










SEO Content

	Headings	<p>H1 1 H2 0 H3 0 H4 0 H5 3 H6 0</p> <ul style="list-style-type: none"> • [H1] GIA DIAMOND STORE • [H5] • [H5] • [H5]
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
	Internal	Passing Juice

In-page links

□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice

SEO Keywords



Keywords Cloud

diamond □□□□ store □□□□ □□□□



□□□□ □□□□ □□□

gia□□□□□□□□□□□□□□□□□□□□□□ □□□□




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
store	4	✓	✗	✗	✓
diamond	4	✓	✗	✗	✓
□□□□	4	✗	✗	✗	✓
gia□□□□□□□□□□□□□□□□□□□□□□ □□□□	3	✗	✗	✗	✗
□□□□	3	✗	✗	✗	✗











Usability

	Url	Domain : diamondstorehk.com Length : 18
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://diamondstorehk.com/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>