

# Seo Analyzer dealeron.com

Generated on January 27 2022 00:48 AM






The score is 56/100







## SEO Content

	Title	<p>Industry-leading car dealer websites, automotive SEO &amp; digital advertising   DealerOn</p> <p><b>Length : 89</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>Get more leads and sell more cars with our award-winning car dealer websites, automotive SEO, and digital advertising services. Approved OEM partner.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Websites, SEO, and SEM for Car Dealers</td></tr><tr><td>description</td><td>Check out the amazing new look of our brand-spankin'-new website! With our award-winning car dealership websites, automotive SEO, and digital advertising, you'll get more leads and sell more cars.</td></tr><tr><td>url</td><td>https://www.dealeron.com/</td></tr><tr><td>site_name</td><td>DealerOn</td></tr><tr><td>image</td><td>https://www.dealeron.com/wp-content/uploads/dealeron-com-open-graph.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Websites, SEO, and SEM for Car Dealers	description	Check out the amazing new look of our brand-spankin'-new website! With our award-winning car dealership websites, automotive SEO, and digital advertising, you'll get more leads and sell more cars.	url	https://www.dealeron.com/	site_name	DealerOn	image	https://www.dealeron.com/wp-content/uploads/dealeron-com-open-graph.jpg
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# SEO Content

		<p>image:secure_url https://www.dealeron.com/wp-content/uploads/dealeron-com-open-graph.jpg</p> <p>image:width 1200</p> <p>image:height 630</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>12</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] With our award-winning car dealership websites, automotive SEO, and automotive PPC, you'll get more leads and sell more cars.</li> <li>• [H1] With our award-winning car dealership websites, automotive SEO, and automotive PPC, you'll get more leads and sell more cars.</li> <li>• [H2] RESULTS. GUARANTEED.</li> <li>• [H3] Ways the Jobs and Infrastructure Bill Could Change Cars</li> <li>• [H3] Omni-channel Marketing Automation for Your Dealership</li> <li>• [H3] Above The Fold Content for Dealership Websites</li> <li>• [H3] Maximize your leads on the award-winning website platform with guaranteed results.</li> <li>• [H3] 50%</li> <li>• [H3] Make sure your website is present for every relevant local search with DealerOn's Elite SEO Service.</li> <li>• [H3] 43%</li> <li>• [H3] Digital advertising that gets results, guaranteed. We'll show you the sales.</li> <li>• [H3] 25%</li> <li>• [H3] Experience the DealerOn Difference</li> <li>• [H3] Award-winning Support</li> <li>• [H3] 99% Satisfaction Rating</li> <li>• [H4] Guaranteed Lead Increase</li> <li>• [H4] Average Lead Increase</li> <li>• [H4] Guaranteed Lead Increase</li> <li>• [H4] GET IN TOUCH</li> <li>• [H4] JOIN OUR TEAM</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	12	5	0	0
H1	H2	H3	H4	H5	H6									
2	1	12	5	0	0									
	<p>Images</p>	<p>We found 15 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												
	<p>Iframe</p>	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">SCHEDULE A DEMO</a>	Internal	Passing Juice
<a href="#">Request A Demo</a>	Internal	Passing Juice
<a href="#">WEBSITES</a>	Internal	Passing Juice
<a href="#">Features &amp;#038; Upgrades</a>	Internal	Passing Juice
<a href="#">ADA Compliance</a>	Internal	Passing Juice
<a href="#">APEX: Digital Retailing</a>	Internal	Passing Juice
<a href="#">Symphony Specials</a>	Internal	Passing Juice
<a href="#">Group Websites</a>	Internal	Passing Juice
<a href="#">Service Websites</a>	Internal	Passing Juice
<a href="#">Independent Dealer Websites</a>	Internal	Passing Juice
<a href="#">Finance Websites</a>	Internal	Passing Juice
<a href="#">Collision Websites</a>	Internal	Passing Juice
<a href="#">Spanish Websites</a>	Internal	Passing Juice
<a href="#">Website Portfolio</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice


## In-page links

<a href="#">Local SEO</a>	Internal	Passing Juice
<a href="#">On Site Signals</a>	Internal	Passing Juice
<a href="#">Off Site Signals</a>	Internal	Passing Juice
<a href="#">Social Signals</a>	Internal	Passing Juice
<a href="#">Review Signals</a>	Internal	Passing Juice
<a href="#">SEM</a>	Internal	Passing Juice
<a href="#">SEM / PPC</a>	Internal	Passing Juice
<a href="#">Display / Remarketing</a>	Internal	Passing Juice
<a href="#">Facebook Advertising</a>	Internal	Passing Juice
<a href="#">YouTube Advertising</a>	Internal	Passing Juice
<a href="#">OEM PARTNERS</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">DealerOn University</a>	Internal	Passing Juice
<a href="#">Wednesday Workshop</a>	Internal	Passing Juice
<a href="#">Webinar Archives</a>	Internal	Passing Juice
<a href="#">JOIN OUR TEAM</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Lead Guarantee</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Auto Industry</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Wednesday Workshop</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Dealership Websites</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

<a href="#">CMS Login</a>	Internal	Passing Juice
<a href="#">Get a demo!</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	advertising automotive website digital leads dealeron <b>seo websites more</b> sales
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	17	✘	✘	✔	✔
websites	13	✔	✘	✔	✔
seo	11	✔	✘	✔	✔
automotive	10	✔	✘	✔	✔
dealeron	9	✔	✘	✘	✔

## Usability





	Url	Domain : dealeron.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 57
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://dealeron.com/sitemap.xml</code>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic.

## Optimization

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics