








Seo Analyzer digitalpoint.com

Generated on February 26 2022 14:19 PM




The score is **61/100**





SEO Content

	Title	<p>Webmaster & Internet Marketing News</p> <p>Length : 35</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Catch up on interesting new discussion and industry news.</p> <p>Length : 57</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1715"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Digital Point</td> </tr> <tr> <td>image</td> <td>https://x.dpstatic.com/misc/dps_logo2.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.digitalpoint.com/</td> </tr> <tr> <td>title</td> <td>Search Engine Marketing Industry News</td> </tr> </tbody> </table>	Property	Content	site_name	Digital Point	image	https://x.dpstatic.com/misc/dps_logo2.png	type	website	url	https://www.digitalpoint.com/	title	Search Engine Marketing Industry News
Property	Content													
site_name	Digital Point													
image	https://x.dpstatic.com/misc/dps_logo2.png													
type	website													
url	https://www.digitalpoint.com/													
title	Search Engine Marketing Industry News													
	Headings	<table border="1" data-bbox="539 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>19</td> <td>1</td> <td>1</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 1850 1501 2078" style="list-style-type: none"> • [H1] Industry News • [H2] Advertising (learn more) • [H3] Log in or Sign up • [H3] Google Search Ranking Algorithm Update On February 24th (Unconfirmed) • [H3] Google Page Experience Update For Desktop Rolling Out • [H3] Is Google Search Ranking Algorithm Update Coming Soon? 	H1	H2	H3	H4	H5	H6	1	1	19	1	1	1
H1	H2	H3	H4	H5	H6									
1	1	19	1	1	1									



SEO Content

		<ul style="list-style-type: none">• [H3] Google Ads Disapproving & Suspending Accounts In Masses?• [H3] Google Search Console Crawl Stats Report Missing A Day• [H3] Google Tests A Curved With Green Border & More Visible Ad Label• [H3] Some Google Algorithm Tracking Tools Are Reporting An Update But Results Are Mixed• [H3] Google Doesn't Use MUM For Ranking Or Much Of Anything In Google Search• [H3] February 2022 Google Webmaster Report• [H3] Google Penalizing News Publishers With Manual Actions For Discover & Google News• [H3] Popular Threads Right Now• [H3] Staff Online Now• [H3] Members Online Now• [H3] Statistics• [H3] Digital Goods For Sale• [H3] Search Engine Rank Changes• [H3] Tweets From The Industry• [H3] Useful Searches• [H4] Digital Point Push Notifications• [H5] digitalpoint• [H6] Price
	Images	We found 34 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 61 links including 11 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.67% Internal Links 80.33%

In-page links

Anchor	Type	Juice
Log in or Sign up	Internal	Passing Juice
Social Buttons	Internal	Passing Juice
alternative browser	External	Passing Juice
learn more	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
6	Internal	Passing Juice
375	Internal	Passing Juice
Google Search Ranking Algorithm Update On February 24th (Unconfirmed)	External	Passing Juice
rustybrick	Internal	Passing Juice
Google Page Experience Update For Desktop Rolling Out	External	Passing Juice
Is Google Search Ranking Algorithm Update Coming Soon?	External	Passing Juice
Google Ads Disapproving & Suspending Accounts In Masses?	External	Passing Juice
Google Search Console Crawl Stats Report Missing A Day	External	Passing Juice
Google Tests A Curved With Green Border & More Visible Ad Label	External	Passing Juice

In-page links

Some Google Algorithm Tracking Tools Are Reporting An Update But Results Are Mixed	External	Passing Juice
Google Doesn't Use MUM For Ranking Or Much Of Anything In Google Search	External	Passing Juice
February 2022 Google Webmaster Report	External	Passing Juice
Google Penalizing News Publishers With Manual Actions For Discover & Google News	External	Passing Juice
Forgot your password?	Internal	Passing Juice
Staff Online Now	Internal	Passing Juice
Members Online Now	Internal	Passing Juice
z3hNN	Internal	Passing Juice
Digital Goods For Sale	Internal	Passing Juice
Digital Point Push Notifications	Internal	Passing Juice
XenForo Plug-ins & Add-ons	Internal	Passing Juice
Keyword Tracker	Internal	Passing Juice
What's New?	Internal	Passing Juice
Forums	Internal	Passing Juice
Search Forums	Internal	Passing Juice
Recent Posts	Internal	noFollow
Spy	Internal	Passing Juice
Tools	Internal	Passing Juice
Cookie Search	Internal	Passing Juice
Site Search Engine	Internal	Passing Juice
Sites	Internal	Passing Juice
Domains	Internal	Passing Juice
Plugins/Add-ons	Internal	Passing Juice
Scripts	Internal	Passing Juice
Templates/Styles	Internal	Passing Juice
Graphic Designs	Internal	Passing Juice
eBooks	Internal	Passing Juice

In-page links

Articles	Internal	Passing Juice
Advertising	Internal	Passing Juice
Buy Ad Space	Internal	Passing Juice
Sell Ad Space On Your Sites	Internal	Passing Juice
Advertise on digitalpoint.com	Internal	Passing Juice
Members	Internal	Passing Juice
Recent Activity	Internal	Passing Juice
User Map	Internal	Passing Juice
Directory	Internal	Passing Juice
New Profile Posts	Internal	Passing Juice
Recent Posts	Internal	noFollow
More...	Internal	Passing Juice
Contact Us	External	Passing Juice
Help	Internal	Passing Juice
RSS	Internal	Passing Juice
Terms	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	33	✘	✘	✘	✔
search	22	✘	✘	✘	✔
feb	14	✘	✘	✘	✔







Keywords Consistency

update	11	✘	✘	✘	✔
continue	10	✘	✘	✘	✘





Usability

	Url	Domain : digitalpoint.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>5</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	5
Deprecated tags	Occurrences					
<s>	5					
	Speed Tips	✔ Excellent, your website doesn't use nested tables.				




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://digitalpoint.com/sitemap.xml>



Robots.txt

<http://digitalpoint.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.