

#### **SEO Content**

	Title	Disco Bis	cuits   Ho	me			
$\mathbf{\vee}$		Length :	21				
		Perfect, y	our title o	contains betw	een 10 and	70 charact	ers.
$\bigotimes$	Description	Length :	0				
				en't found me ags generator			bage. Use <u>this</u>
8	Keywords	-		en't found me enerator to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, yo	ur page ta	ake advantag	e of Og Prop	perties.	
		Prope	rty	Content			
		title		The Disco l	Biscuits		
		type		band			
		url		http://discobiscuits.com			
		image		http://discobiscuits.com/themes/site_themes/sit e/images/fb_logo_yellow.jpg			
		site_name		The Disco Biscuits			
		descript	ion		site of The ur dates, ne more!		
0	Headings	Н1	H2	H3	Н4	H5	H6
	-	1	3	0	0	0	0
		• []	H1] THE D H2] TWEE H2] NEWS		S		

#### **SEO Content**

		• [H2] SHOWS
$\bigotimes$	Images	We found 8 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>12%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 53.85%
		Internal Links 46.15%

# In-page links

Anchor	Туре	Juice
RSS	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice

# In-page links

<u>Flickr</u>	External	Passing Juice
Instagram	External	Passing Juice
<u>close</u>	Internal	Passing Juice
THE DISCO BISCUITS	Internal	Passing Juice
Tweets by @disco_biscuits	External	Passing Juice
Sacred Rose - tDB in Chicago August 27	Internal	Passing Juice
www.sacredrosefest.com	External	Passing Juice
Summer is Better with Friends	Internal	Passing Juice
Third Show Added in Richmond!	Internal	Passing Juice
Tickets for all 3 shows are now available	External	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	posted friday tickets shows tdb well
		august read more summer

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
summer	4	×	×	×	×
august	4	×	×	×	×
tdb	3	×	×	×	×
read	3	×	×	×	×
more	3	×	×	×	×

## Usability



Domain : discobiscuits.com Length : 17

## Usability

$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 7 Warnings : 1	
0	Email Privacy	Great no email address has been found in plain text!	
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

Mobile Optimization

Apple Icon

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## Mobile

🗙 Meta Viewport Tag
<ul> <li>Flash content</li> </ul>

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
0	Analytics	Great, your website has an analytics tool.