

# Seo Analyzer dezorggroep.nl

Generated on March 03 2022 22:54 PM




The score is 40/100







## SEO Content

|    | Title              | De Zorggroep - Home page<br><b>Length : 24</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Verplegen en verzorgen in Noord- en Midden-Limburg U kiest, we doen het samen<br><b>Length : 80</b><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Verplegen en verzorgen in Noord- en Midden-Limburg</li><li>• [H2] U kiest, we doen het samen</li><li>• [H2] Vrijwilliger worden?</li><li>• [H2] Groene KruisLedenorganisatie</li><li>• [H2] Werken bij De Zorggroep</li><li>• [H2] Vrienden van De Zorggroep</li><li>• [H2] Wat maakt De Zorggroep uniek?</li><li>• [H2]</li><li>• [H4] Wat zoekt u?</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 7 | 0 | 1 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 7                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 1  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 6 images on this web page.<br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>13%</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |        |                                                                                                                            |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------------------------|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                                                  |
|  | Iframe | Great, there are no Iframes detected on this page.                                                                         |

## SEO Links

|                                                                                     |                         |                                                                                               |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Bad. Your links have query string.                                                            |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                |
|   | In-page links           | We found a total of 56 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 8.93%<br>Internal Links 91.07% |

## In-page links

| Anchor                                     | Type     | Juice         |
|--------------------------------------------|----------|---------------|
| <a href="#">Werken bij ons</a>             | Internal | Passing Juice |
| <a href="#">Over ons</a>                   | Internal | Passing Juice |
| <a href="#">Login medewerkers</a>          | Internal | Passing Juice |
| <a href="#">ZORG BIJ U THUIS</a>           | Internal | Passing Juice |
| <a href="#">Wijkverpleging</a>             | Internal | Passing Juice |
| <a href="#">Persoonlijke verzorging</a>    | Internal | Passing Juice |
| <a href="#">Verpleging</a>                 | Internal | Passing Juice |
| <a href="#">Specialistische verpleging</a> | Internal | Passing Juice |

## In-page links

|                                                    |          |               |
|----------------------------------------------------|----------|---------------|
| <a href="#">Advies, instructie en voorlichting</a> | Internal | Passing Juice |
| <a href="#">Palliatieve zorg</a>                   | Internal | Passing Juice |
| <a href="#">Ondersteuning thuis</a>                | Internal | Passing Juice |
| <a href="#">Thuisbegeleiding</a>                   | Internal | Passing Juice |
| <a href="#">Dagbesteding</a>                       | Internal | Passing Juice |
| <a href="#">Mantelzorgondersteuning</a>            | Internal | Passing Juice |
| <a href="#">Ondersteuning zorgvrijwilligers</a>    | Internal | Passing Juice |
| <a href="#">ZORG SPECIALISTEN</a>                  | Internal | Passing Juice |
| <a href="#">Ergotherapie</a>                       | Internal | Passing Juice |
| <a href="#">Fysiotherapie</a>                      | Internal | Passing Juice |
| <a href="#">Geestelijke verzorging</a>             | Internal | Passing Juice |
| <a href="#">Gespecialiseerd verpleegkundige</a>    | Internal | Passing Juice |
| <a href="#">Logopedie</a>                          | Internal | Passing Juice |
| <a href="#">Muziektherapie</a>                     | Internal | Passing Juice |
| <a href="#">Maatschappelijk werk</a>               | Internal | Passing Juice |
| <a href="#">Ouderengeneeskunde</a>                 | Internal | Passing Juice |
| <a href="#">Psychologie</a>                        | Internal | Passing Juice |
| <a href="#">Psychomotorische Therapie</a>          | Internal | Passing Juice |
| <a href="#">Revalidatie</a>                        | Internal | Passing Juice |
| <a href="#">Transmuraal Palliatief Team</a>        | Internal | Passing Juice |
| <a href="#">Voeding en dieet</a>                   | Internal | Passing Juice |
| <a href="#">Wijkverpleegkundige</a>                | Internal | Passing Juice |
| <a href="#">Wondpoli</a>                           | Internal | Passing Juice |
| <a href="#">ZORGLOCATIES</a>                       | Internal | Passing Juice |
| <a href="#">HELP &amp; CONTACT</a>                 | Internal | Passing Juice |
| <a href="#">Actueel en pers</a>                    | Internal | Passing Juice |
| <a href="#">Folders</a>                            | Internal | Passing Juice |
| <a href="#">Ledenorganisatie</a>                   | External | Passing Juice |

## In-page links

|                                           |          |               |
|-------------------------------------------|----------|---------------|
| <a href="#">Vrienden van De Zorggroep</a> | Internal | Passing Juice |
| <a href="#">Vrijwilligers</a>             | Internal | Passing Juice |
| <a href="#">Winkels</a>                   | Internal | Passing Juice |
| <a href="#">Werken bij ons</a>            | Internal | Passing Juice |
| <a href="#">TONEN</a>                     | External | Passing Juice |
| <a href="#">Lees meer</a>                 | Internal | Passing Juice |
| <a href="#">Lees meer</a>                 | Internal | Passing Juice |
| <a href="#">Meer informatie</a>           | Internal | Passing Juice |
| <a href="#">Bekijk alle vacatures</a>     | Internal | Passing Juice |
| <a href="#">Dagbehandeling</a>            | Internal | Passing Juice |
| <a href="#">Groepswoning</a>              | Internal | Passing Juice |
| <a href="#">Hospice</a>                   | Internal | Passing Juice |
| <a href="#">Zorgappartement</a>           | Internal | Passing Juice |
| <a href="#">Zorgcentrum</a>               | Internal | Passing Juice |
| <a href="#">Privacy Statement</a>         | Internal | Passing Juice |
| <a href="#">Klachten cliënten</a>         | Internal | Passing Juice |
| <a href="#">Disclaimer</a>                | Internal | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | External | Passing Juice |

## SEO Keywords




## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|






## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| van       | 9 | ✘ | ✘ | ✘ | ✔ |
| zorggroep | 8 | ✔ | ✘ | ✘ | ✔ |
| voor      | 7 | ✘ | ✘ | ✘ | ✘ |
| meer      | 6 | ✘ | ✘ | ✘ | ✘ |
| bij       | 6 | ✘ | ✘ | ✘ | ✔ |


## Usability

|                                                                                    |              |                                                                                                                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|    | Url          | Domain : dezorggroep.nl<br>Length : 14                                                                                                   |
|    | Favicon      | Great, your website has a favicon.                                                                                                       |
|    | Printability | Great. We have found a Print-Friendly CSS.                                                                                               |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | XHTML 1.1 - DTD                                                                                                                                |
|  | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.                |
|  | W3C Validity    | Errors : 51<br>Warnings : 17                                                                                                                   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                     |




## Document

|                                                                                  |            |                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

|                                                                                  |                     |                                                                                                                  |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://dezorggroep.nl/robots.txt">http://dezorggroep.nl/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                         |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |