

# Seo Analyzer dfngroup.com

Generated on February 16 2022 23:18 PM

The score is 55/100



## SEO Content

	Title	Buy or Customize your products online and get great discount. <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Buy or Customize your products online and get great discount. On bulk order get special discount as per our regular discounted products. <b>Length : 136</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Buy or Customize your products online and get great discount.</td></tr><tr><td>description</td><td>Buy or Customize your products online and get great discount. On bulk order get special discount as per our regular discounted products.</td></tr><tr><td>url</td><td>https://www.dfngroup.com/</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Buy or Customize your products online and get great discount.	description	Buy or Customize your products online and get great discount. On bulk order get special discount as per our regular discounted products.	url	https://www.dfngroup.com/
Property	Content													
locale	en_US													
type	website													
title	Buy or Customize your products online and get great discount.													
description	Buy or Customize your products online and get great discount. On bulk order get special discount as per our regular discounted products.													
url	https://www.dfngroup.com/													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>16</td><td>0</td><td>9</td><td>19</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Custom Letterman Jackets</li><li>[H1] Custom Varsity Jacket</li><li>[H1] custom Hoodies Pullover</li></ul>	H1	H2	H3	H4	H5	H6	16	0	9	19	0	0
H1	H2	H3	H4	H5	H6									
16	0	9	19	0	0									





# SEO Content

		<ul style="list-style-type: none"><li>• [H1] Sweatshirts Jumper</li><li>• [H1] T shirts online</li><li>• [H1] Cardigan Sweaters</li><li>• [H1] ladies track suits</li><li>• [H1] Custom T shirt</li><li>• [H1] Women Varsity Jackets</li><li>• [H1] Women Track Suits</li><li>• [H1] Women Sweatshirts</li><li>• [H1] Women Hoodies</li><li>• [H1] Varsity Letterman Jackets Sailor Collar</li><li>• [H1] Varsity Letterman Jackets</li><li>• [H1] Varsity Jackets Shoulder Inserts</li><li>• [H1] Varsity Jackets Satin</li><li>• [H3]</li><li>• [H3] Varsity Letterman Jackets</li><li>• [H3] Varsity Jackets</li><li>• [H3] Hoodies and Sweatshirts</li><li>• [H3] Cardigan Sweaters</li><li>• [H3] Custom Jackets</li><li>• [H3] Hoodies and Shirts</li><li>• [H3] Customer Support</li><li>• [H3] FOLLOW US</li><li>• [H4] Latest Items</li><li>• [H4] Custom Letterman Jackets</li><li>• [H4] Custom Varsity Jacket</li><li>• [H4] custom Hoodies Pullover</li><li>• [H4] Sweatshirts Jumper</li><li>• [H4] T shirts online</li><li>• [H4] Cardigan Sweaters</li><li>• [H4] ladies track suits</li><li>• [H4] Custom T shirt</li><li>• [H4] Featured Items</li><li>• [H4] Women Varsity Jackets</li><li>• [H4] Women Track Suits</li><li>• [H4] Women Sweatshirts</li><li>• [H4] Women Hoodies</li><li>• [H4] Varsity Letterman Jackets Sailor Collar</li><li>• [H4] Varsity Letterman Jackets</li><li>• [H4] Varsity Jackets Shoulder Inserts</li><li>• [H4] Varsity Jackets Satin</li><li>• [H4] From the blog</li></ul>
	Images	<p>We found 124 images on this web page.</p> <p>45 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Design Lab</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">F.A.Q.</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Custom Letterman Jackets</a>	Internal	Passing Juice
<a href="#">Classic Varsity Jackets</a>	Internal	Passing Juice
<a href="#">Featured Products</a>	Internal	Passing Juice

## In-page links

<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Custom Varsity Jacket</a>	Internal	Passing Juice
<a href="#">custom Hoodies Pullover</a>	Internal	Passing Juice
<a href="#">Hoodies and Sweat Shirts</a>	Internal	Passing Juice
<a href="#">Pullover Hoodies</a>	Internal	Passing Juice
<a href="#">Sweatshirts Jumper</a>	Internal	Passing Juice
<a href="#">Sweat Shirts</a>	Internal	Passing Juice
<a href="#">T shirts online</a>	Internal	Passing Juice
<a href="#">T Shirts</a>	Internal	Passing Juice
<a href="#">T Shirts Cotton Regular</a>	Internal	Passing Juice
<a href="#">Cardigan Sweaters</a>	Internal	Passing Juice
<a href="#">Cardigan</a>	Internal	Passing Juice
<a href="#">ladies track suits</a>	Internal	Passing Juice
<a href="#">Track Suits &amp; Sweat Suits</a>	Internal	Passing Juice
<a href="#">Track Suits Polyester</a>	Internal	Passing Juice
<a href="#">Custom T shirt</a>	Internal	Passing Juice
<a href="#">Women Varsity Jackets</a>	Internal	Passing Juice
<a href="#">Women Track Suits</a>	Internal	Passing Juice
<a href="#">Women Sweatshirts</a>	Internal	Passing Juice
<a href="#">Women Hoodies</a>	Internal	Passing Juice
<a href="#">Varsity Letterman Jackets Sailor Collar</a>	Internal	Passing Juice
<a href="#">Varsity Jackets Sailor Collar</a>	Internal	Passing Juice
<a href="#">Varsity Letterman Jackets</a>	Internal	Passing Juice
<a href="#">Varsity Jackets Shoulder Inserts</a>	Internal	Passing Juice
<a href="#">Varsity Jackets Shoulder inserts</a>	Internal	Passing Juice
<a href="#">Varsity Jackets Satin</a>	Internal	Passing Juice
<a href="#">Varsity Jackets</a>	Internal	Passing Juice
<a href="#">Hoodies and Sweatshirts</a>	Internal	Passing Juice

## In-page links

<a href="#">Cardigan Sweaters</a>	Internal	Passing Juice
<a href="#">Shahbaz Ali (Mexico)</a>	External	Passing Juice
<a href="#">Riaz Hussain</a>	External	Passing Juice
<a href="#">Mohammad Shahid</a>	External	Passing Juice
<a href="#">Custom Varsity Jackets</a>	Internal	Passing Juice
<a href="#">Bomber Jackets</a>	Internal	Passing Juice
<a href="#">Cardigan Sweaters</a>	Internal	Passing Juice
<a href="#">Coach Jackets</a>	Internal	Passing Juice
<a href="#">Hoodies &amp;#038; Sweat Shirts</a>	Internal	Passing Juice
<a href="#">Custom T Shirts</a>	Internal	Passing Juice
<a href="#">Track Suits &amp;#038; Sweat Suits</a>	Internal	Passing Juice
<a href="#">Rugby Jerseys</a>	Internal	Passing Juice
<a href="#">Return &amp;#038; Exchange Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Shipping &amp;#038; Delivery Policy</a>	Internal	Passing Juice
<a href="#">FOLLOW US</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
featured	65	✘	✘	✘	✔
jackets	65	✘	✘	✘	✔
varsity	51	✘	✘	✘	✔
quality	43	✘	✘	✘	✘

# Keywords Consistency

products

36



## Usability

	Url	Domain : dfngroup.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://dfngroup.com/sitemap.xml>

<https://www.dfngroup.com/sitemap.xml>



### Robots.txt

<http://dfngroup.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics