



The score is 59/100






SEO Content

	Title	Dina Butti - Presenter, Blogger, Emcee & VO Artist Length : 54 Perfect, your title contains between 10 and 70 characters.																		
	Description	TV Presenter, Blogger, Emcee and Voiceover Artist Length : 49 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																		
	Keywords	TV presenter, blogger, emcee and voiceover artist Good, your page contains meta keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dina Butti</td></tr><tr><td>description</td><td>Meet me, I&#039;m Dina Butti: TV Presenter, Blogger, Emcee and Voiceover Artist in the UAE. Stay tuned as I continue to venture out into a manic media.</td></tr><tr><td>url</td><td>https://dinabutti.com/</td></tr><tr><td>site_name</td><td>Dina Butti</td></tr><tr><td>image</td><td>https://dinabutti.com/wp-content/uploads/2017/10/opengraph_image.jpg</td></tr><tr><td>image:secure_url</td><td>https://dinabutti.com/wp-content/uploads/2017/10/opengraph_image.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Dina Butti	description	Meet me, I'm Dina Butti: TV Presenter, Blogger, Emcee and Voiceover Artist in the UAE. Stay tuned as I continue to venture out into a manic media.	url	https://dinabutti.com/	site_name	Dina Butti	image	https://dinabutti.com/wp-content/uploads/2017/10/opengraph_image.jpg	image:secure_url	https://dinabutti.com/wp-content/uploads/2017/10/opengraph_image.jpg
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SEO Content

	Headings	H1 1	H2 0	H3 6	H4 12	H5 11	H6 2
		<ul style="list-style-type: none">• [H1] A Media Mama.• [H3] Dina Butti: TV Presenter, Emcee & Voiceover Artist• [H3] Meet Me. Dina Butti, A Media Mama.• [H3] Dina's Dirty Diapers• [H3] Me Making News• [H3]• [H3] I don't have a "9-5." I have a "when I open my eyes to when I close them."• [H4] Sassiest Mama of the Year 2• [H4] Dubai On Demand Gets Hot• [H4] Emirates Woman of the Year• [H4] Hot 100 Homes• [H4] Families That Play Together, Stay Together• [H4] Buttis make Hot 100• [H4] A coffee with Dina Butti• [H4] Mumz for Mumz Panel Picks• [H4] Want to know more? Email me directly!• [H4] Like what you see? Contact me directly!• [H4] Recent Posts• [H4] Subscribe• [H5] Presenter• [H5] Emcee• [H5] VO Artist• [H5] Influencer• [H5] Cleaning like the Champs• [H5] Oops... I did it again.• [H5] Skincare from the Farm to the Pram• [H5] Here We Go Again• [H5] I'm on Youtube!• [H5]• [H5]• [H6] TV Presenter, Emcee and Voiceover Artist are a few of the awesome jobs that have kept me busy here in the UAE for ten years. I've been lucky enough to interview my idols, hang out at some of the world's most glamorous red carpets and get access to a ton of ridiculously cool celebs. And though I've had some adorable co-hosts (including my hubby), my fave will always be my mushy two-year-old son, who has helped me present and produce my first online series. In addition to putting my skills to good use both on-screen and on-stage, I also love working behind the scenes as a voiceover artist, writer and influencer. Stay tuned as I continue to venture out into a manic and often mom-related media...• [H6] Check out a few of my favourite moments in the spotlight. From making mama headlines to awards to my first magazine cover, here are a few of my favorite reads from recent years.					
	Images	We found 26 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

SEO Content

	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 47.06% Internal Links 52.94%

In-page links

Anchor	Type	Juice
READ MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
READ MORE	Internal	Passing Juice
Cleaning like the Champs	Internal	Passing Juice
Oops... I did it again.	Internal	Passing Juice
Skincare from the Farm to the Pram	Internal	Passing Juice

In-page links

Here We Go Again	Internal	Passing Juice
Sassiest Mama of the Year 2	External	Passing Juice
Dubai On Demand Gets Hot	External	Passing Juice
Emirates Woman of the Year	External	Passing Juice
Hot 100 Homes	External	Passing Juice
Families That Play Together, Stay Together	External	Passing Juice
Buttis make Hot 100	External	Passing Juice
A coffee with Dina Butti	External	Passing Juice
Mumz for Mumz Panel Picks	External	Passing Juice
Stoked for Stokke &#8211; Eid Giveaway!	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
artist	8	✓	✓	✓	✓
presenter	7	✓	✓	✓	✓
emcee	7	✓	✓	✓	✓
more	6	✗	✗	✗	✓
dina	5	✓	✗	✗	✓












Usability

	Url	Domain : dinabutti.com Length : 13
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 56
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://dinabutti.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 987 1481 1055"> Google Analytics</div>