







Seo Analyzer diversity-network.com

Generated on March 12 2022 11:06 AM

The score is 58/100



SEO Content

	<p>Title</p>	<p>Home - Diversity Network - News, videos, events and meetups advocating greater Equity, Diversity and Inclusion in the workplace</p> <p>Length : 127</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Diversity Network is a passionate and fast-growing business community of over 1500 multi-sector HR and D&I professionals committed to diversity, equity and inclusion in the workplace - and above all, bringing about change. Regular news, articles and resources to make business life better.</p> <p>Length : 293</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Diversity Network - News, videos, events and meetups advocating greater Equity, Diversity and Inclusion in the workplace</td> </tr> <tr> <td>site_name</td> <td>Diversity Network - News, videos, events and meetups advocating greater Equity, Diversity and Inclusion in the workplace</td> </tr> </tbody> </table>	Property	Content	type	website	title	Home - Diversity Network - News, videos, events and meetups advocating greater Equity, Diversity and Inclusion in the workplace	site_name	Diversity Network - News, videos, events and meetups advocating greater Equity, Diversity and Inclusion in the workplace
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type	website									
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description	Diversity Network is a passionate and fast-growing business community of over 1500 multi-sector HR and D&I professionals committed to diversity, equity and inclusion in the workplace - and above all, bringing about change. Regular news, articles and resources to make business life better.
url	https://diversity-network.com/
locale	en_GB
image	https://diversity-network.com/wp-admin/admin.php?page=featured-image-from-url
image:width	1920


Headings

H1	H2	H3	H4	H5	H6
2	6	36	19	2	0
<ul style="list-style-type: none"> • [H1] • [H1] • [H2] The Future is Flexible • [H2] Creating A Positive Employee Experience: Insights from SAP SuccessFactors • [H2] Become a Diversity Network Professional Access Member Today • [H2] Thought for the day • [H2] News • [H2] Attend Diversity Network events • [H3] Diversity News • [H3] Breaking The Bias: Dame Stephanie Shirley's Speech for International Women's Day • [H3] Supporting Your Shift Workers • [H3] How To Improve Your Leadership Skills As An Employer • [H3] Five Minutes With... Volunteer Vision • [H3] All You Need To Be A Better Manager • [H3] Helping Your Business to Thrive with an Ageing Workforce • [H3] How to Retain Parents After Parental Leave Whitepaper • [H3] 5 Ways To Put Yourself In Line For A Promotion In 2022 • [H3] Tackle Racism With Literature • [H3] Construction sector's commitment to DEI • [H3] "Employees have a right to work in an environment where fertility and family journeys are respected and recognised as part of an inclusive workplace" • [H3] Q and A with: Dennis Velco, OutBüro • [H3] Half an hour with... BiasProof • [H3] Hearts and Dollars Together • [H3] Reach for the Stars • [H3] "I'm Just Another Racing Car Driver" • [H3] Click below to join Diversity Network for free • [H3] Tag Cloud • [H3] Breaking The Bias: Dame Stephanie Shirley's Speech for International Women's Day • [H3] Supporting Your Shift Workers 					





SEO Content

		<ul style="list-style-type: none"> • [H3] How To Improve Your Leadership Skills As An Employer • [H3] Five Minutes With... Volunteer Vision • [H3] All You Need To Be A Better Manager • [H3] Helping Your Business to Thrive with an Ageing Workforce • [H3] How to Retain Parents After Parental Leave Whitepaper • [H3] 5 Ways To Put Yourself In Line For A Promotion In 2022 • [H3] Tackle Racism With Literature • [H3] Construction sector's commitment to DEI • [H3] Effective Ways To Turn Your Passion into a Career • [H3] "Employees have a right to work in an environment where fertility and family journeys are respected and recognised as part of an inclusive workplace" • [H3] Spiritual Wellness: A New Frontier Shaping The Workplace • [H3] Q and A with: Dennis Velco, OutBüro • [H3] Half an hour with... BiasProof • [H3] Navigate Site • [H3] Follow Us • [H4] Carl Akintola-DaviesHouse of Commons • [H4] Aisha SuleimanAmazon UK • [H4] Mark Insch Shell • [H4] Dame Stephanie Shirley CHEntrepreneur, Philanthropist & Equality Champion • [H4] Aimee Young Senior L&D Specialist • [H4] Tim BowersNetwork Rail • [H4] • [H4] Cheryl Carty formerly Warner Bros • [H4] Amandeep Khasriya, Moore Barlow LLP • [H4] Lesley Salem Over The Bloody Moon • [H4] Ian McDonald TalkTalk • [H4] Lynn O'Connor Sage • [H4] Emma-Jane Hendry BBC • [H4] Marie KonstanceCatalyst Inc. • [H4] Gary ClarkeCapita • [H4] Silke MuensterPhilip Morris Intl • [H4] Jodi WilliamsCallisonRTKL • [H4] Rhian SmithJCP Solicitors • [H4] James JacksonNXTGEN Learning • [H5] News Promoting Diversity in Your Small Business • [H5] Thank you to all our Diversity Network Ambassadors. Add your company to the list.
	Images	<p>We found 140 images on this web page.</p> <p>82 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

		
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 81 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.64% Internal Links 91.36%

In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
Upcoming events	Internal	Passing Juice
Speaker Gallery	Internal	Passing Juice
Resources	Internal	Passing Juice
Articles	Internal	Passing Juice
Recent Whitepapers	Internal	Passing Juice
Videos	Internal	Passing Juice
Diversity Network Professional Access Hub	Internal	Passing Juice
Join us	Internal	Passing Juice
Join Diversity Network	Internal	Passing Juice
Diversity Network Company Ambassador Scheme	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Promoting Diversity in Your Small Business	Internal	Passing Juice
The Future is Flexible	Internal	Passing Juice
Creating A Positive Employee Experience: Insights from SAP SuccessFactors	Internal	Passing Juice
Become a Diversity Network Professional Access Member Today	Internal	Passing Juice
-	Internal	Passing Juice
Breaking The Bias: Dame Stephanie Shirley's Speech for International Women's Day	Internal	Passing Juice
Supporting Your Shift Workers	Internal	Passing Juice
How To Improve Your Leadership Skills As An Employer	Internal	Passing Juice
Five Minutes With: Volunteer Vision	Internal	Passing Juice
All You Need To Be A Better Manager	Internal	Passing Juice
Helping Your Business to Thrive with an Ageing Workforce	Internal	Passing Juice
How to Retain Parents After Parental Leave Whitepaper	Internal	Passing Juice
5 Ways To Put Yourself In Line For A Promotion In 2022	Internal	Passing Juice
Tackle Racism With Literature	Internal	Passing Juice
Construction sector's commitment to DEI	Internal	Passing Juice
"Employees have a right to work in an environment where fertility and family journeys are respected and recognised as part of an inclusive workplace"	Internal	Passing Juice
Q and A with: Dennis Velco, OutBüro	Internal	Passing Juice
Half an hour with: BiasProof	Internal	Passing Juice
Hearts and Dollars Together	Internal	Passing Juice
Reach for the Stars	Internal	Passing Juice
&#8220;I'm Just Another Racing Car Driver&#8221;: accessibility	Internal	Passing Juice
black lives matter	Internal	Passing Juice
DEI	Internal	Passing Juice
diversity	Internal	Passing Juice

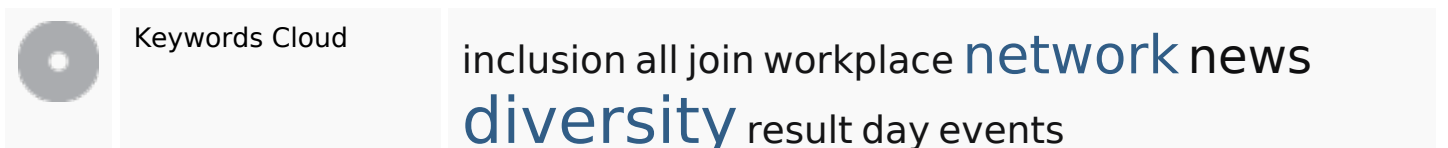
In-page links

diversity and inclusion	Internal	Passing Juice
employee engagement	Internal	Passing Juice
equality	Internal	Passing Juice
equality law	Internal	Passing Juice
ethnic pay gap	Internal	Passing Juice
fertility	Internal	Passing Juice
flexible working	Internal	Passing Juice
gender diversity	Internal	Passing Juice
HR	Internal	Passing Juice
inclusion	Internal	Passing Juice
International Women's Day	Internal	Passing Juice
leadership	Internal	Passing Juice
LGBTQ+	Internal	Passing Juice
Menopause	Internal	Passing Juice
mental health	Internal	Passing Juice
mentoring	Internal	Passing Juice
neurodiversity	Internal	Passing Juice
Racial Equity	Internal	Passing Juice
racial justice	Internal	Passing Juice
recruitment	Internal	Passing Juice
religion	Internal	Passing Juice
Transgender	Internal	Passing Juice
unconscious bias	Internal	Passing Juice
Wellbeing	Internal	Passing Juice
workplace wellbeing	Internal	Passing Juice
Effective Ways To Turn Your Passion into a Career	Internal	Passing Juice
Spiritual Wellness: A New Frontier Shaping The Workplace	Internal	Passing Juice
Carl Akintola-Davies	Internal	Passing Juice

In-page links

House of Commons	External	Passing Juice
Mark Insch	Internal	Passing Juice
Shell	External	Passing Juice
Aimee Young	Internal	Passing Juice
Tim Bowers	Internal	Passing Juice
Network Rail	External	Passing Juice
Cheryl Carty	Internal	Passing Juice
Amandeep Khasriya	Internal	Passing Juice
Capita	External	Passing Juice
CallisonRTKL	External	Passing Juice
Rhian Smith	Internal	Passing Juice
JCP Solicitors	External	Passing Juice
NXTGEN Learning	External	Passing Juice
Advertise	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
diversity	25	✓	✗	✓	✓
network	15	✓	✗	✓	✓
news	10	✓	✗	✓	✓
all	9	✗	✗	✓	✓

Keywords Consistency

events

8



Usability

	Url	Domain : diversity-network.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://diversity-network.com/sitemap.xml>



Robots.txt

<http://diversity-network.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics