



# Seo Analyzer diversephds.com

Generated on April 03 2022 09:48 AM





The score is 56/100







## SEO Content

	Title	<p>Diverse Phds   DiversePhds.com - The Job Board for DiversePhds Seeking Jobs and Careers in Higher Education</p> <p><b>Length : 107</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Diverse Phds - DiversePhds.com is the job board for black jobseekers who are seeking jobs at colleges and universities.</p> <p><b>Length : 119</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Diverse Phds, DiversePhds in higher ed, DiversePhds in higher education</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>8</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1433 2074" style="list-style-type: none"> <li>• [H1] View Jobs in All Categories:</li> <li>• [H3] Featured Jobs</li> <li>• [H3] Today's Top Jobs</li> <li>• [H3] Featured Employers</li> <li>• [H3] Featured Event</li> <li>• [H3] About DiversePhds</li> <li>• [H3] Links</li> <li>• [H3] Contact Us</li> <li>• [H3] Network</li> <li>• [H4] Pool Position - Bus Driver</li> <li>• [H4] Pool Position - Maintenance</li> <li>• [H4] Pool Position - Office Assistant</li> <li>• [H4] Full-time Faculty: English - Two Positions (Fall 2022) - Bunker Hill Commun</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	8	8	0	0
H1	H2	H3	H4	H5	H6									
1	0	8	8	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Human Resources Coordinator</li> <li>• [H4] Employee Experience Coordinator</li> <li>• [H4] FACULTY-ACADEMIC-WRTTC</li> <li>• [H4] HACU 33rd Annual Conference</li> </ul>
	Images	<p>We found 11 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>58%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Job Seekers</a>	Internal	Passing Juice

## In-page links

<a href="#">Employers</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Log-in</a>	Internal	Passing Juice
<a href="#">Faculty Jobs</a>	Internal	Passing Juice
<a href="#">Executive Jobs</a>	Internal	Passing Juice
<a href="#">Administrator Jobs</a>	Internal	Passing Juice
<a href="#">University Jobs</a>	Internal	Passing Juice
<a href="#">Community College Jobs</a>	Internal	Passing Juice
<a href="#">Adjunct Jobs</a>	Internal	Passing Juice
<a href="#">Jobs Posted Today</a>	Internal	Passing Juice
<a href="#">Jobs Posted Yesterday</a>	Internal	Passing Juice
<a href="#">Jobs in Past 7 Days</a>	Internal	Passing Juice
<a href="#">Pool Position - Bus Driver</a>	Internal	Passing Juice
<a href="#">Pool Position - Maintenance</a>	Internal	Passing Juice
<a href="#">Pool Position - Office Assistant</a>	Internal	Passing Juice
<a href="#">More Featured Jobs</a>	Internal	Passing Juice
<a href="#">Full-time Faculty: English - Two Positions (Fall 2022) - Bunker Hill Commun</a>	Internal	Passing Juice
<a href="#">Human Resources Coordinator</a>	Internal	Passing Juice
<a href="#">Employee Experience Coordinator</a>	Internal	Passing Juice
<a href="#">FACULTY-ACADEMIC-WRTTC</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

jobs diversephds college position  
community bunker resources pool






## SEO Keywords

jobfeatured



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jobs	15	✓	✗	✓	✓
college	9	✗	✗	✓	✗
position	8	✗	✗	✗	✓
job	7	✓	✗	✓	✓
community	5	✗	✗	✗	✗










### Usability

	Url	Domain : diversephds.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 7




## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://diversephds.com/sitemap.xml</pre>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.