







# Seo Analyzer deweymedia.com

Generated on March 02 2022 17:40 PM






The score is **56/100**







## SEO Content

	<p>Title</p>	<p>Dewey Media   Boston Video Production - Video Production Company</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Dewey Media is a Boston based video production company producing corporate videos for businesses, admissions, fundraising, and nonprofit productions.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dewey Media   Boston Video Production - Video Production Company</td> </tr> <tr> <td>description</td> <td>Dewey Media is a Boston based video production company producing corporate videos for businesses, admissions, fundraising, and nonprofit productions.</td> </tr> <tr> <td>url</td> <td>http://deweymedia.com/</td> </tr> <tr> <td>site_name</td> <td>Dewey Media</td> </tr> <tr> <td>image</td> <td>http://www.deweymedia.com/wp-content/uploads/2013/10/deweyHorizontalA-v1.1-1200x346.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dewey Media   Boston Video Production - Video Production Company	description	Dewey Media is a Boston based video production company producing corporate videos for businesses, admissions, fundraising, and nonprofit productions.	url	http://deweymedia.com/	site_name	Dewey Media	image	http://www.deweymedia.com/wp-content/uploads/2013/10/deweyHorizontalA-v1.1-1200x346.jpg
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## SEO Content

	Headings	<p><b>H1</b> 1      <b>H2</b> 0      <b>H3</b> 2      <b>H4</b> 0      <b>H5</b> 1      <b>H6</b> 0</p> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H3] Testimonials</li> <li>• [H3] Blog</li> <li>• [H5] Subscribe to Our Blog</li> </ul>
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.26%</p> <p>Internal Links 95.74%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice

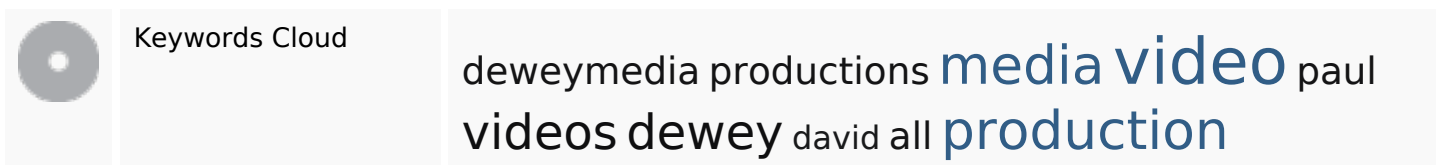
## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Media Production Video Portfolio</a>	Internal	Passing Juice
<a href="#">Academic Videos</a>	Internal	Passing Juice
<a href="#">Admissions &amp; Fundraising Videos</a>	Internal	Passing Juice
<a href="#">Annual Fund Videos &amp; Campaign</a>	Internal	Passing Juice
<a href="#">Capital Campaigns Video Production</a>	Internal	Passing Juice
<a href="#">Speciality Newscasts &amp; Video</a>	Internal	Passing Juice
<a href="#">Company Videos</a>	Internal	Passing Juice
<a href="#">Corporate Video Productions</a>	Internal	Passing Juice
<a href="#">Funny Video Productions</a>	Internal	Passing Juice
<a href="#">Online Video: Social Media Marketing</a>	Internal	Passing Juice
<a href="#">Documentary</a>	Internal	Passing Juice
<a href="#">Documentary Films &amp; Productions</a>	Internal	Passing Juice
<a href="#">Journalism and History Productions</a>	Internal	Passing Juice
<a href="#">Summer Camp Marketing &amp; Student Travel Programs</a>	Internal	Passing Juice
<a href="#">Non-Profit and Charity Videos</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">About Our Production Team</a>	Internal	Passing Juice
<a href="#">About Us: Paul Dewey</a>	Internal	Passing Juice
<a href="#">About Us: David Saltman</a>	Internal	Passing Juice
<a href="#">Award Winning Videos</a>	Internal	Passing Juice
<a href="#">Creative Video Production</a>	Internal	Passing Juice
<a href="#">Production Stills</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Deweymedia Clients</a>	Internal	Passing Juice
<a href="#">Dewey Media Video Blog – All Things Media</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Directions</a>	Internal	Passing Juice

## In-page links

<a href="#">Stay Connected - Subscribe to Deweymedia!</a>	Internal	Passing Juice
<a href="#">Areas Served</a>	Internal	Passing Juice
<a href="#">Submit A RFP</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
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<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">bartlett</a>	External	Passing Juice
<a href="#">StrictThemes</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	14	✓	✗	✓	✗
production	10	✓	✗	✓	✗







## Keywords Consistency

media	9	✓	✗	✓	✗
dewey	7	✓	✗	✓	✗
videos	7	✗	✗	✓	✗

## Usability

	Url	Domain : deweymedia.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://deweymedia.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics