

# Seo Analyzer deltazeta.org

Generated on March 13 2022 15:51 PM





The score is 54/100







## SEO Content

	Title	Delta Zeta   <b>Length : 12</b> Perfect, your title contains between 10 and 70 characters.														
	Description	What we're doing is amazing. It starts with true friendship, revolves around shares values and lasts a lifetime. <b>Length : 117</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Delta Zeta</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>url</td><td>https://www.deltazeta.org/</td></tr><tr><td>description</td><td>What we're doing is amazing. It starts with true friendship, revolves around shares values and lasts a lifetime.</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	type	website	site_name	Delta Zeta	title	Home	url	https://www.deltazeta.org/	description	What we're doing is amazing. It starts with true friendship, revolves around shares values and lasts a lifetime.	locale	en_US
Property	Content															
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>8</td><td>6</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Friendship</li><li>• [H2] Belonging</li><li>• [H2] Community</li></ul>	H1	H2	H3	H4	H5	H6	0	8	6	1	0	0		
H1	H2	H3	H4	H5	H6											
0	8	6	1	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Generosity</li><li>• [H2] Curiosity</li><li>• [H2] Empowerment</li><li>• [H2] Right Now</li><li>• [H2] Stay Connected</li><li>• [H3] The Truly Blog</li><li>• [H3] Truly Talks</li><li>• [H3] Online Workshops</li><li>• [H3] The LAMP</li><li>• [H3] HOW TO FIND DZ MEMBERS</li><li>• [H3] Get Involved</li><li>• [H4] FOLLOW OUR DZ JOURNEY ON INSTAGRAM</li></ul>
	Images	<p>We found 24 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Friendship</a>	Internal	Passing Juice
<a href="#">Friendship</a>	Internal	Passing Juice
<a href="#">Belonging</a>	Internal	Passing Juice
<a href="#">Belonging</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Generosity</a>	Internal	Passing Juice
<a href="#">Generosity</a>	Internal	Passing Juice
<a href="#">Curiosity</a>	Internal	Passing Juice
<a href="#">Curiosity</a>	Internal	Passing Juice
<a href="#">Empowerment</a>	Internal	Passing Juice
<a href="#">Empowerment</a>	Internal	Passing Juice
<a href="#">The Truly Blog</a>	Internal	Passing Juice
<a href="#">I</a>	Internal	Passing Juice
<a href="#">Online Workshops</a>	Internal	Passing Juice
<a href="#">The LAMP</a>	Internal	Passing Juice
<a href="#">HOW TO FIND DZ MEMBERS</a>	Internal	Passing Juice
<a href="#">Get Involved</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Right Now</a>	Internal	Passing Juice
<a href="#">Collegians</a>	Internal	Passing Juice
<a href="#">Alumnae</a>	Internal	Passing Juice
<a href="#">Service &amp;#038; Philanthropy</a>	Internal	Passing Juice
<a href="#">Housing</a>	Internal	Passing Juice
<a href="#">Foundation</a>	Internal	Passing Juice
<a href="#">Give</a>	Internal	Passing Juice
<a href="#">Members</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Find a Chapter</a>	Internal	Passing Juice
<a href="#">Shop</a>	External	Passing Juice
<a href="#">Museum</a>	Internal	Passing Juice
<a href="#">News from HQ</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
womens	3	✘	✘	✘	✘
friendship	3	✘	✘	✔	✔
curiosity	3	✘	✘	✘	✔
history	3	✘	✘	✘	✘
community	3	✘	✘	✘	✔












## Usability

	Url	Domain : deltazeta.org Length : 13
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://deltazeta.org/sitemap.xml">http://deltazeta.org/sitemap.xml</a> <a href="https://www.deltazeta.org/wp-sitemap.xml">https://www.deltazeta.org/wp-sitemap.xml</a>
	Robots.txt	<a href="http://deltazeta.org/robots.txt">http://deltazeta.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>