









The score is 40/100







SEO Content

	Title	Deros Wild Atlantic Way Coach Tours Co.Kerry Kerry's Longest Established Coach Company Wild Atlantic Way Tours Length : 117 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 47 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30% Internal Links 70%

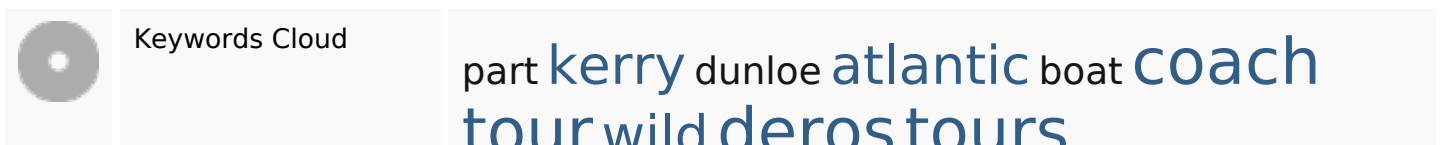
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Deros	Internal	Passing Juice
Coach Charters	Internal	Passing Juice
Deros Garage Facilities	Internal	Passing Juice
Luxury Coaches Deros Tours	Internal	Passing Juice
All Tours	Internal	Passing Juice
Private Tours with Award winning driver guides	Internal	Passing Juice
Best Ring of Kerry Coach Tour Part of The Wild Atlantic Way	Internal	Passing Juice
Bike and Boat trip	External	Passing Juice
Boat and Hiking Tour of Lakes/Gap of Dunloe	External	Passing Juice
Boat Tour Lord Brandons Cottage to Ross Castle.	External	Passing Juice
Dingle Peninsula &#038; Sleah Head Co.Kerry Coach Tour Part	Internal	Passing Juice

In-page links

of The Wild Atlantic Way		
Gap of Dunloe Reverse	External	Passing Juice
Gap of Dunloe Tour	Internal	Passing Juice
Killarney Hop on Hop Off	Internal	Passing Juice
Lilly of Killarney Lakes Tour	External	Passing Juice
Multilingual Ring of Kerry Tour by Deros &#8211; The Part of The Wild Atlantic Way	Internal	Passing Juice
Rail Tours &#8211; Courtesy of Deros &#038; Railtours Ireland	Internal	Passing Juice
Video Gallery	Internal	Passing Juice
Wild Atlantic Way Ring of Kerry and Dingle Peninsula Combined Tour	Internal	Passing Juice
Booking Form	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Rates & Special Offers	Internal	Passing Juice
Testimonials	Internal	Passing Juice
-	Internal	Passing Juice
Deros Coach Tours	External	Passing Juice
i-SEO	External	Passing Juice
WordPress	External	Passing Juice
Book Now!	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
deros	8	✓	✗	✗	✗
tours	8	✓	✗	✗	✗
tour	8	✓	✗	✗	✗
coach	7	✓	✗	✗	✗
atlantic	6	✓	✗	✗	✗


Usability

	Url	Domain : derostours.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://derostours.com/sitemap.xmlhttp://derostours.com/sitemap.xml.gz
	Robots.txt	<p>http://derostours.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics