

Seo Analyzer ddimedia.net

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The score is 64/100







SEO Content

	Title	Outdoor Advertising & Digital Media Services DDI Media Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	DDI Media is an outdoor media advertising company, specializing in billboard and other digital media campaigns. Learn more and get started today. Length : 145 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.ddimedia.net/portals/0/ddi-media-homepage-img.jpg</td></tr></tbody></table>	Property	Content	image	https://www.ddimedia.net/portals/0/ddi-media-homepage-img.jpg								
Property	Content													
image	https://www.ddimedia.net/portals/0/ddi-media-homepage-img.jpg													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>3</td><td>0</td><td>2</td><td>7</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Outdoor Advertising from DDI Media• [H2] Outdoor Billboard Advertising Reach• [H2] Start Your Outdoor Advertising Campaign Today• [H2] Combine Your Digital and Outdoor Advertising• [H2] Need Help? Call Today• [H2] Stay Connected• [H2] Find Your Billboard Location• [H2] Make Online Payments• [H2] Billboards• [H2] Digital Advertising• [H2] Media Solutions• [H3] Digital Billboards	H1	H2	H3	H4	H5	H6	1	10	3	0	2	7
H1	H2	H3	H4	H5	H6									
1	10	3	0	2	7									

SEO Content

		<ul style="list-style-type: none">• [H3] Years of Experience• [H3] Billboard Faces• [H5] Amplified Messaging• [H5] Amplify Your Message• [H6] Billboard Products• [H6] Billboard Services• [H6] Artwork & Creative• [H6] Campaign Management• [H6] Audience Targeting• [H6] Geographic Targeting• [H6] Digital Artwork & Creative
	Images	We found 48 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Billboards	Internal	Passing Juice
Billboard Products	Internal	Passing Juice
Digital Billboards	Internal	Passing Juice
Static Billboards	Internal	Passing Juice
Tri-Action Billboards	Internal	Passing Juice
Billboard Services	Internal	Passing Juice
Find Billboards	Internal	Passing Juice
Landowner Services	Internal	Passing Juice
Strategy	Internal	Passing Juice
Cost of a Billboard	Internal	Passing Juice
Artwork & Creative	Internal	Passing Juice
Design Specifications	Internal	Passing Juice
Templates	Internal	Passing Juice
Gallery	Internal	Passing Juice
Upload Artwork	Internal	Passing Juice
Digital Advertising	Internal	Passing Juice
Campaign Management	Internal	Passing Juice
Strategy & Placement	Internal	Passing Juice
Reporting & Optimization	Internal	Passing Juice
Audience Targeting	Internal	Passing Juice
App Ownership	Internal	Passing Juice
Behavioral	Internal	Passing Juice
Contextual	Internal	Passing Juice
Demographic	Internal	Passing Juice
Audience Retargeting	Internal	Passing Juice
Geographic Targeting	Internal	Passing Juice
Geoconquesting	Internal	Passing Juice

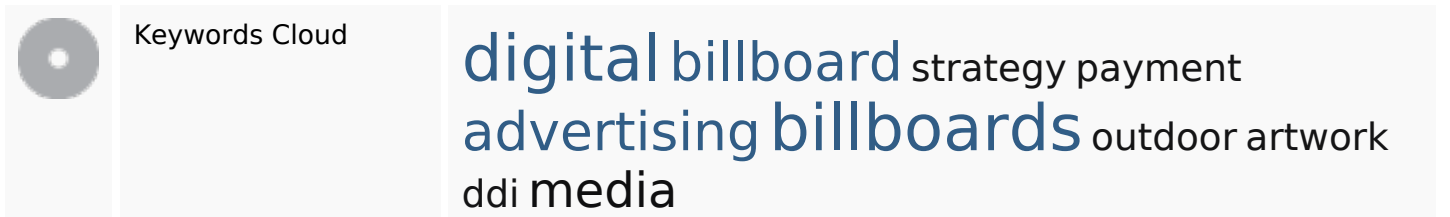
In-page links

Location Retargeting	Internal	Passing Juice
Digital Artwork & Creative	Internal	Passing Juice
Design Specifications	Internal	Passing Juice
Gallery	Internal	Passing Juice
Templates	Internal	Passing Juice
Billboards + Digital	Internal	Passing Juice
Media Solutions	Internal	Passing Juice
Digital TV	Internal	Passing Juice
Digital Advertising Formats	Internal	Passing Juice
Search & Social	Internal	Passing Juice
Our Markets	Internal	Passing Juice
National	Internal	Passing Juice
Missouri	Internal	Passing Juice
Illinois	Internal	Passing Juice
Indiana	Internal	Passing Juice
Tennessee	Internal	Passing Juice
Find a Billboard	Internal	Passing Juice
Learn More	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Find Billboards	Internal	Passing Juice
Make Payment	Internal	Passing Juice
Billboards	Internal	Passing Juice
Digital Billboards	Internal	Passing Juice
Static Billboards	Internal	Passing Juice
Tri-Action Billboards	Internal	Passing Juice
Digital Advertising	Internal	Passing Juice
Campaign Management	Internal	Passing Juice
Audience Targeting	Internal	Passing Juice

In-page links

Geographic Targeting	Internal	Passing Juice
Media Solutions	Internal	Passing Juice
Digital TV	Internal	Passing Juice
Digital Advertising Formats	Internal	Passing Juice
Search & Social	Internal	Passing Juice
Our Markets	Internal	Passing Juice
News	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy Statement	Internal	noFollow
Terms Of Use	Internal	noFollow
Login	Internal	noFollow






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
digital	12	✓	✗	✓	✓
billboards	10	✗	✗	✗	✓
advertising	8	✓	✗	✓	✓
billboard	8	✗	✗	✓	✓
media	5	✓	✗	✓	✓

Usability

	Url	Domain : ddimedia.net Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.ddimedia.net/sitemap.aspx</p>
	Robots.txt	<p>http://ddimedia.net/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>