








# Seo Analyzer dive-international.net

Generated on March 22 2022 02:48 AM





The score is 65/100







## SEO Content

	<p>Title</p>	<p>Diving &amp; Scuba Resource - Dive International</p> <p><b>Length : 48</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Dive International - Bought to you by UK Diving The worlds largest internet resource for divers</p> <p><b>Length : 95</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Scuba Diving, Cave diving, Wreck Diving, Wrecks, Underwater Photography, Diving Holidays, Diving Forums, Technical Diving, underwater, dive, snorkel, RIB, liveaboard, decompression, charter, UK, PADI, BSAC, SAA, for sale, wanted, gas diving, Trimix, Nitrox, Cyprus, Egypt</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1054 2072" style="list-style-type: none"> <li>• [H1] dive-international.net</li> <li>• [H2] Join dive international</li> <li>• [H2] Forums</li> <li>• [H2] Find a dive buddy</li> <li>• [H2] Classifieds</li> <li>• [H2] Diving News</li> <li>• [H2] Places to Dive</li> <li>• [H2] Wreck of the week</li> <li>• [H2] Sea Conditions</li> <li>• [H2] Commercial Diving Q &amp; A</li> <li>• [H3] Omega de ville</li> <li>• [H3] Buddy Wanted</li> <li>• [H3] Scuba bundle for sale</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	16	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Proposed new Marine Conservation Zones for Wales</li><li>• [H3] North American Places to Dive</li><li>• [H3] Caribbean Places to Dive</li><li>• [H3] South American Places to Dive</li><li>• [H3] European Places to Dive</li><li>• [H3] African Places to Dive</li><li>• [H3] Red Sea Places to Dive</li><li>• [H3] Indian Ocean Places to Dive</li><li>• [H3] South East Asian Places to Dive</li><li>• [H3] Pacific Islands Places to Dive</li><li>• [H3] UK Places to Dive</li><li>• [H3] Empress of Ireland</li><li>• [H3] Got a question about commercial diving</li></ul>
	Images	We found 6 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.6%  External Links : Passing Juice 13.79%  Internal Links 81.61%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Places to Dive</a>	Internal	Passing Juice
<a href="#">Learn to Dive</a>	Internal	Passing Juice
<a href="#">Classifieds</a>	Internal	Passing Juice
<a href="#">Directory</a>	Internal	Passing Juice
<a href="#">Diversions</a>	Internal	Passing Juice
<a href="#">News/Events</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Conservation</a>	Internal	Passing Juice
<a href="#">Photography</a>	Internal	Passing Juice
<a href="#">Technical</a>	Internal	Passing Juice
<a href="#">Wrecks</a>	Internal	Passing Juice
<a href="#">Information</a>	Internal	Passing Juice
<a href="#">People/Clubs</a>	Internal	Passing Juice
<a href="#">Holidays</a>	Internal	Passing Juice
<a href="http://www.ukdiving.co.uk">www.ukdiving.co.uk</a>	External	Passing Juice
<a href="#">Signup for dive-international</a>	Internal	Passing Juice
<a href="#">Omega de ville</a>	Internal	Passing Juice
<a href="#">Find a dive buddy</a>	Internal	Passing Juice
<a href="#">Buddy Wanted</a>	Internal	Passing Juice
<a href="#">Scuba bundle for sale</a>	Internal	Passing Juice
<a href="#">Proposed new Marine Conservation Zones for Wales</a>	Internal	Passing Juice
<a href="#">Back to map</a>	Internal	Passing Juice
<a href="#">Florida</a>	Internal	Passing Juice
<a href="#">Mexico</a>	Internal	Passing Juice
<a href="#">Costa Rica</a>	Internal	Passing Juice

## In-page links

<a href="#">Aruba</a>	Internal	Passing Juice
<a href="#">Bahamas</a>	Internal	Passing Juice
<a href="#">Bonaire</a>	Internal	Passing Juice
<a href="#">Cayman Islands</a>	Internal	Passing Juice
<a href="#">Cuba</a>	Internal	Passing Juice
<a href="#">Curacao</a>	Internal	Passing Juice
<a href="#">Grenada</a>	Internal	Passing Juice
<a href="#">St Lucia</a>	Internal	Passing Juice
<a href="#">Trinidad &amp; Tobago</a>	Internal	Passing Juice
<a href="#">Turks and Caicos Islands</a>	Internal	Passing Juice
<a href="#">Costa Rica</a>	Internal	Passing Juice
<a href="#">Homdura &amp; The Bay Islands</a>	Internal	Passing Juice
<a href="#">Turneffe Island</a>	Internal	Passing Juice
<a href="#">Venezuela</a>	Internal	Passing Juice
<a href="#">Croatia</a>	Internal	Passing Juice
<a href="#">Cyprus</a>	Internal	Passing Juice
<a href="#">France</a>	Internal	Passing Juice
<a href="#">Gibraltar</a>	Internal	Passing Juice
<a href="#">Gozo</a>	Internal	Passing Juice
<a href="#">Italy</a>	Internal	Passing Juice
<a href="#">Malta &amp; Gozo</a>	Internal	Passing Juice
<a href="#">Spain</a>	Internal	Passing Juice
<a href="#">Canary Islands</a>	Internal	Passing Juice
<a href="#">Fuerteventura</a>	Internal	Passing Juice
<a href="#">UK (UK Diving)</a>	External	Passing Juice
<a href="#">Mozambique</a>	Internal	Passing Juice
<a href="#">South Africa</a>	Internal	Passing Juice
<a href="#">Red Sea</a>	Internal	Passing Juice


## In-page links

<a href="#">Oman</a>	Internal	Passing Juice
<a href="#">Andaman Islands</a>	Internal	Passing Juice
<a href="#">Maldives</a>	Internal	Passing Juice
<a href="#">Sri Lanka</a>	Internal	Passing Juice
<a href="#">Malaysia</a>	Internal	Passing Juice
<a href="#">Thailand</a>	Internal	Passing Juice
<a href="#">Bali</a>	Internal	Passing Juice
<a href="#">Galapagos</a>	Internal	Passing Juice
<a href="#">Micronesia</a>	Internal	Passing Juice
<a href="#">UK Coastal Dives</a>	Internal	Passing Juice
<a href="#">UK Inland Dives</a>	Internal	Passing Juice
<a href="#">UK Wreck Dives</a>	Internal	Passing Juice
<a href="#">Wreck of the week</a>	Internal	Passing Juice
<a href="http://www.ndbc.noaa.gov">www.ndbc.noaa.gov</a>	External	Passing Juice
<a href="#">Latest Weather Reports</a>	External	Passing Juice
<a href="#">North American Sea Conditions</a>	External	Passing Juice
<a href="#">South American Sea Conditions</a>	External	Passing Juice
<a href="#">African / Red Sea, Sea Conditions</a>	External	Passing Juice
<a href="#">European Sea Conditions</a>	External	Passing Juice
<a href="#">Asian Sea Conditions</a>	External	Passing Juice
<a href="#">Australasia/South East Asian Sea Conditions</a>	External	Passing Juice
<a href="#">Got a question about commercial diving</a>	External	Passing Juice
<a href="#">Wetsuits</a>	External	noFollow
<a href="#">Fins</a>	External	noFollow
<a href="#">Watches</a>	External	noFollow
<a href="#">Men's Swimwear</a>	External	noFollow
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Disclaimer &amp; terms of use</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Link to us</a>	Internal	Passing Juice
<a href="#">Advertising Information</a>	Internal	Passing Juice
<a href="#">Website Design: Oyster Creative</a>	External	Passing Juice





## SEO Keywords

 Keywords Cloud	asian red dive american islands places dives sea conditions diving
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sea	13	✘	✘	✘	✔
conditions	8	✘	✘	✘	✔
dive	7	✔	✔	✔	✔
diving	5	✔	✔	✔	✔
places	5	✘	✘	✘	✔

## Usability

 Url	Domain : dive-international.net Length : 22
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://dive-international.net/sitemap.xml">http://dive-international.net/sitemap.xml</a>
	Robots.txt	<a href="http://dive-international.net/robots.txt">http://dive-international.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.