







# Seo Analyzer def-shop.com

Generated on March 31 2022 12:54 PM






The score is 53/100







## SEO Content

	<p>Title</p>	<p>Streetwear &amp; Hip Hop Klamotten Online Shop   DefShop</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Der größte Streetwear &amp; Hip Hop Shop   22.500 Produkte auf Lager ✓ 270 Top Marken ✓ Gratis Rückversand ✓ Blitzversand ✓ Jetzt online kaufen!</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1971"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Streetwear &amp; Hip Hop Klamotten Online Shop   DefShop</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.def-shop.com/</td> </tr> <tr> <td>image</td> <td>https://cdn.def-shop.com/images/image_server/facebook/fb-thumb-defshop.jpg</td> </tr> <tr> <td>site_name</td> <td>www.def-shop.com</td> </tr> <tr> <td>description</td> <td>Der größte Streetwear &amp; Hip Hop Shop   22.500 Produkte auf Lager ✓ 270 Top Marken ✓ Gratis Rückversand ✓ Blitzversand ✓ Jetzt online kaufen!</td> </tr> </tbody> </table>	Property	Content	title	Streetwear & Hip Hop Klamotten Online Shop   DefShop	type	website	url	https://www.def-shop.com/	image	https://cdn.def-shop.com/images/image_server/facebook/fb-thumb-defshop.jpg	site_name	www.def-shop.com	description	Der größte Streetwear & Hip Hop Shop   22.500 Produkte auf Lager ✓ 270 Top Marken ✓ Gratis Rückversand ✓ Blitzversand ✓ Jetzt online kaufen!
Property	Content															
title	Streetwear & Hip Hop Klamotten Online Shop   DefShop															
type	website															
url	https://www.def-shop.com/															
image	https://cdn.def-shop.com/images/image_server/facebook/fb-thumb-defshop.jpg															
site_name	www.def-shop.com															
description	Der größte Streetwear & Hip Hop Shop   22.500 Produkte auf Lager ✓ 270 Top Marken ✓ Gratis Rückversand ✓ Blitzversand ✓ Jetzt online kaufen!															
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>1</td> <td>0</td> <td>1</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	2	1	1	0	1		
H1	H2	H3	H4	H5	H6											
1	2	1	1	0	1											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] Willkommen bei DefShop - Dein Onlineshop für Streetwear &amp; Hip Hop Klamotten</li> <li>• [H2] Die Nummer eins in Sachen Produktvielfalt</li> <li>• [H2] Streetwear in bester Markenqualität</li> <li>• [H3] Entdecke tolle Angebote und einen außergewöhnlichen Service</li> <li>• [H4] Einloggen</li> <li>• [H6] Defshop Newsletter</li> </ul>
	Images	<p>We found 26 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 194 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Passwort vergessen?</a>	Internal	Passing Juice
<a href="#">Kundenkonto erstellen</a>	Internal	Passing Juice
<a href="#">Meine Bestellungen</a>	Internal	Passing Juice
<a href="#">Artikel zurücksenden</a>	Internal	Passing Juice
<a href="#">DEF Club</a>	Internal	Passing Juice
<a href="#">Hilfcenter</a>	Internal	Passing Juice
<a href="#">Männer</a>	Internal	Passing Juice
<a href="#">Frauen</a>	Internal	Passing Juice
<a href="#">Kinder</a>	Internal	Passing Juice
<a href="#">Magazin</a>	Internal	Passing Juice
<a href="#">Neu</a>	Internal	Passing Juice
<a href="#">Neue Artikel</a>	Internal	Passing Juice
<a href="#">Neu in Herrenbekleidung</a>	Internal	Passing Juice
<a href="#">Neu in Damenbekleidung</a>	Internal	Passing Juice
<a href="#">Neu in Herren Accessoires</a>	Internal	Passing Juice
<a href="#">Neu in Damen Accessoires</a>	Internal	Passing Juice
<a href="#">Coming Soon</a>	Internal	Passing Juice
<a href="#">Premium Brands</a>	Internal	Passing Juice
<a href="#">Emporio Armani</a>	Internal	Passing Juice
<a href="#">Armani</a>	Internal	Passing Juice
<a href="#">Neu in Schuhe</a>	Internal	Passing Juice
<a href="#">Neu in Damenschuhe</a>	Internal	Passing Juice
<a href="#">Neu in Herrenschuhe</a>	Internal	Passing Juice
<a href="#">Wintersachen</a>	Internal	Passing Juice
<a href="#">Sweat Wear</a>	Internal	Passing Juice
<a href="#">Oversized Look</a>	Internal	Passing Juice
<a href="#">Gürteltaschen</a>	Internal	Passing Juice
<a href="#">Baggys</a>	Internal	Passing Juice

