



Seo Analyzer discoverphds.com

Generated on February 24 2022 18:38 PM

The score is 57/100



SEO Content

	Title	<p>DiscoverPhDs Find STEM PhDs, Studentships and Research Projects</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Find and apply to STEM PhD programmes and studentships across a huge range of UK universities.</p> <p>Length : 94</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>DiscoverPhDs Find STEM PhDs, Studentships and Research Projects</td> </tr> <tr> <td>description</td> <td>Find and apply to STEM PhD programmes and studentships across a huge range of UK universities.</td> </tr> <tr> <td>url</td> <td>https://www.discoverphds.com</td> </tr> <tr> <td>site_name</td> <td>DiscoverPhDs</td> </tr> <tr> <td>updated_time</td> <td>2022-02-22T22:19:10+00:00</td> </tr> <tr> <td>image</td> <td>https://www.discoverphds.com/wp-content/uploads/2020/07/DiscoverPhDs_Promotional-Banner_Med.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	DiscoverPhDs Find STEM PhDs, Studentships and Research Projects	description	Find and apply to STEM PhD programmes and studentships across a huge range of UK universities.	url	https://www.discoverphds.com	site_name	DiscoverPhDs	updated_time	2022-02-22T22:19:10+00:00	image	https://www.discoverphds.com/wp-content/uploads/2020/07/DiscoverPhDs_Promotional-Banner_Med.jpg
Property	Content																			
locale	en_US																			
type	website																			
title	DiscoverPhDs Find STEM PhDs, Studentships and Research Projects																			
description	Find and apply to STEM PhD programmes and studentships across a huge range of UK universities.																			
url	https://www.discoverphds.com																			
site_name	DiscoverPhDs																			
updated_time	2022-02-22T22:19:10+00:00																			
image	https://www.discoverphds.com/wp-content/uploads/2020/07/DiscoverPhDs_Promotional-Banner_Med.jpg																			

SEO Content





image:secure_url	https://www.discoverphds.com/wp-content/uploads/2020/07/DiscoverPhDs_Promotional-Banner_Med.jpg
image:width	1200
image:height	630
image:alt	DiscoverPhDs Promotional Banner - Searching for PhDs
image:type	image/jpeg

Headings





H1	H2	H3	H4	H5	H6
1	15	21	0	0	0

- [H1] Find STEM PhDs, Fast
- [H2] Opportunity Spotlight
- [H2] Postgraduate Events
- [H2] Latest PhD Advice
- [H2] PhD vs MD - Differences explained
- [H2] PhD in USA - A Guide for 2020/21
- [H2] What is a Research Assistant?
- [H2] What are Professional Doctorates?
- [H2] PhD vs MD - Differences explained
- [H2] PhD in USA - A Guide for 2020/21
- [H2] What is a Research Assistant?
- [H2] PhD Student and Postdoc Experiences
- [H2] About DiscoverPhDs
- [H2] Students
- [H2] Universities
- [H2] Policies
- [H3] University of Winchester - Postgraduate Open Day
- [H3] AECC University College Bournemouth - Virtual Postgraduate Open Evening
- [H3] University of Plymouth - Postgraduate Open Evening
- [H3] Bournemouth University - Postgraduate Open Day
- [H3] Bournemouth University - Virtual Postgraduate Open Day
- [H3] University of Birmingham - Postgraduate campus tour
- [H3] University of Birmingham - Postgraduate campus tour
- [H3] University of Birmingham - Postgraduate campus tour
- [H3] Staffordshire University - Postgraduate Open Event
- [H3] University of Birmingham - Postgraduate Open Day
- [H3] Dr Kirell Benzi
- [H3] Kai Arulkumaran
- [H3] Emma Strand
- [H3] Dr Amy Easey
- [H3] Dr Theanne Griffith
- [H3] Helena Hartmann
- [H3] Aaron Jones
- [H3] Prof Debby Cotton
- [H3] Ellie Hurer
- [H3] Islam Khan
- [H3] © 2022 DiscoverPhDs. All rights reserved.

SEO Content

	Images	We found 64 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.96% Internal Links 98.04%

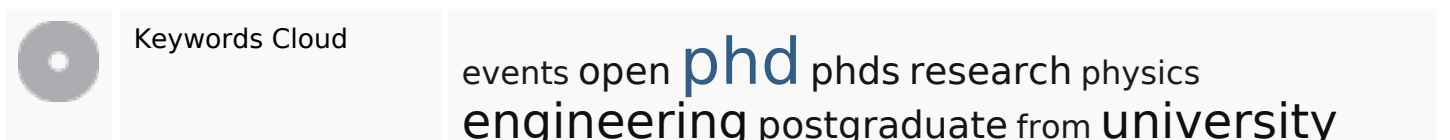
In-page links

Anchor	Type	Juice
Search PhDs	Internal	Passing Juice
Browse Events	Internal	Passing Juice
Interview Profiles	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Ok	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
phd	39	✓	✗	✓	✓







Keywords Consistency

engineering	20	✘	✘	✘	✘
university	19	✘	✘	✘	✔
research	13	✔	✘	✘	✔
postgraduate	13	✘	✘	✘	✔





Usability

	Url	Domain : discoverphds.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://discoverphds.com/sitemap.xml>



Robots.txt

<http://discoverphds.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics