

### **SEO Content**

	Title	devex.cor					
		Ideally, yo	our title sho		n between 10 calculate tex		aracters (spaces
8	Description	-	We haven		ta descriptic		age. Use <u>this</u>
$\bigotimes$	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra	wler's bette		ze your page	•	nis tags allows ree og
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
0	Images		-	on this web your image	page. s have alt at	ttributes.	
$\bigotimes$	Text/HTML Ratio		's ratio of t		L code is bel ds more text		ent, this means
0	Flash	Perfect, n	o Flash cor	ntent has be	een detecteo	d on this pag	ge.

### **SEO Content**

$\bigcirc$	Iframe Great, there are no Iframes detected on this page.			
		SEO Links		
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!		
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
	In-page links	We found a total of 0 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%		

## In-page links

Anchor	Туре	Juice

### **SEO Keywords**

0	Keywords Cloud	blocker disable enable devex
		please

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
devex	1	×	×	×	×
please	1	×	×	×	×
enable	1	×	×	×	×

## **Keywords Consistency**

disable	1	×	×	×	×
blocker	1	×	×	×	×

### Usability

0	Url	Domain : devex.com Length : 9
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors : 1 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> </ul>

### Document

<b>~</b>	Perfect, your website has few JavaScript files.
×	Too bad, your website does not take advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.