## In-page links

<a href="#">Bucket Hat</a>	Internal	Passing Juice
<a href="#">Bekleidung</a>	Internal	Passing Juice
<a href="#">Jacken</a>	Internal	Passing Juice
<a href="#">Bomberjacken</a>	Internal	Passing Juice
<a href="#">Winterjacken</a>	Internal	Passing Juice
<a href="#">Oberteile</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Straight Fit Jeans</a>	Internal	Passing Juice
<a href="#">Hosen</a>	Internal	Passing Juice
<a href="#">Jogginghosen</a>	Internal	Passing Juice
<a href="#">Cargohosen</a>	Internal	Passing Juice
<a href="#">Schuhe</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Caps</a>	Internal	Passing Juice
<a href="#">Snapback Caps</a>	Internal	Passing Juice
<a href="#">Jogginganzüge</a>	Internal	Passing Juice
<a href="#">Jumpsuits</a>	Internal	Passing Juice
<a href="#">Accessoires</a>	Internal	Passing Juice
<a href="#">Jacken</a>	Internal	Passing Juice
<a href="#">Übergangsjacken</a>	Internal	Passing Juice
<a href="#">Oberteile</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Skinny Jeans</a>	Internal	Passing Juice
<a href="#">Hosen</a>	Internal	Passing Juice
<a href="#">Leggings</a>	Internal	Passing Juice
<a href="#">Jogginghosen</a>	Internal	Passing Juice

## In-page links

<a href="#">Schuhe</a>	Internal	Passing Juice
<a href="#">Caps</a>	Internal	Passing Juice
<a href="#">Snapback Caps</a>	Internal	Passing Juice
<a href="#">Jogginganzüge</a>	Internal	Passing Juice
<a href="#">Jumpsuits</a>	Internal	Passing Juice
<a href="#">Kleider</a>	Internal	Passing Juice
<a href="#">Röcke</a>	Internal	Passing Juice
<a href="#">Accessoires</a>	Internal	Passing Juice
<a href="#">Jacken</a>	Internal	Passing Juice
<a href="#">Oberteile</a>	Internal	Passing Juice
<a href="#">Hosen</a>	Internal	Passing Juice
<a href="#">Schuhe</a>	Internal	Passing Juice
<a href="#">Caps</a>	Internal	Passing Juice
<a href="#">Accessoires</a>	Internal	Passing Juice
<a href="#">Sportkleidung</a>	Internal	Passing Juice
<a href="#">Sport Tops</a>	Internal	Passing Juice
<a href="#">Laufkleidung</a>	Internal	Passing Juice
<a href="#">Basketballwear</a>	Internal	Passing Juice
<a href="#">Sportbrands</a>	Internal	Passing Juice
<a href="#">Nike Sportswear</a>	Internal	Passing Juice
<a href="#">US Team Sports</a>	Internal	Passing Juice
<a href="#">NBA</a>	Internal	Passing Juice
<a href="#">NFL</a>	Internal	Passing Juice
<a href="#">MLB</a>	Internal	Passing Juice
<a href="#">Schuhe</a>	Internal	Passing Juice
<a href="#">Herrenschuhe</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Sandalen</a>	Internal	Passing Juice

