



# Seo Analyzer digitalsignage.com

Generated on March 08 2022 22:32 PM

The score is 57/100






## SEO Content

	<p>Title</p>	<p>FREE Digital Signage for everyone</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>
	<p>Description</p>	<p>Free Digital Signage for everyone. Start using the free service right now. It's the world's most popular digital signage platform and it is 100% Ad free. Manage unlimited number of screens at zero cost</p> <p><b>Length : 201</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>
	<p>Keywords</p>	<p>Digital Signage,Kiosk,touched based digital signage,narrowcasting,Captive Indoor Media,Retail-TV,broadcast signage,Media Signage,Display Monitors,Indoor Television,closed circuit television,Information signs,Retail Displays,public digital information,MY-TV,electronic billboards,out-of-home television,Information channel,digital billboards,digital sign,Sign Player,video signage player,captive audience network,retail sign advertising,Ad TV,Digital Advertising,dynamic store ads,Closed Circuit Television,information sign,KIOSK,public audience TV,retail TV,captive audience networks,out-of-home television,electronic billboards,Digital Signage Network,Signage Software,Electronic Signage System,Dynamic Signage System,Digital Signage Network,Digital Signage Software,Digital Point of Sale,Signage,Digital Media Network,Digital Dynamic Signage,Sign Software,Broadcasting Digital Media,Digital Media Networks,Digital Visual Display Technologies,Electronic Signage,Narrowcasting,Hotel Communication Software,Lobby Communication,Internal Corporate Communication,Corporate Display Networks,Public Information Display Software,Corporate Signage Software,Narrowcasting Software,Public Information Display,Advertising Digital Signage,Digital Signage Systems,Dynamic Digital Signage,Hotel Communication,electronic signs, electronic displays, flat panel displays, video signage, video advertising networks, retail display networks, networked displays, menu boards, media displays, plasma screens, LCD screens, LED signage, audio-visual signage, and AV displays</p> <p>Good, your page contains meta keywords.</p>





# SEO Content

	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>7</td><td>3</td><td>1</td><td>14</td><td>3</td><td>9</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Help</li><li>• [H1] Free Digital Signage For Everyone</li><li>• [H1] Interactive Digital Signage</li><li>• [H1] Smart Sign</li><li>• [H1] Build your presentation once &amp; run it everywhere</li><li>• [H1] FREE Digital Signage for Everyone, seriously...</li><li>• [H1] Just a few of the customers that use and us?</li><li>• [H2] Design, build and deploy your Kiosk</li><li>• [H2] Let us do the heavy lifting...</li><li>• [H2] Never reproduce your work</li><li>• [H3] What is FREE Digital Signage?</li><li>• [H4] Start using the world's premier platform for designing, deploying and analyzing interactive digital experiences without writing a single line of code.</li><li>• [H4]</li><li>• [H4] So what do you need to get started?</li><li>• [H4] Why FREE? what's the catch?</li><li>• [H4] Choose your favorite operating system</li><li>• [H4] Wanna see how cool it gets?</li><li>• [H4] So who made all this cool stuff?</li><li>• [H4] live examples, see it in action</li><li>• [H4] product pricing</li><li>• [H4] customers</li><li>• [H4] your cart</li><li>• [H4] billing portal</li><li>• [H4] cloud vs server</li><li>• [H4] who are we</li><li>• [H5] See the video</li><li>• [H5] See the video</li><li>• [H5] Did we mentions it's all FREE? well it is...</li><li>• [H6] Ready to be amazed?</li><li>• [H6] we always support the platforms and standards you depend on for your business needs:<ul style="list-style-type: none"><li>• [H6] Kiosk   Touch</li><li>• [H6] all in the numbers</li><li>• [H6] Pay with Crypto</li><li>• [H6] EasyStart</li><li>• [H6] just compare</li><li>• [H6] smart sign</li><li>• [H6] signage stats</li></ul></li></ul>	H1	H2	H3	H4	H5	H6	7	3	1	14	3	9
H1	H2	H3	H4	H5	H6									
7	3	1	14	3	9									
	Images	We found 98 images on this web page.  88 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>46%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 14.81%  Internal Links 85.19%

## In-page links

Anchor	Type	Juice
=	External	Passing Juice
<a href="#">products</a>	Internal	Passing Juice
<a href="#">mediaCLOUD</a>	Internal	Passing Juice
<a href="#">mediaPLAYERS</a>	Internal	Passing Juice
<a href="#">mediaSERVER</a>	Internal	Passing Juice
<a href="#">mediaHYBRID</a>	Internal	Passing Juice
<a href="#">mediaFRAME</a>	Internal	Passing Juice

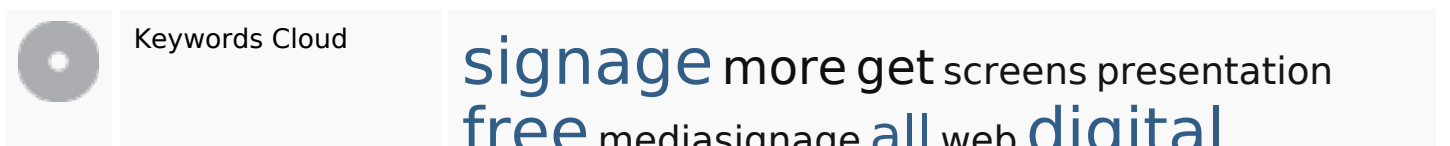
## In-page links

<a href="#">mediaTOUCH</a>	Internal	Passing Juice
<a href="#">mediaSTART</a>	Internal	Passing Juice
<a href="#">enterprise</a>	Internal	Passing Juice
<a href="#">prices</a>	Internal	Passing Juice
<a href="#">benefits</a>	Internal	Passing Juice
<a href="#">smart components</a>	Internal	Passing Juice
<a href="#">technology</a>	Internal	Passing Juice
<a href="#">get studio/player</a>	External	Passing Juice
<a href="#">LegacyStudio</a>	Internal	Passing Juice
<a href="#">SignStudio</a>	Internal	Passing Juice
<a href="#">SignagePlayer</a>	Internal	Passing Juice
<a href="#">Interactive signage</a>	Internal	Passing Juice
<a href="#">RemoteTouch</a>	Internal	Passing Juice
<a href="#">RemoteValues</a>	Internal	Passing Juice
<a href="#">internet of things</a>	Internal	Passing Juice
<a href="#">mediaADNET</a>	Internal	Passing Juice
<a href="#">mediaTV</a>	Internal	Passing Juice
<a href="#">StudioDashboard</a>	Internal	Passing Juice
<a href="#">location based</a>	Internal	Passing Juice
<a href="#">customer line management</a>	External	Passing Juice
<a href="#">digital menu board</a>	Internal	Passing Juice
<a href="#">on site installation</a>	Internal	Passing Juice
<a href="#">development</a>	Internal	Passing Juice
<a href="#">support</a>	Internal	Passing Juice
<a href="#">webinar</a>	Internal	Passing Juice
<a href="#">video tutorials</a>	Internal	Passing Juice
<a href="#">video tutorials</a>	External	Passing Juice
<a href="#">faqs</a>	Internal	Passing Juice

## In-page links

<a href="#">live chat</a>	Internal	Passing Juice
<a href="#">knowledge base</a>	Internal	Passing Juice
<a href="#">docs</a>	Internal	Passing Juice
<a href="#">forum</a>	Internal	Passing Juice
<a href="#">contact us</a>	Internal	Passing Juice
<a href="#">Get Started</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">:1137:</a>	External	Passing Juice
<a href="#">Try It</a>	Internal	Passing Juice
<a href="#">View More</a>	Internal	Passing Juice
<a href="#">Click Here</a>	External	Passing Juice
<a href="#">Click Here</a>	External	Passing Juice
<a href="#">Click Here</a>	Internal	Passing Juice
<a href="#">Click Here</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">End User License</a>	Internal	Passing Juice
<a href="#">Enterprise Agreement</a>	Internal	Passing Juice
<a href="#">Warranty / RMA</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
signage	23	✓	✓	✓	✓






## Keywords Consistency

digital	23	✓	✓	✓	✓
free	20	✓	✗	✓	✓
all	16	✗	✗	✗	✓
get	10	✗	✗	✗	✓


## Usability

	Url	Domain : digitalsignage.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 90 Warnings : 36				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>2</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
--	------------	--

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://digitalsignage.com/robots.txt">http://digitalsignage.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>