



# Seo Analyzer discoveryenglish.org

Generated on February 12 2022 06:15 AM






The score is 40/100




## SEO Content

	Title	<p>Discovery Learning Center</p> <p><b>Length : 25</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>http://discoveryenglish.org/</td> </tr> <tr> <td>site_name</td> <td>Discovery Learning Center</td> </tr> <tr> <td>description</td> <td>DLC is now located in a spacious and well-lit facility in Fort Lee, New Jersey, offering a comprehensive program of communicative, English-language courses at beginner, intermediate, and advanced levels to serve the needs of English learners. [popover title="Why Discovery Learning Center?" title_bg_color=""; content="DLC made the transition away from being a preparatory school to become an institute for</td> </tr> </tbody> </table>	Property	Content	title	Home	type	article	url	http://discoveryenglish.org/	site_name	Discovery Learning Center	description	DLC is now located in a spacious and well-lit facility in Fort Lee, New Jersey, offering a comprehensive program of communicative, English-language courses at beginner, intermediate, and advanced levels to serve the needs of English learners. [popover title="Why Discovery Learning Center?" title_bg_color=""; content="DLC made the transition away from being a preparatory school to become an institute for
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## SEO Content

		image	http://discoveryenglish.org/wp-content/uploads/2015/09/Discovery_Logo-top.png															
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>9</td> <td>8</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Need Help?</li> <li>• [H1] (201) 313-1220</li> <li>• [H2] ENGLISH LANGUAGE SCHOOL IN NEW JERSEY</li> <li>• [H2] Intensive English/TOEFL/Professional English</li> <li>• [H2] Student-centered Curriculum and Instruction</li> <li>• [H2] WHY DISCOVERY?</li> <li>• [H2] SCHOOL CATALOG</li> <li>• [H2] APPLICATION FORM</li> <li>• [H2] Enjoy the many opportunities to use English socially at school activities around New York City!</li> <li>• [H2] We offer affordable, quality courses!</li> <li>• [H2] Discovery Learning Center</li> <li>• [H3] Call us at (201) 313-1220</li> <li>• [H3] Welcome to Discovery Learning Center!</li> <li>• [H3] Experience the Excellence in English language learning!</li> <li>• [H3] WHY DISCOVERY?</li> <li>• [H3]</li> <li>• [H3] Call us now for more information. (201) 313-1220</li> <li>• [H3] Latest Notice</li> <li>• [H3] Latest News</li> <li>• [H4] Contact Information</li> <li>• [H4] Find Us</li> </ul>	H1	H2	H3	H4	H5	H6	2	9	8	2	0	0				
H1	H2	H3	H4	H5	H6													
2	9	8	2	0	0													
	Images	We found 30 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.																
	Flash	Perfect, no Flash content has been detected on this page.																
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.																

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">admin</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	noFollow
<a href="#">Download</a>	Internal	noFollow
=	Internal	Passing Juice
<a href="#">Notice</a>	Internal	Passing Juice
<a href="#">Term 1, 2022 Midterm Exam</a>	Internal	Passing Juice
<a href="#">[No Classes] Martin Luther King Jr. Day</a>	Internal	Passing Juice
<a href="#">New Term Start Date</a>	Internal	Passing Juice
<a href="#">[No Classes] Thanksgiving Day</a>	Internal	Passing Juice
<a href="#">[No Classes] Veterans Day</a>	Internal	Passing Juice
<a href="#">Campus News</a>	Internal	Passing Juice
<a href="#">CEA Site Visit (Rescheduled)</a>	Internal	Passing Juice
<a href="#">Term I 2019 Registration</a>	Internal	Passing Juice
<a href="#">Discovery Learning Center celebrates acc...</a>	Internal	Passing Juice
<a href="#">Term II, 2016 Student Orientation</a>	Internal	Passing Juice
<a href="#">End-of-Term Ceremony - Term IV, 2015</a>	Internal	Passing Juice
<a href="#">Academic Calendar</a>	Internal	Passing Juice

## In-page links

<a href="#">Application Form</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords



Keywords Cloud

download **discovery** policy center  
news now english apply term learning

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
discovery	9	✓	✗	✗	✓
apply	5	✗	✗	✗	✗
download	5	✗	✗	✗	✗
learning	5	✓	✗	✗	✓
english	5	✗	✗	✗	✓

## Usability

	Url	Domain : discoveryenglish.org Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 209 Warnings : 51
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://discoveryenglish.org/robots.txt">http://discoveryenglish.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.