



Seo Analyzer dharmatrading.com

Generated on March 03 2022 20:16 PM





The score is 37/100







SEO Content

	Title	<p>Dharma Trading Co. Homepage</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Dharma Trading Co. Homepage</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>/html/eng/1137-AA.shtml</td> </tr> <tr> <td>site_name</td> <td>Dharma Trading Co.</td> </tr> <tr> <td>description</td> <td>Dharma Trading Company has been a supplier of fiber arts supplies for more than 40 years. Request a FREE catalog with everything you need for home or small business crafting right from the website!</td> </tr> <tr> <td>image</td> <td>/images/eng/products/image/catalog-2009-1-09 1006114922.jpg</td> </tr> </tbody> </table>	Property	Content	title	Dharma Trading Co. Homepage	type	article	url	/html/eng/1137-AA.shtml	site_name	Dharma Trading Co.	description	Dharma Trading Company has been a supplier of fiber arts supplies for more than 40 years. Request a FREE catalog with everything you need for home or small business crafting right from the website!	image	/images/eng/products/image/catalog-2009-1-09 1006114922.jpg
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	Headings	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1104 2078" style="list-style-type: none"> [H2] About Tiered Discount Levels 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0		
H1	H2	H3	H4	H5	H6											
0	1	0	0	0	0											

SEO Content

	Images	We found 135 images on this web page. 51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 213 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.47% Internal Links 99.53%

In-page links

Anchor	Type	Juice
Dyes	Internal	Passing Juice
Tie-Dye Big Group Kit	Internal	Passing Juice
(143 Review' + pluralize(143) + ')	Internal	Passing Juice
Paints	Internal	Passing Juice
Lumiere and Neopaque Fabric Paint	Internal	Passing Juice

In-page links

(78 Review' + pluralize(78) + ')	Internal	Passing Juice
Clothing & Dyeables	Internal	Passing Juice
Cotton Jersey Face Mask	Internal	Passing Juice
(5 Review' + pluralize(5) + ')	Internal	Passing Juice
Fabric	Internal	Passing Juice
Handspun Handwoven Natural Fabric 47&quot;	Internal	Passing Juice
(4 Review' + pluralize(4) + ')	Internal	Passing Juice
Scarves	Internal	Passing Juice
Habotai Silk Veils 5mm	Internal	Passing Juice
(191 Review' + pluralize(191) + ')	Internal	Passing Juice
Chemicals	Internal	Passing Juice
Kieralon: Dyer&#39;s Detergent	Internal	Passing Juice
(0 Review' + pluralize(0) + ')	Internal	Passing Juice
Markers	Internal	Passing Juice
Fabrico Dual-Tip Fabric Markers	Internal	Passing Juice
(68 Review' + pluralize(68) + ')	Internal	Passing Juice
Transfer Products	Internal	Passing Juice
Aria 350 Digital Steam Press	Internal	Passing Juice
(0 Review' + pluralize(0) + ')	Internal	Passing Juice
Books	Internal	Passing Juice
Foolproof Fabric Dyeing	Internal	Passing Juice
(1 Review' + pluralize(1) + ')	Internal	Passing Juice
Tools	Internal	Passing Juice
Heat Tool	Internal	Passing Juice
(9 Review' + pluralize(9) + ')	Internal	Passing Juice
Resists	Internal	Passing Juice
Dupont Gutta w/ 25ml Applicator Bottle	Internal	Passing Juice
(0 Review' + pluralize(0) + ')	Internal	Passing Juice

In-page links

Yarn & Fibers	Internal	Passing Juice
Tsunami Yarn	Internal	Passing Juice
(3 Review' + pluralize(3) + ')	Internal	Passing Juice
Techniques	Internal	Passing Juice
Deluxe Needle Felting Kit	Internal	Passing Juice
(5 Review' + pluralize(5) + ')	Internal	Passing Juice
Contact Us	Internal	Passing Juice
My Account	Internal	Passing Juice
All Our Dyes	Internal	Passing Juice
Dyes For Tie-Dye	Internal	Passing Juice
Dyes For Cotton, Rayon, Linen, & Hemp	Internal	Passing Juice
Dyes For Silk, Wool, & Nylon	Internal	Passing Juice
Dyes For Silk Painting	Internal	Passing Juice
Kits & Starter Sets	Internal	Passing Juice
All Our Paints	Internal	Passing Juice
Paints For Cotton, Rayon, & Hemp	Internal	Passing Juice
Paints For Silk Painting	Internal	Passing Juice
Paints For Marbling	Internal	Passing Juice
Paints For White & Light Fabrics	Internal	Passing Juice
Paints For Dark Fabrics	Internal	Passing Juice
Paints For Leather	Internal	Passing Juice
Inks & Paints For Screen Printing	Internal	Passing Juice
Specialty Paints	Internal	Passing Juice
Help Choosing Your Paint	Internal	Passing Juice
All Of The T-Shirts	Internal	Passing Juice
Infants & Toddlers	Internal	Passing Juice
Children & Youth	Internal	Passing Juice
Juniors	Internal	Passing Juice

In-page links

Women	Internal	Passing Juice
Men	Internal	Passing Juice
Dogs & Animals	Internal	Passing Juice
Accessories: Hats, Bags, Aprons	Internal	Passing Juice
Made in the USA	Internal	Passing Juice
Silk Dyeables	Internal	Passing Juice
Cotton Fabric	Internal	Passing Juice
Rayon Fabric	Internal	Passing Juice
Hemp Fabric	Internal	Passing Juice
Silk Fabric	Internal	Passing Juice
Linen Fabric	Internal	Passing Juice
Bamboo Fabric	Internal	Passing Juice
Colored Silk Fabric	Internal	Passing Juice
Quilting Fabric	Internal	Passing Juice
Wide Fabric	Internal	Passing Juice
Wide Format InkJet Fabric Rolls	Internal	Passing Juice
Black Fabric	Internal	Passing Juice
Silk Scarves With Hand Rolled Hems	Internal	Passing Juice
Silk Scarves With Machine Hems	Internal	Passing Juice
Silk Scarves & Veils	Internal	Passing Juice
Rayon Scarves	Internal	Passing Juice
Cotton Scarves	Internal	Passing Juice
Wool Scarves	Internal	Passing Juice
Infinity Scarves	Internal	Passing Juice
Bandanas	Internal	Passing Juice
Handkerchiefs	Internal	Passing Juice
Sarongs	Internal	Passing Juice
Shawls	Internal	Passing Juice

In-page links

Veils	Internal	Passing Juice
Handwoven Cotton Scarves and Shawls	Internal	Passing Juice
Pure Wool Scarves	Internal	Passing Juice
Most Commonly Used	Internal	Passing Juice
Chemicals for Tie-Dye	Internal	Passing Juice
Dye & Paint Fixatives	Internal	Passing Juice
Washing Supplies	Internal	Passing Juice
Color Removers & Discharge Paste	Internal	Passing Juice
Thickening Agents	Internal	Passing Juice
Glues & Adhesives	Internal	Passing Juice
Leather Care Chemicals	Internal	Passing Juice
Fire Retardant	Internal	Passing Juice
Most Popular Markers	Internal	Passing Juice
Fine Tip Markers	Internal	Passing Juice
Medium Tip Markers	Internal	Passing Juice
Wide Tip Markers	Internal	Passing Juice
Dual-Tip Markers	Internal	Passing Juice
Non-Toxic Markers (Best Markers For Kids)	Internal	Passing Juice
Image Transfer Markers & Pencils	Internal	Passing Juice
Washable & Vanishing Markers	Internal	Passing Juice
Paint Sticks & Ink Pencils	Internal	Passing Juice
Refillable Markers	Internal	Passing Juice
Inkjet Transfer Paper	Internal	Passing Juice
Transfer Tools	Internal	Passing Juice
Inkjet Printable Fabric Sheets	Internal	Passing Juice
Other Transfer Products	Internal	Passing Juice
Transfer Ready Blanks	Internal	Passing Juice
All Our Books	Internal	Passing Juice

In-page links

Most Popular DVDs	Internal	Passing Juice
Books & DVDs: A - Z (by Title)	Internal	Passing Juice
Books & DVDs: A - Z (by Author)	Internal	Passing Juice
Tie-Dye Books & DVDs	Internal	Passing Juice
Silk Painting Books & DVDs	Internal	Passing Juice
Dyeing Books & DVDs	Internal	Passing Juice
Fabric Painting Books & DVDs	Internal	Passing Juice
Batik Books & DVDs	Internal	Passing Juice
Most Popular Tools	Internal	Passing Juice
Tools For Tie-Dye	Internal	Passing Juice
Tools For Silk Painting	Internal	Passing Juice
Tools For Batik	Internal	Passing Juice
Screen Printing Tools	Internal	Passing Juice
Safety & Cleanliness	Internal	Passing Juice
Water Based Resists	Internal	Passing Juice
Solvent Based Guttas	Internal	Passing Juice
Waxes	Internal	Passing Juice
Other Resists	Internal	Passing Juice
Resist Applicators	Internal	Passing Juice
Wax Melting Tools	Internal	Passing Juice
Dyeable Yarns by Fiber Content	Internal	Passing Juice
Dyeable Roving	Internal	Passing Juice
Colored/Dyed Roving	Internal	Passing Juice
Alternatives & Accessories	Internal	Passing Juice
Silk Merino Scarf Kits	Internal	Passing Juice
Yarn Winding Tools	Internal	Passing Juice
Spinning Tools	Internal	Passing Juice
Felting Supplies	Internal	Passing Juice

In-page links

Yarn & Fiber Dyeing Tutorials	Internal	Passing Juice
Airbrushing, Stenciling, & Body Art Supplies	Internal	Passing Juice
Batik	Internal	Passing Juice
Costume Creation	Internal	Passing Juice
Discharging & Color Removal	Internal	Passing Juice
Doll Making	Internal	Passing Juice
Embellishing	Internal	Passing Juice
Fabric Painting	Internal	Passing Juice
Fabric Sculpting	Internal	Passing Juice
Felting	Internal	Passing Juice
Leather Painting	Internal	Passing Juice
Marbling	Internal	Passing Juice
Natural Dyeing	Internal	Passing Juice
Silk Painting	Internal	Passing Juice
Stamping	Internal	Passing Juice
Sun Painting	Internal	Passing Juice
Tie-Dye	Internal	Passing Juice
Transferring Designs	Internal	Passing Juice
Tub Dyeing	Internal	Passing Juice
Upcycling	Internal	Passing Juice
How To Information	Internal	Passing Juice
Featured Artists	Internal	Passing Juice
Sign Up For Our Newsletter	Internal	Passing Juice
Request A Catalog	Internal	Passing Juice
Home	Internal	Passing Juice
New Stuff	Internal	Passing Juice
Clearance Items	Internal	Passing Juice
How-To Instructions	Internal	Passing Juice

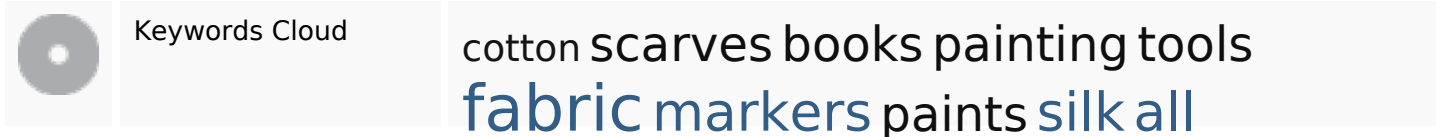
In-page links

Dharma Tutorials	Internal	Passing Juice
Featured Artists	Internal	Passing Juice
Group Project Supplies	Internal	Passing Juice
Check here	Internal	Passing Juice
MORE&nbsp;>	Internal	Passing Juice
MORE&nbsp;>	Internal	Passing Juice
Track Your Order	Internal	Passing Juice
Change / Cancel Your Order	Internal	Passing Juice
Returns	Internal	Passing Juice
International Orders	Internal	Passing Juice
Ordering from our Catalog	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice
United States	Internal	Passing Juice
Alaska & Hawaii	Internal	Passing Juice
Canada	Internal	Passing Juice
All Other Countries	Internal	Passing Juice
Sign Out	Internal	Passing Juice
Payment Methods	Internal	Passing Juice
Resellers	Internal	Passing Juice
Credit Card Security	Internal	Passing Juice
General Safety Info	Internal	Passing Juice
Safety Data Sheets (SDS)	Internal	Passing Juice
CPSIA	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Environmental Policy	Internal	Passing Juice
The Fine Print	Internal	Passing Juice
Promotions & Coupons	Internal	Passing Juice

In-page links

Discounts & Pricing	Internal	Passing Juice
Sizing	Internal	Passing Juice
Which Brand is Best?	Internal	Passing Juice
Glossary	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Company History	Internal	Passing Juice
Visit the Store	Internal	Passing Juice
Jobs	Internal	Passing Juice
Become a Featured Artist	Internal	Passing Juice
Customer Photos	Internal	Passing Juice
Are you a "fan"?	External	Passing Juice
View or Edit Cart	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fabric	23	×	×	×	×
all	17	×	×	×	×
silk	14	×	×	×	×
markers	14	×	×	×	×
scarves	12	×	×	×	×


Usability

	Url	Domain : dharmatrading.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707">http://dharmatrading.com/sitemap.xml</div>
	Robots.txt	<p data-bbox="539 743 644 779">Missing</p> <p data-bbox="539 810 1461 846">Your website doesn't have a robots.txt file - this can be problematic.</p> <p data-bbox="539 878 1455 1012">A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p data-bbox="539 1043 1101 1079">Great, your website has an analytics tool.</p> <div data-bbox="549 1111 1481 1182"> Google Analytics</div>