https://www.facebook.com/ImeldaMayOfficial	External	Passing Juice
https://twitter.com/ImeldaOfficial	External	Passing Juice
https://www.instagram.com/imeldaofficial	External	Passing Juice
https://www.youtube.com/ImeldaMayVEVO	External	Passing Juice
http://po.st/ImeldaMayspotify	External	Passing Juice
Uncategorized	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Erin Rae & #8211; premieres new track via The 405	Internal	Passing Juice
https://www.thefourohfive.com/music/article/erin-rae-debuts-genre-defying-wonder-like-the-first-time-405-premiere-149	External	Passing Juice
Leave a comment	Internal	Passing Juice
ERIN RAE IS COMING!	Internal	Passing Juice


In-page links

Leave a comment	Internal	Passing Juice
The Brits clean up at Americanafest	Internal	Passing Juice
http://www.rollingstone.com/country/lists/americanafest-2016-20-best-things-we-saw-w441905/robert-vincent-w441906	External	Passing Juice
http://www.npr.org/sections/allsongs/2016/09/20/494105565/nine-artists-to-watch-for-at-americanafest-2016	External	Passing Juice
Leave a comment	Internal	Passing Juice
BUZZ USA ACT THE AMERICANS COMPLETE BRITISH UNDERGROUND'S AMERICANAFEST BOOTLEG BBQ LINE-UP TO SPOTLIGHT UK AMERICANA IN NASHVILLE	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
New project alert &#8211; Grime showcase in Rio at the Olympics	Internal	Passing Juice
Online Music PR	Internal	Passing Juice
elf kid	Internal	Passing Juice
grime	Internal	Passing Juice
Online PR	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
NEW CLIENT ALERT &#8211; THE LUMINEERS	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
New D Digital PR Client alert &#8211; Slowolf	Internal	Passing Juice
#whitefeathers	External	Passing Juice
January 8, 2016	External	Passing Juice
digital PR	Internal	Passing Juice
music pr	Internal	Passing Juice
online music pr	Internal	Passing Juice
social pr	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Music discovery platform SBTv now available on Apple Music	Internal	Passing Juice
SBTV.co.uk	External	Passing Juice
http://www.sbtv.co.uk/read/news/_sbtv-officially-joins-apple-	External	Passing Juice

In-page links

music-as-curators-in-the-uk/		
Leave a comment	Internal	Passing Juice
UK Country superstar duo THE SHIRES to perform at 2015 BBC Music Awards	Internal	Passing Juice
the shires	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
Moesia	External	Passing Juice



SEO Keywords

	Keywords Cloud	imelda from music industry underground including artists british apple americana
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
music	47	✓	✗	✗	✓
americana	29	✗	✗	✗	✓
british	23	✗	✗	✗	✓
from	19	✗	✗	✗	✗
artists	18	✗	✗	✗	✗












Usability

	Url	Domain : ddigitalpr.co.uk Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 30
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>