











## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"> <li>• [H3] []</li> <li>• [H3] []</li> <li>• [H3] []</li> <li>• [H3] []/alinks</li> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H5] []</li> <li>• [H5] []</li> <li>• [H5] []</li> </ul> |
|    | Images          | <p>We found 32 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 24 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |



## SEO Keywords



Placeholder text for SEO keywords analysis.

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| keyword1 | 11      | ✗     | ✗        | ✗           | ✓        |
| keyword2 | 6       | ✗     | ✗        | ✗           | ✓        |
| keyword3 | 3       | ✓     | ✓        | ✓           | ✓        |
| keyword4 | 3       | ✗     | ✗        | ✗           | ✓        |
| keyword5 | 2       | ✗     | ✗        | ✗           | ✓        |











## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : degess.com<br>Length : 10   |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|  |                 |  |
|--|-----------------|--|
|  |                 |  |
|  | W3C Validity    | Errors : 10<br>Warnings : 19   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><pre>http://degess.com/sitemap.xml</pre> <pre>http://degess.com/sitemap.xml</pre> |
|  | Robots.txt  | <pre>http://degess.com/robots.txt</pre><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.   |

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.