## In-page links

<a href="#">Damenschuhe</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Sandalen</a>	Internal	Passing Juice
<a href="#">Sneaker Trends</a>	Internal	Passing Juice
<a href="#">Stoffschuhe</a>	Internal	Passing Juice
<a href="#">Mesh Sneaker</a>	Internal	Passing Juice
<a href="#">Basketballschuhe</a>	Internal	Passing Juice
<a href="#">Low Top Sneakers</a>	Internal	Passing Juice
<a href="#">High Top Sneakers</a>	Internal	Passing Juice
<a href="#">Nike Air Vapormax</a>	Internal	Passing Juice
<a href="#">Puma Cell Viper</a>	Internal	Passing Juice
<a href="#">Nike Air Max</a>	Internal	Passing Juice
<a href="#">Nike Air Force 1</a>	Internal	Passing Juice
<a href="#">Top Brands Schuhe</a>	Internal	Passing Juice
<a href="#">adidas Sneaker</a>	Internal	Passing Juice
<a href="#">Nike Sneaker</a>	Internal	Passing Juice
<a href="#">Reebok Sneaker</a>	Internal	Passing Juice
<a href="#">Urban Classics Sneaker</a>	Internal	Passing Juice
<a href="#">New Balance Sneaker</a>	Internal	Passing Juice
<a href="#">Vans Sneaker</a>	Internal	Passing Juice
<a href="#">Lacoste Sneaker</a>	Internal	Passing Juice
<a href="#">DC Sneaker</a>	Internal	Passing Juice
<a href="#">Marken</a>	Internal	Passing Juice
<a href="#">Alle Marken bei DefShop</a>	Internal	Passing Juice
<a href="#">Herobrande</a>	Internal	Passing Juice
<a href="#">Rocawear</a>	Internal	Passing Juice
<a href="#">Ecko Unltd.</a>	Internal	Passing Juice

## In-page links

<a href="#">Dangerous DNGRS</a>	Internal	Passing Juice
<a href="#">Thug Life</a>	Internal	Passing Juice
<a href="#">Just Rhyse</a>	Internal	Passing Juice
<a href="#">DEF</a>	Internal	Passing Juice
<a href="#">2Y</a>	Internal	Passing Juice
<a href="#">Keine Liebe</a>	Internal	Passing Juice
<a href="#">Playboy x DEF</a>	Internal	Passing Juice
<a href="#">Beliebteste Marken</a>	Internal	Passing Juice
<a href="#">adidas (alle)</a>	Internal	Passing Juice
<a href="#">Urban Classics</a>	Internal	Passing Juice
<a href="#">adidas originals</a>	Internal	Passing Juice
<a href="#">Nike</a>	Internal	Passing Juice
<a href="#">Jack &amp; Jones</a>	Internal	Passing Juice
<a href="#">VSCT Clubwear</a>	Internal	Passing Juice
<a href="#">Dickies</a>	Internal	Passing Juice
<a href="#">Alpha Industries</a>	Internal	Passing Juice
<a href="#">Ellesse</a>	Internal	Passing Juice
<a href="#">Brandit</a>	Internal	Passing Juice
<a href="#">Vans</a>	Internal	Passing Juice
<a href="#">Mister Tee</a>	Internal	Passing Juice
<a href="#">Puma</a>	Internal	Passing Juice
<a href="#">Flexfit</a>	Internal	Passing Juice
<a href="#">Reell Jeans</a>	Internal	Passing Juice
<a href="#">Sky Rebel</a>	Internal	Passing Juice
<a href="#">Merchcode</a>	Internal	Passing Juice
<a href="#">New Era</a>	Internal	Passing Juice
<a href="#">Freddy</a>	Internal	Passing Juice
<a href="#">Criminal Damage</a>	Internal	Passing Juice

