



Seo Analyzer diplomatonline.com

Generated on February 23 2022 13:59 PM





The score is **36/100**



SEO Content





	Title	<p>Diplomat Magazine</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>21</td> <td>24</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] Featured Articles [H2] Keeping spirits high with road trips [H2] Art from Kinngait on display [H2] Where business is heading [H2] The AUKUS alliance's pros [H2] Russia prepares for war with Ukraine [H2] 'I believe Russia is a democracy' [H2] The U.S. and China: The great decoupling [H2] Tasty comfort food to prepare at home [H2] Originality as a culinary booster [H2] Long knives and a silent symphony [H2] A second chance at school [H2] The residential schools tragedy [H2] Wanted: A major reset [H2] Hope and hopelessness in Africa [H2] Afghanistan's grim future [H2] Photo Galleries [H2] DIPLOMATICA 	H1	H2	H3	H4	H5	H6	0	21	24	8	0	0
H1	H2	H3	H4	H5	H6									
0	21	24	8	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] DISPATCHES• [H2] DELIGHTS• [H2] DIGNITARIES• [H3] The legacy of Angela Merkel• [H3] A post-pandemic ASEAN strategy• [H3] The Bahamas' new growth ministry• [H3] Mexico-Canada: A strategic relationship• [H3] Redirecting support for Haitian orphanages• [H3] Where business is heading• [H3] Africa's coming rough years• [H3] The AUKUS alliance's pros• [H3] Russia prepares for war with Ukraine• [H3] A second chance at school• [H3] Keeping spirits high with road trips• [H3] Envoy's Album - Winter Spring 2022• [H3] The fino points: Exploring Spain's fortified wines• [H3] Art from Kinngait on display• [H3] On hostage diplomacy and the cold war with China• [H3] New Arrivals - Winter Spring 2022• [H3] New Arrivals - Fall 2021• [H3] New Arrivals - Summer 2021• [H3] New Arrivals - Spring 2021• [H3] New Arrivals - Winter 2021• [H3] Political commentary from around the world• [H3] Topics• [H3] Recent Comments• [H3] Breaking News• [H4] Where business is heading• [H4] Africa's coming rough years• [H4] The AUKUS alliance's pros• [H4] Russia prepares for war with Ukraine• [H4] A second chance at school• [H4] The residential schools tragedy• [H4] Wanted: A major reset• [H4] Hope and hopelessness in Africa
	Images	<p>We found 64 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 107 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.21% Internal Links 88.79%

In-page links

Anchor	Type	Juice
Business Directory	Internal	Passing Juice
Contact us	Internal	Passing Juice
Site Map	Internal	Passing Juice
Archived Issues	Internal	Passing Juice
Advertise with Us	Internal	Passing Juice
Comments	Internal	Passing Juice
Posts	Internal	Passing Juice
Delights	Internal	Passing Juice
Destinations	Internal	Passing Juice
Dignitaries	Internal	Passing Juice
Diplomatica	Internal	Passing Juice
Dispatches	Internal	Passing Juice
Keeping spirits high with road trips	Internal	Passing Juice
Art from Kinngait on display	Internal	Passing Juice

In-page links

Where business is heading	Internal	Passing Juice
The AUKUS alliance's pros	Internal	Passing Juice
Russia prepares for war with Ukraine	Internal	Passing Juice
‘I believe Russia is a democracy’	Internal	Passing Juice
The U.S. and China: The great decoupling	Internal	Passing Juice
Tasty comfort food to prepare at home	Internal	Passing Juice
Originality as a culinary booster	Internal	Passing Juice
Long knives and a silent symphony	Internal	Passing Juice
A second chance at school	Internal	Passing Juice
The residential schools tragedy	Internal	Passing Juice
Wanted: A major reset	Internal	Passing Juice
Hope and hopelessness in Africa	Internal	Passing Juice
Afghanistan's grim future	Internal	Passing Juice
Africa's coming rough years	Internal	Passing Juice
The legacy of Angela Merkel	Internal	Passing Juice
A post-pandemic ASEAN strategy	Internal	Passing Juice
The Bahamas' new growth ministry	Internal	Passing Juice
Mexico-Canada: A strategic relationship	Internal	Passing Juice
Redirecting support for Haitian orphanages	Internal	Passing Juice
Envoy's Album - Winter Spring 2022	Internal	Passing Juice
The fino points: Exploring Spain's fortified wines	Internal	Passing Juice
On hostage diplomacy and the cold war with China	Internal	Passing Juice
New Arrivals - Winter Spring 2022	Internal	Passing Juice
New Arrivals - Fall 2021	Internal	Passing Juice
New Arrivals - Summer 2021	Internal	Passing Juice
New Arrivals - Spring 2021	Internal	Passing Juice

In-page links

New Arrivals - Winter 2021	Internal	Passing Juice
Africa	Internal	Passing Juice
Arctic Transformation	Internal	Passing Juice
Books	Internal	Passing Juice
Canada-U.S. Relations	Internal	Passing Juice
Canada House	Internal	Passing Juice
Canadiana	Internal	Passing Juice
Canadian Foreign Policy	Internal	Passing Juice
China is Coming	Internal	Passing Juice
Corruption Court	Internal	Passing Juice
Cover Story: The World in 2018	Internal	Passing Juice
Debate	Internal	Passing Juice
Destinations	Internal	Passing Juice
Diplomatic Agenda	Internal	Passing Juice
Energy	Internal	Passing Juice
Entertaining	Internal	Passing Juice
Envoy's Album	Internal	Passing Juice
EU Enlargement	Internal	Passing Juice
Factory Farming	Internal	Passing Juice
feat	Internal	Passing Juice
Food	Internal	Passing Juice
Foreign Affairs	Internal	Passing Juice
Forests	Internal	Passing Juice
Free Trade	Internal	Passing Juice
Geopolitics	Internal	Passing Juice
Good Deeds	Internal	Passing Juice

In-page links

Governing	Internal	Passing Juice
Immigration	Internal	Passing Juice
Interview	Internal	Passing Juice
iran	Internal	Passing Juice
Jessie Reynolds's Destinations	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Notes from the Field	Internal	Passing Juice
Predictions for 2019	Internal	Passing Juice
Questions Asked	Internal	Passing Juice
Refugees	Internal	Passing Juice
REPORT: CLEAN WATER AND SANITATION	Internal	Passing Juice
Report on Mexico	Internal	Passing Juice
Residences	Internal	Passing Juice
Russia	Internal	Passing Juice
Russia Resurgent	Internal	Passing Juice
Summer Travel	Internal	Passing Juice
Terrorism	Internal	Passing Juice
The Art World	Internal	Passing Juice
The Corruption Report	Internal	Passing Juice
Tourism	Internal	Passing Juice
Trade	Internal	Passing Juice
Ukraine	Internal	Passing Juice
Wine	Internal	Passing Juice
Addressing a problem head-on	Internal	Passing Juice
Canada's first Olympic gold-medalist	Internal	Passing Juice
Canada's 2019 election: "The most unedifying spectacle I've ever had the misfortune of seeing."	Internal	Passing Juice

In-page links

An elegant Turkish mansion in Rockcliffe	Internal	Passing Juice
Fleeing oppression in Turkey	Internal	Passing Juice
Putin has gone 'full tonto' over actions in Ukraine - Ben Wallace	External	Passing Juice
BBC News - UK Politics	External	Passing Juice
Russia Today: Regulator Ofcom asked to review channel's UK broadcasts	External	Passing Juice
Ukraine conflict: Boris Johnson defends UK sanctions measures against Russia	External	Passing Juice
Russia sanctions: Has the UK gone far enough?	External	Passing Juice
PMOs: Blackford and Johnson on Russian spending in UK	External	Passing Juice
Labour calls for Russia Today broadcast licence to be reviewed	External	Passing Juice
PMOs: UK to step up military support for Ukraine says Johnson	External	Passing Juice
Ukraine: What sanctions are being imposed on Russia?	External	Passing Juice
Ukraine crisis: We expect a full-scale invasion by Russia - Liz Truss	External	Passing Juice
Taxpayer left to pay billions due to Covid fraud, say MPs	External	Passing Juice
Diplomat Magazine	Internal	Passing Juice
Massive - Ottawa	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
continue	36	✘	✘	✘	✘
reading	35	✘	✘	✘	✘
news	14	✘	✘	✘	✔
russia	14	✘	✘	✘	✔
ukraine	13	✘	✘	✘	✔









Usability

	Url	Domain : diplomatonline.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 41
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.



Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics