



Seo Analyzer

dealsontap.co.za

Generated on April 03 2022 16:30 PM




The score is 37/100







SEO Content

	Title	<p>Deals on Tap &#8211; Insurance deals on tap</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] GET DAILY DEALS WITH DEALS ON TAP • [H3] Oh Valentine’s Day! What to do with those gifts you’ll never use. • [H3] Your V-Day Gift: Insuring your Spouse with Life Cover • [H3] Deliver your gift with WumDrop this Valentine’s Day • [H3] 4 Marriage Tips From Divorce Lawyers • [H3] Can modifying your Car affect your Car Insurance Premiums? • [H3] New You, New Diet, Your Alcohol Calorie Chart. • [H3] Reinvent yourself: Become the New You and a New Professional • [H3] New Year, New Passwords: Don’t let your Accounts get Hacked 	H1	H2	H3	H4	H5	H6	0	1	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	8	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

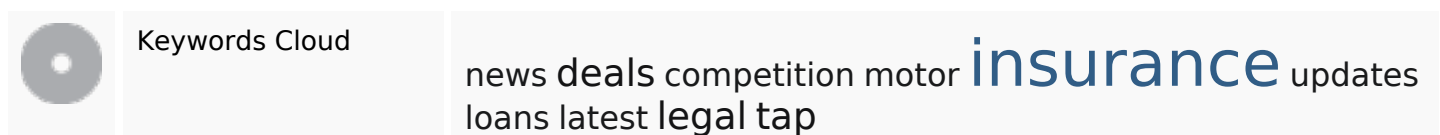
In-page links

Anchor	Type	Juice
www.sacoronavirus.co.za	External	Passing Juice
Pet Insurance	Internal	Passing Juice
Legal Insurance	Internal	Passing Juice
Funeral Insurance	Internal	Passing Juice
Car Insurance	Internal	Passing Juice
Motor Warranty	Internal	Passing Juice
Business Legal Insurance	Internal	Passing Juice

In-page links

Health Insurance	Internal	Passing Juice
loans	Internal	Passing Juice
About Us	Internal	Passing Juice
Latest News	Internal	Passing Juice
Competition	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Oh Valentine's Day! What to do with those gifts you'll never use.	Internal	Passing Juice
Bernard	Internal	Passing Juice
Your V-Day Gift: Insuring your Spouse with Life Cover	Internal	Passing Juice
Deliver your gift with WumDrop this Valentine's Day	Internal	Passing Juice
4 Marriage Tips From Divorce Lawyers	Internal	Passing Juice
Can modifying your Car affect your Car Insurance Premiums?	Internal	Passing Juice
New You, New Diet, Your Alcohol Calorie Chart.	Internal	Passing Juice
Reinvent yourself: Become the New You and a New Professional	Internal	Passing Juice
New Year, New Passwords: Don't let your Accounts get Hacked	Internal	Passing Juice
Terms & Conditions	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	8	✓	✗	✗	✓
deals	2	✓	✗	✗	✓

Keywords Consistency

tap	2				
legal	2				
updates	1				

Usability

	Url	Domain : dealsontap.co.za Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://dealsontap.co.za/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.