



Seo Analyzer dm1.co

Generated on March 04 2022 07:26 AM




The score is 54/100







SEO Content

| | Title | <p>Admail SMS delivery and digital marketing</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Why Choose Admail SMS? • [H2] The Platform • [H2] Why SMS Marketing Works • [H2] How To Use Text Messaging In Marketing • [H2] Transactional SMS • [H2] Change the way you market your business with Admail SMS • [H3] Carrier Restriction • [H3] High Volume Deployment • [H3] Project Evaluation & Direction • [H3] Shortcode • [H3] Response Capture & Data Extraction • [H3] Data Storage | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 6 | 6 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 6 | 6 | 0 | 0 | 0 | | | | | | | | | |
| | Images | <p>We found 16 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
|  | Text/HTML Ratio | Ratio : 64% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 2 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50% |

In-page links

| Anchor | Type | Juice |
|-----------------------------|----------|---------------|
| Contact | External | Passing Juice |
| Get Started | Internal | Passing Juice |




SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | customers digital admail text data messages list marketing reach sms |
|--|----------------|---|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| sms | 18 | ✓ | ✗ | ✗ | ✓ |
| marketing | 15 | ✓ | ✗ | ✗ | ✓ |
| admail | 9 | ✓ | ✗ | ✗ | ✓ |
| customers | 8 | ✗ | ✗ | ✗ | ✗ |
| text | 7 | ✗ | ✗ | ✗ | ✓ |



Usability

| | | |
|--|--------------|---|
|  | Url | Domain : dm1.co Length : 6 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 20 Warnings : 1 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |




Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✗ Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |