



Seo Analyzer dealerrater.com

Generated on February 22 2022 01:00 AM





The score is **62/100**







SEO Content

	<p>Title</p>	<p>Car Dealer Reviews, Dealership Ratings, Cars For Sale DealerRater</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Read Car Dealer Reviews, Car Recalls & Helpful Consumer Information about dealerships written by real people like you.</p> <p>Length : 118</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>car dealer reviews, dealer reviews, car dealership ratings, car recalls, vehicle recalls, rate your dealer, car dealer directory, Car For Sale, find your dealer, dealer review, dealer rating, daeler</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1697"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>DealerRater - Car Dealer Reviews, Car Dealer Directory, Vehicles For Sale, Vehicle Recalls</td> </tr> <tr> <td>image</td> <td>https://www.dealerrater.com/ncdn/s/212.20220216.1/Graphics/locales/en-US/logo_dealerrater_fb_200x200.jpg</td> </tr> </tbody> </table>	Property	Content	title	DealerRater - Car Dealer Reviews, Car Dealer Directory, Vehicles For Sale, Vehicle Recalls	image	https://www.dealerrater.com/ncdn/s/212.20220216.1/Graphics/locales/en-US/logo_dealerrater_fb_200x200.jpg						
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	<p>Headings</p>	<table border="1" data-bbox="539 1727 1481 1800"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1832 1497 2063" style="list-style-type: none"> • [H1] Find the right person at the right dealership • [H1] Real people writing real reviews • [H1] MORE THAN 7.5 MILLION REVIEWS YOU CAN TRUST • [H1] Valued Partners • [H1] Certified Dealer Program • [H1] Browse By Make • [H2] Real people like you are writing reviews about car dealers 	H1	H2	H3	H4	H5	H6	6	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
6	4	0	0	0	0									

SEO Content

		<p>and service centers.</p> <ul style="list-style-type: none"> • [H2] We employ a sophisticated process to ensure that every review is written by a real person, reflecting their real-life experience. • [H2] Our valued partners utilize DealerRater ratings and reviews on their websites or in their products • [H2] @I18N.Localize("CDPDescription", "DealerRater® Certified Dealers are committed to:")
	Images	<p>We found 37 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 101 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.97%</p> <p>Internal Links 97.03%</p>

In-page links

Anchor	Type	Juice
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In-page links

Dealer Reviews	Internal	Passing Juice
Service Reviews	Internal	Passing Juice
Cars for Sale	Internal	Passing Juice
Car Recalls	Internal	Passing Juice
Write a Review	Internal	Passing Juice
Join	Internal	Passing Juice
Sign In	Internal	Passing Juice
Dealer Panel	Internal	Passing Juice
Join	Internal	Passing Juice
Reviews	Internal	Passing Juice
Profile	Internal	Passing Juice
Sign Out	Internal	Passing Juice
Dealer Reviews	Internal	Passing Juice
Service Reviews	Internal	Passing Juice
Cars for Sale	Internal	Passing Juice
Heartland Toyota	Internal	Passing Juice
Garavel Chrysler Jeep Dodge Ram	Internal	Passing Juice
David Taylor Ellisville Chrysler Dodge Jeep RAM	Internal	Passing Juice
Country Chevrolet Buick	Internal	Passing Juice
Honda of Lincoln	Internal	Passing Juice
Piazza Honda of Springfield	Internal	Passing Juice
Acura	Internal	Passing Juice
Alfa Romeo	Internal	Passing Juice
Aston Martin	Internal	Passing Juice
Audi	Internal	Passing Juice
Bentley	Internal	Passing Juice
BMW	Internal	Passing Juice
Buick	Internal	Passing Juice

In-page links

Cadillac	Internal	Passing Juice
Chevrolet	Internal	Passing Juice
Chrysler	Internal	Passing Juice
CODA	Internal	Passing Juice
Daihatsu	Internal	Passing Juice
Dodge	Internal	Passing Juice
Ferrari	Internal	Passing Juice
FIAT	Internal	Passing Juice
Fisker	Internal	Passing Juice
Ford	Internal	Passing Juice
Genesis	Internal	Passing Juice
GMC	Internal	Passing Juice
Harley-Davidson	Internal	Passing Juice
Honda	Internal	Passing Juice
Hyundai	Internal	Passing Juice
INFINITI	Internal	Passing Juice
Isuzu	Internal	Passing Juice
Jaguar	Internal	Passing Juice
Jeep	Internal	Passing Juice
Karma	Internal	Passing Juice
Kia	Internal	Passing Juice
Lamborghini	Internal	Passing Juice
Land Rover	Internal	Passing Juice
Lexus	Internal	Passing Juice
Lincoln	Internal	Passing Juice
Lotus	Internal	Passing Juice
Maserati	Internal	Passing Juice
Maybach	Internal	Passing Juice

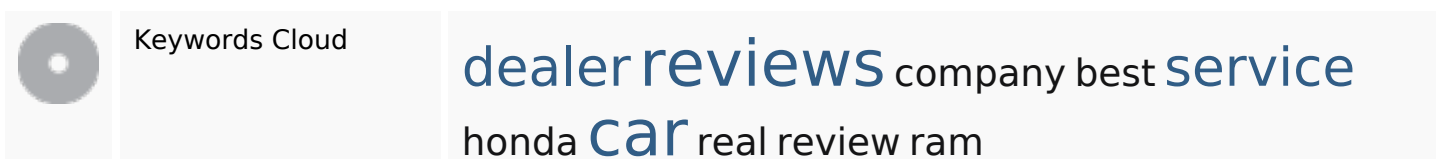
In-page links

Mazda	Internal	Passing Juice
McLaren	Internal	Passing Juice
Mercedes-Benz	Internal	Passing Juice
Mercury	Internal	Passing Juice
MINI	Internal	Passing Juice
Mitsubishi	Internal	Passing Juice
Nissan	Internal	Passing Juice
Opel	Internal	Passing Juice
Panoz	Internal	Passing Juice
Peugeot	Internal	Passing Juice
Polaris	Internal	Passing Juice
Pontiac	Internal	Passing Juice
Porsche	Internal	Passing Juice
Ram	Internal	Passing Juice
Rolls Royce	Internal	Passing Juice
Saab	Internal	Passing Juice
Saturn	Internal	Passing Juice
Scion	Internal	Passing Juice
smart	Internal	Passing Juice
SRT	Internal	Passing Juice
Subaru	Internal	Passing Juice
Suzuki	Internal	Passing Juice
Tesla	Internal	Passing Juice
Toyota	Internal	Passing Juice
Volkswagen	Internal	Passing Juice
Volvo	Internal	Passing Juice
Yamaha	Internal	Passing Juice
Leasing Company	Internal	Passing Juice

In-page links

Other Company	Internal	Passing Juice
Recreational Vehicles	Internal	Passing Juice
Used Car Dealers	Internal	Passing Juice
U.S.	Internal	Passing Juice
Canada	External	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Help Center	External	Passing Juice
Car Recalls	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
California Privacy Notice	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice
FAQ	External	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
car	11	✓	✓	✓	✓
reviews	9	✓	✓	✓	✓
dealer	8	✓	✓	✓	✓







Keywords Consistency

service	7	✘	✘	✘	✔
honda	4	✘	✘	✘	✘

Usability

	Url	Domain : dealerrater.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✘ Attention! Try to avoid nested tables in HTML. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://dealerrater.com/sitemap.xml>

<https://www.dealerrater.com/sitemap.xml>



Robots.txt

<http://dealerrater.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics