






The score is 62/100





SEO Content

	Title	Reliable Delaware Transportation Delaware Express Length : 51 Perfect, your title contains between 10 and 70 characters.														
	Description	With more than 100 dedicated drivers and over 30 years of experience Delaware Express has the largest and most trusted Delaware transportation services. Length : 152 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Reliable Delaware Transportation Delaware Express</td></tr><tr><td>description</td><td>With more than 100 dedicated drivers and over 30 years of experience Delaware Express has the largest and most trusted Delaware transportation services.</td></tr><tr><td>url</td><td>https://delexpress.com/</td></tr><tr><td>site_name</td><td>Delaware Express</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Reliable Delaware Transportation Delaware Express	description	With more than 100 dedicated drivers and over 30 years of experience Delaware Express has the largest and most trusted Delaware transportation services.	url	https://delexpress.com/	site_name	Delaware Express
Property	Content															
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>11</td><td>5</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Home• [H2] Quality Delaware transportation services for local business & leisure travel.• [H3] AIRPORT SHUTTLE• [H3] Private / Town Car Services• [H3] MOTORCOACH & Minibuses• [H3] LUXURY Limousines• [H3] Book Your Trip• [H3] Broadway Shows• [H3] New York City• [H3] Washington DC• [H3] Multi Day Trips• [H3] Serving the Community for• [H3] Multi Day Tours• [H4] Frequent Rider Points• [H4] On The Go• [H4] Find the perfect trip!• [H4] 35 Years!• [H4] Trips Worth Remembering• [H6] Jackie S• [H6] Connect With Us• [H6] Safety Certifications	H1	H2	H3	H4	H5	H6	1	1	11	5	0	3
H1	H2	H3	H4	H5	H6									
1	1	11	5	0	3									
	Images	<p>We found 16 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.95% Internal Links 69.05%

In-page links

Anchor	Type	Juice
35 Years Serving The Community	Internal	Passing Juice
JOIN OUR MAILING LIST	Internal	Passing Juice
AIRPORT SHUTTLE RESERVATIONS »	Internal	Passing Juice
Trips &#038; Tours	Internal	Passing Juice
Broadway Shows	Internal	Passing Juice
New York City	Internal	Passing Juice
Washington D.C.	Internal	Passing Juice
Jersey Shore	Internal	Passing Juice
Concerts	Internal	Passing Juice
Special Event Bus Trips	Internal	Passing Juice
Holiday Events	Internal	Passing Juice
Sports	Internal	Passing Juice
Multi-Day Tours	Internal	Passing Juice
Airport Shuttle	Internal	Passing Juice
Private Car	Internal	Passing Juice
Motorcoach Minibus	Internal	Passing Juice
Limousine	Internal	Passing Juice
Charter Bus	Internal	Passing Juice
Our Company	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

Our Fleet	Internal	Passing Juice
News	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
Our Partners	Internal	Passing Juice
American Bus Association	External	Passing Juice
Loews Hotel Downtown Philadelphia	External	Passing Juice
New Castle County Chamber of Commerce	External	Passing Juice
Delaware State Chamber of Commerce	External	Passing Juice
Central Delaware Chamber of Commerce	External	Passing Juice
Cecil County Chamber of Commerce	External	Passing Juice
Greater Wilmington Convention & Visitors Bureau	Internal	Passing Juice
National Federation of Independent Business	External	Passing Juice
Philadelphia Conventions and Visitor's Bureau	External	Passing Juice
Delaware State University	External	Passing Juice
87ers	External	Passing Juice
University of Delaware	External	Passing Juice
Goldey Beacom University	External	Passing Juice
Wilmington University	External	Passing Juice
Reviews	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Request A Quote	Internal	Passing Juice

SEO Keywords







Keywords Cloud

airport commence university state services
day **trips delaware** bus chamber





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
delaware	23	✓	✗	✓	✓
trips	20	✗	✗	✗	✓
bus	13	✗	✗	✗	✓
university	12	✗	✗	✗	✗
commence	12	✗	✗	✗	✗

Usability

	Url	Domain : delexpress.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://delexpress.com/sitemap.xml
	Robots.txt	http://delexpress.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics