








Seo Analyzer dearavie.com

Generated on February 21 2022 12:14 PM





The score is 43/100







SEO Content

	Title	Dear Avie - A Memoir Length : 20 Perfect, your title contains between 10 and 70 characters.																			
	Description	A Memoir Length : 8 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dear Avie - A Memoir</td></tr><tr><td>description</td><td>A Memoir</td></tr><tr><td>url</td><td>https://dearavie.com/</td></tr><tr><td>site_name</td><td>Dear Avie</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	Dear Avie - A Memoir	description	A Memoir	url	https://dearavie.com/	site_name	Dear Avie
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	Headings	H1 0	H2 12	H3 0	H4 0	H5 2	H6 0	<ul style="list-style-type: none">[H2] Washing Away[H2] Becoming[H2] Ten Years[H2] When We Touch[H2] I Owe it All to You													

SEO Content

		<ul style="list-style-type: none">• [H2] Poetic Society• [H2] Washing Away• [H2] Becoming• [H2] Ten Years• [H2] When We Touch• [H2] I Owe it All to You• [H2] Poetic Society• [H5] Recent• [H5] Categories
	Images	We found 14 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 67.57% Internal Links 32.43%

In-page links

Anchor	Type	Juice
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In-page links

[illegible]

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Warweb Designs, LLC	External	Passing Juice



SEO Keywords

	Keywords Cloud	dear married all years someone reading keep thank away months
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dear	6	✓	✗	✗	✗
all	4	✗	✗	✗	✓
years	3	✗	✗	✗	✓
keep	3	✗	✗	✗	✗
reading	3	✗	✗	✗	✗


Usability

	Url	Domain : dearavie.com Length : 12
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://dearavie.com/sitemap.xml
	Robots.txt	http://dearavie.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics