








# Seo Analyzer digitalwcu.org

Generated on March 17 2022 20:07 PM

The score is 62/100







## SEO Content

|    | Title              | Digital Humanities and New Media at WCU &#8211; Create   Analyze   Transform<br><br><b>Length : 76</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.   |    |    |    |    |    |    |   |   |   |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Digital Humanities and New Media at WCU</li><li>[H1] Unlock. The. Code.</li><li>[H2] Are You Ready?</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 1 | 0 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 2  | 1                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 2 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>2%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |


## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|   | In-page links           | We found a total of 3 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 33.33%<br>Internal Links 66.67% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>                         | Internal | Passing Juice |
| <a href="#">Digital Humanities and New Media at WCU</a> | Internal | Passing Juice |
| <a href="#">Proudly powered by WordPress</a>            | External | Passing Juice |




## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | wcu content <b>new media</b> humanities<br><b>digital</b> analyze transform create<br>project-based |
|--|----------------|---|





## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| digital    | 4       | ✓     | ✗        | ✗           | ✓        |
| new        | 4       | ✓     | ✗        | ✗           | ✓        |
| media      | 4       | ✓     | ✗        | ✗           | ✓        |
| humanities | 3       | ✓     | ✗        | ✗           | ✓        |
| wcu        | 2       | ✓     | ✗        | ✗           | ✓        |








## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : digitalwcu.org<br>Length : 14            |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 0<br>Warnings : 4                           |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  |                 |   |
|--|-----------------|---|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://digitalwcu.org/wp-sitemap.xml">http://digitalwcu.org/wp-sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://digitalwcu.org/robots.txt">http://digitalwcu.org/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |