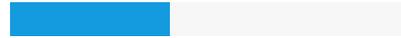




Seo Analyzer dmacc.edu

Generated on April 04 2022 17:23 PM

The score is 33/100



SEO Content

	Title	<p>Des Moines Area Community College</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1500 2072" style="list-style-type: none"> • [H1] Des Moines Area Community College • [H2] Take Summer Classes at DMACC • [H2] FREE TUITION OPPORTUNITY! • [H2] DMACC Pathways • [H2] Get Started in 3 Easy Steps • [H2] DMACC by the Numbers • [H2] News & Events • [H2] Open your door to a rewarding career at DMACC • [H3] COVID-19 • [H3] Author Elizabeth McCracken and Fiction Writer Jenny Offill to Read From Their Works at DMACC Celebration of the Literary Arts • [H3] Rachele Scott Oakley to Join Evelyn K. Davis Center for Working Families as Site Coordinator, Polk County Financial Empowerment Center • [H3] Novelist Paul Harding and Fiction Writer Adam Haslett to Read From Their Works at DMACC Celebration of the Literary Arts 	H1	H2	H3	H4	H5	H6	1	7	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	5	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H3] Media Advisory: Iowa COVID Memorial Artist Pam Douglas to Speak at DMACC
	Images	<p>We found 34 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.76%</p> <p>Internal Links 90.24%</p>

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Request Info	External	Passing Juice

In-page links

Visit DMACC	Internal	Passing Juice
Sign In	Internal	Passing Juice
Continuing Education	Internal	Passing Juice
Business/Industry	Internal	Passing Juice
Giving	Internal	Passing Juice
A-Z Listing	Internal	Passing Juice
make an appointment	Internal	Passing Juice
Browse Classes	Internal	Passing Juice
More News →	Internal	Passing Juice
Learn more	Internal	Passing Juice
Accredited	Internal	Passing Juice
Ask a Question	External	Passing Juice
Campus Visit	Internal	Passing Juice
Data Privacy Policy	Internal	Passing Juice
Disability Services	Internal	Passing Juice
Events	Internal	Passing Juice
Employment	Internal	Passing Juice
Directory	Internal	Passing Juice
Library	Internal	Passing Juice
Maps & Directions	Internal	Passing Juice
News	Internal	Passing Juice
Registrar	Internal	Passing Juice
Request Information	External	Passing Juice
Title IX	Internal	Passing Juice
Ankeny	Internal	Passing Juice
Boone	Internal	Passing Juice
Carroll	Internal	Passing Juice
Newton	Internal	Passing Juice

In-page links

Urban/Des Moines	Internal	Passing Juice
West Des Moines	Internal	Passing Juice
Ames	Internal	Passing Juice
Capitol	Internal	Passing Juice
Evelyn K. Davis	External	Passing Juice
Perry	Internal	Passing Juice
Southridge	Internal	Passing Juice
Transportation Institute	Internal	Passing Juice
Nondiscrimination Statement	Internal	Passing Juice
Web Accessibility Statement	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>0x0120d520</p> <p>stsnavigateunesapedecodeurisite</p> <p>url false news dmacc iditemidlistlistid</p> <p>0x0 listlistididitemid contenttype</p> <p>return</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
0x0	10	✘	✘	✘	✘
dmacc	7	✘	✘	✘	✔
iditemidlistlistid	6	✘	✘	✘	✘
contenttype	6	✘	✘	✘	✘
false	6	✘	✘	✘	✘

Usability

	Url	Domain : dmacc.edu Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 56 Warnings : 75
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 962 694">http://dmacc.edu/sitemap.xml<li data-bbox="555 716 1050 752">https://www.dmacc.edu/sitemap.xml
	Robots.txt	<p data-bbox="539 792 916 828">http://dmacc.edu/robots.txt</p> <p data-bbox="539 864 1085 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1101 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1066"> Google Analytics