Seo Analyzer
divvyparking.com

Generated on March 04 2022 23:25 PM

The score is 67/100

SEO Content

✅	Title	DIVVY optimising bookable assets through smarter technology **Length : 59** Perfect, your title contains between 10 and 70 characters.
✅	Description	DIVVY is an Australian owned parking software and hardware company who specialises in making all bookable assets accessible. **Length : 124** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	DIVVY, contactless parking, DIVVY App, monthly parking, hourly parking, daily parking, bookable assets, technology, smarter technology, parking software Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 0 **H2** 5 **H3** 1 **H4** 0 **H5** 0 **H6** 0 - [H2] What We Do - [H2] What We Do - [H2] Contactless Parking - [H2] News - [H2] Download - [H3] DIVVY makes parking simple
❌	Images	We found 26 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **23%** Good, this page's ratio of text to HTML code is higher than 15, but

SEO Content

		lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 29 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Book	Internal	Passing Juice
What We Do	Internal	Passing Juice
Bookable assets	Internal	Passing Juice
Staff parking	Internal	Passing Juice
Public parking	Internal	Passing Juice
Technology	Internal	Passing Juice
Queuing + Contact Tracing	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Sustainability Plan	Internal	Passing Juice
Sign up	Internal	Passing Juice
Login	Internal	Passing Juice
Book	Internal	Passing Juice
How to choose the right parking equipmen...	Internal	Passing Juice
Parking Industry Trends in 2021...	Internal	Passing Juice
DIVVY: a complete intelligent parking ma...	Internal	Passing Juice
The latest from CEO Grant Fowler: March ...	Internal	Passing Juice
Monthly parking – the best value for r...	Internal	Passing Juice
Daily parking – the best choice for lo...	Internal	Passing Juice
Fringe Benefit Tax changes are coming to...	Internal	Passing Juice
Hourly car parking – affordable, conve...	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Press Release	Internal	Passing Juice
Media	Internal	Passing Juice
FAQs	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
DIVVY Parking Pty Ltd	Internal	Passing Juice

SEO Keywords

Keywords Cloud

all divvy car assets staff bookable public best
parking contactless

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
parking	30	✖	✔	✔	✔
divvy	9	✔	✔	✔	✔
bookable	8	✔	✔	✔	✖
assets	8	✔	✔	✔	✖
staff	6	✖	✖	✖	✖

Usability

◉	Url	Domain : divvyparking.com Length : 16
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 13 Warnings : 3
✔	Email Privacy	Great no email address has been found in plain text!

Document

✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://divvyparking.com/sitemap.xml
		https://www.divvyparking.com/sitemap.xml
✔	Robots.txt	http://divvyparking.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics