








# Seo Analyzer digi.com

Generated on March 22 2022 19:01 PM

The score is 75/100






## SEO Content

	<p>Title</p>	<p>Industrial IoT (IIoT) Devices and Services for M2M Networking   Digi International</p> <p><b>Length : 82</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Learn about Digi IIoT devices, software and services for enterprise, industrial and smart city IoT and M2M applications.</p> <p><b>Length : 120</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>11</td> <td>1</td> <td>0</td> <td>10</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1481 2072" style="list-style-type: none"> <li>• [H2] Find the IoT products, software, services and IT solutions you need to connect, solve problems and harness ROI.</li> <li>• [H2] Embedded Systems</li> <li>• [H2] Digi Remote Manager®</li> <li>• [H2] Networking Systems</li> <li>• [H2] CONNECT WITH CONFIDENCE</li> <li>• [H2] From Concept to Connectivity</li> <li>• [H2] Digi's 5G product suite is growing</li> <li>• [H2] What Is Industrial IoT (IIoT)?</li> <li>• [H2] Technology is ever changing, and Digi is on the cutting edge, delivering the technologies you need to solve problems, work smarter, connect faster and grow.</li> <li>• [H2] SmartSense by Digi</li> <li>• [H2] Opengear, a Digi Company</li> <li>• [H2] Ventus, A Digi Company</li> </ul>	H1	H2	H3	H4	H5	H6	0	12	11	1	0	10
H1	H2	H3	H4	H5	H6									
0	12	11	1	0	10									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Networking, IT and IoT Solutions for Every Use Case</li><li>• [H3] The command center for intelligent networks and devices</li><li>• [H3] Solutions by Application</li><li>• [H3] Solutions by Technology</li><li>• [H3] Solutions by Industry</li><li>• [H3] Ready to move to 5G?</li><li>• [H3] Technologies for Connected Enterprises</li><li>• [H3] FirstNet®</li><li>• [H3] Private LTE Based on CBRS</li><li>• [H3] Out-of-Band Management</li><li>• [H3] Customer Connectivity in Action</li><li>• [H4] What's new at Digi</li><li>• [H6] Digi XBee Ecosystem</li><li>• [H6] IoT Development Kits</li><li>• [H6] System-on-Modules</li><li>• [H6] Single Board Computers</li><li>• [H6] Cellular Routers</li><li>• [H6] Gateways</li><li>• [H6] Infrastructure Management</li><li>• [H6] Remote Device Management</li><li>• [H6] IoT Devices</li><li>• [H6] IoT Services</li></ul>
	Images	<p>We found 45 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>36%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 120 links including 0 link(s) to files</p>

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.5%

Internal Links 97.5%

## In-page links

Anchor	Type	Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">How to Buy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Export Policy</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Digi XBee Ecosystem</a>	Internal	Passing Juice
<a href="#">Digi XBee RF Modules</a>	Internal	Passing Juice
<a href="#">Digi XBee Cellular Modems</a>	Internal	Passing Juice
<a href="#">Digi XBee Gateways</a>	Internal	Passing Juice
<a href="#">Digi XBee Tools</a>	Internal	Passing Juice
<a href="#">System-on-Modules</a>	Internal	Passing Juice
<a href="#">Single Board Computers</a>	Internal	Passing Juice
<a href="#">IoT Development Kits</a>	Internal	Passing Juice
<a href="#">Cellular Routers</a>	Internal	Passing Juice
<a href="#">Gateways</a>	Internal	Passing Juice

## In-page links

<a href="#">Infrastructure Management</a>	Internal	Passing Juice
<a href="#">Sensor Connectivity</a>	Internal	Passing Juice
<a href="#">USB Connectivity</a>	Internal	Passing Juice
<a href="#">Serial Connectivity</a>	Internal	Passing Juice
<a href="#">Console Servers</a>	Internal	Passing Juice
<a href="#">Digi Remote Manager</a>	Internal	Passing Juice
<a href="#">Professional Services</a>	Internal	Passing Juice
<a href="#">Managed Connectivity Services</a>	Internal	Passing Juice
<a href="#">Implementation Services</a>	Internal	Passing Juice
<a href="#">Application Development</a>	Internal	Passing Juice
<a href="#">Wireless Design Services</a>	Internal	Passing Juice
<a href="#">TrustFence Security Framework</a>	Internal	Passing Juice
<a href="#">Featured</a>	Internal	Passing Juice
<a href="#">5G</a>	Internal	Passing Juice
<a href="#">LoRaWAN</a>	Internal	Passing Juice
<a href="#">FirstNet</a>	Internal	Passing Juice
<a href="#">Private LTE/CBRS</a>	Internal	Passing Juice
<a href="#">Zigbee</a>	Internal	Passing Juice
<a href="#">USB Over IP/AnywhereUSB</a>	Internal	Passing Juice
<a href="#">XCTU</a>	Internal	Passing Juice
<a href="#">Solutions by Application</a>	Internal	Passing Juice
<a href="#">Asset and Inventory Monitoring</a>	Internal	Passing Juice
<a href="#">Environmental Monitoring</a>	Internal	Passing Juice
<a href="#">Digital Signage</a>	Internal	Passing Juice
<a href="#">Remote Worker</a>	Internal	Passing Juice
<a href="#">Green Technology</a>	Internal	Passing Juice
<a href="#">Traffic Management</a>	Internal	Passing Juice
<a href="#">Public Transit</a>	Internal	Passing Juice

## In-page links

<a href="#">Positive Train Control (PTC)</a>	Internal	Passing Juice
<a href="#">Contact Tracing</a>	Internal	Passing Juice
<a href="#">Cellular Failover</a>	Internal	Passing Juice
<a href="#">Fixed Wireless Access</a>	Internal	Passing Juice
<a href="#">Edge Computing</a>	Internal	Passing Juice
<a href="#">SD-WAN</a>	Internal	Passing Juice
<a href="#">Out-of-Band Management</a>	Internal	Passing Juice
<a href="#">Solutions by Industry</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Smart Cities</a>	Internal	Passing Juice
<a href="#">Medical</a>	Internal	Passing Juice
<a href="#">Industrial</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Transportation</a>	Internal	Passing Juice
<a href="#">Resource Library</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">White Papers</a>	Internal	Passing Juice
<a href="#">Datasheets</a>	Internal	Passing Juice
<a href="#">Examples and Guides</a>	Internal	Passing Juice
<a href="#">Project Gallery</a>	Internal	Passing Juice
<a href="#">Recent News</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">News Coverage</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Security Center</a>	Internal	Passing Juice
<a href="#">Certifications</a>	Internal	Passing Juice
<a href="#">Browse by Product</a>	Internal	Passing Juice

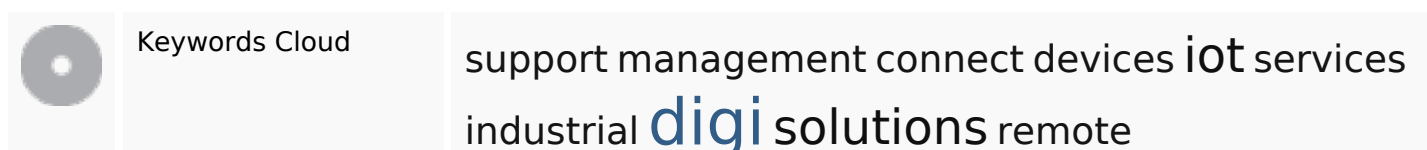
## In-page links

<a href="#">View Support Plans</a>	Internal	Passing Juice
<a href="#">Knowledge Base</a>	Internal	Passing Juice
<a href="#">Support Forum</a>	Internal	Passing Juice
<a href="#">Return Authorization (RA) Policy</a>	Internal	Passing Juice
<a href="#">Warranty Program</a>	Internal	Passing Juice
<a href="#">Digi Support Policy</a>	Internal	Passing Juice
<a href="#">industrial IoT</a>	Internal	Passing Juice
<a href="#">water/wastewater management</a>	Internal	Passing Juice
<a href="#">smart city lighting</a>	Internal	Passing Juice
<a href="#">precision agriculture</a>	Internal	Passing Juice
<a href="#">utilities and metering</a>	Internal	Passing Juice
<a href="#">manufacturing automation</a>	Internal	Passing Juice
<a href="#">industrial cellular routers</a>	Internal	Passing Juice
<a href="#">transportation cellular routers</a>	Internal	Passing Juice
<a href="#">Download the Industrial IoT Solutions Brochure</a>	Internal	Passing Juice
<a href="#">IoT Devices</a>	Internal	Passing Juice
<a href="#">IoT Services</a>	Internal	Passing Juice
<a href="#">Read more about this solution</a>	Internal	Passing Juice
<a href="#">Read more about this solution</a>	Internal	Passing Juice
<a href="#">Read more about this solution</a>	Internal	Passing Juice
<a href="#">Read more about this solution</a>	Internal	Passing Juice
<a href="#">Discover SmartSense by Digi</a>	External	Passing Juice
<a href="#">Visit Opengear</a>	External	Passing Juice
<a href="#">Visit Ventus</a>	External	Passing Juice
<a href="#">Giant Eagle Extends Its Leadership in Food Safety with Adoption of SmartSense IoT Framework Across all Supermarkets</a>	Internal	Passing Juice
<a href="#">Complete, Rapid Roll-out Solutions for Traffic Management from AT&amp;T and Digi Now Available via NASPO</a>	Internal	Passing Juice
<a href="#">Digi International Reports First Fiscal Quarter 2022 results</a>	Internal	Passing Juice

## In-page links

<a href="#">Digi Names Guy Yehiav President of SmartSense by Digi</a>	Internal	Passing Juice
<a href="#">Digi International Announces Digi IX20 Cellular Router for 450 MHz, Joins 450 MHz Alliance</a>	Internal	Passing Juice
<a href="#">Digi to Release First Fiscal Quarter 2022 Earnings Results and Host Conference Call on February 2nd, 2022</a>	Internal	Passing Juice
<a href="#">Digi to Showcase Innovations, Offer Demonstrations and Share Expertise During Smart Cities Panel at CES 2022</a>	Internal	Passing Juice
<a href="#">Digi International Unveils Connect EZ Family of Device Servers</a>	Internal	Passing Juice
<a href="#">Digi International Named As CES 2022 Innovation Awards Honoree</a>	Internal	Passing Juice
<a href="#">About Digi</a>	Internal	Passing Juice
<a href="#">Partner Login</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Other Digi Sites</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Newsletter Signup</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digi	56	✓	✗	✓	✓
iot	33	✓	✗	✓	✓







## Keywords Consistency

solutions	30	✘	✘	✘	✔
services	19	✔	✘	✔	✔
management	19	✘	✘	✘	✔

## Usability

	Url	Domain : digi.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul>



## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.digi.com/sitemap-xml>



### Robots.txt

<http://digi.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.