## In-page links

<a href="#">Who Shot Ya?</a>	Internal	Passing Juice
<a href="#">Sixth June</a>	Internal	Passing Juice
<a href="#">Only</a>	Internal	Passing Juice
<a href="#">Only &amp; Sons</a>	Internal	Passing Juice
<a href="#">FILA</a>	Internal	Passing Juice
<a href="#">De Ferro</a>	Internal	Passing Juice
<a href="#">Cayler &amp; Sons</a>	Internal	Passing Juice
<a href="#">Outfit</a>	Internal	Passing Juice
<a href="#">Inspiration</a>	Internal	Passing Juice
<a href="#">Tagesangebote</a>	Internal	Passing Juice
<a href="#">Outlet</a>	Internal	Passing Juice
<a href="#">Mind. 30% reduziert</a>	Internal	Passing Juice
<a href="#">Mind. 50% reduziert</a>	Internal	Passing Juice
<a href="#">Schuhe bis 50 €</a>	Internal	Passing Juice
<a href="#">Nike Outlet</a>	Internal	Passing Juice
<a href="#">adidas Outlet</a>	Internal	Passing Juice
<a href="#">Vero Moda Outlet</a>	Internal	Passing Juice
<a href="#">Bench Outlet</a>	Internal	Passing Juice
<a href="#">Jack &amp; Jones Outlet</a>	Internal	Passing Juice
<a href="#">Alpha Industries Outlet</a>	Internal	Passing Juice
<a href="#">Yakuza Outlet</a>	Internal	Passing Juice
<a href="#">Carhartt WIP Outlet</a>	Internal	Passing Juice
<a href="#">Dickies Outlet</a>	Internal	Passing Juice
<a href="#">G-Star Outlet</a>	Internal	Passing Juice
<a href="#">Jacken Outlet</a>	Internal	Passing Juice
<a href="#">Pullover Outlet</a>	Internal	Passing Juice
<a href="#">Jeans Outlet</a>	Internal	Passing Juice
<a href="#">Sneaker Outlet</a>	Internal	Passing Juice

## In-page links

<a href="#">Caps Outlet</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung lesen</a>	Internal	Passing Juice
<a href="#">Hipster Mode</a>	Internal	Passing Juice
<a href="#">Jogginghosen</a>	Internal	Passing Juice
<a href="#">Basecaps</a>	Internal	Passing Juice
<a href="#">Sneakern</a>	Internal	Passing Juice
<a href="#">Boyfriend-Jeans</a>	Internal	Passing Juice
<a href="#">Distressed-Look</a>	Internal	Passing Juice
<a href="#">adidas ZX</a>	Internal	Passing Juice
<a href="#">Air Jordans</a>	Internal	Passing Juice
<a href="#">Reebok</a>	Internal	Passing Juice
<a href="#">Lonsdale London</a>	Internal	Passing Juice
<a href="#">Carhartt</a>	Internal	Passing Juice
<a href="#">Hip Hop Caps</a>	Internal	Passing Juice
<a href="#">Hip Hop Shirts</a>	Internal	Passing Juice
<a href="#">Hip Hop Hosen</a>	Internal	Passing Juice
<a href="#">Hip Hop Hoodies</a>	Internal	Passing Juice
<a href="#">Brand of the Month</a>	Internal	Passing Juice
<a href="#">Product of the Week</a>	Internal	Passing Juice
<a href="#">Get the Look</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Widerrufsbelehrung</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Kundenkonto erstellen</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

defshop hip wie sneaker  
streetwear und nike hop oder  
outlet

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	20	✘	✘	✘	✔
outlet	18	✘	✘	✘	✘
hip	16	✔	✘	✔	✔
defshop	16	✔	✘	✘	✔
hop	14	✔	✘	✔	✔

## Usability



Url

Domain : def-shop.com  
Length : 12



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is de.



Dublin Core

This page does not take advantage of Dublin Core.











## Document







Doctype

HTML 5



## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://def-shop.com/sitemap.xml https://www.def-shop.com/sitemap.xml https://www.def-shop.com/sitemap.xml?protocol=http</pre>
	Robots.txt	<pre>http://def-shop.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.