

SEO Content

\bigotimes	Title	Length : 0		
		Very bad. We haven't found title on your page.		
\bigotimes	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.		
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
0	Headings	H1H2H3H4H5H6010000• [H2] Recent - "Results" Exhibition - Hair and Nails Gallery, Minneapolis, MN		
8	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.		
\bigotimes	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.		
0	Flash	Perfect, no Flash content has been detected on this page.		

SEO Content

	lframe	Great, there are no Iframes detected on this page.	
•			
		SEO Links	
\bigcirc	URL Rewrite	Good. Your links looks friendly!	
\bigcirc	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
\bigcirc	In-page links	We found a total of 11 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%	

In-page links

Anchor	Туре	Juice
TODAY	Internal	Passing Juice
YESTERDAY	Internal	Passing Juice
Exhibitions	Internal	Passing Juice
Sculpture	Internal	Passing Juice
Wall Works	Internal	Passing Juice
Printed Matter	Internal	Passing Juice
<u>Video</u>	Internal	Passing Juice
Music	Internal	Passing Juice
INFO	Internal	Passing Juice
TRAP DOOR	External	Passing Juice
<u>Recent - "Results" Exhibition - Hair and Nails Gallery,</u> <u>Minneapolis, MN</u>	External	Passing Juice

SEO Keywords

Keywords Cloud

yesterday video wall printed matter works exhibitions sculpture today music

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
today	1	×	×	×	×
yesterday	1	×	×	×	×
exhibitions	1	×	×	×	×
sculpture	1	×	×	×	×
wall	1	×	×	×	×

Usability

0	Url	Domain : dnml.org Length : 8		
\bigotimes	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.		
\bigotimes	Printability	We could not find a Print-Friendly CSS.		
0	Language	Good. Your declared language is en.		
⊗	Dublin Core	This page does not take advantage of Dublin Core.		

Document



Document

\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.		
\bigotimes	W3C Validity	Errors : 15 Warnings : 31		
\bigcirc	Email Privacy	Great no email address has been found in plain text!		
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 		

Mobile

Mobile Optimization	×	Apple Icon
	~	Meta Viewport Tag
	~	*

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
		http://dnml.org/sitemap.xml
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.