Seo Analyzer
dogfoodcalc.com

Generated on February 28 2022 22:10 PM

The score is 35/100

pagepeeker
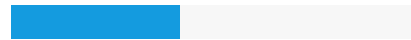
SEO Content

✅	Title	DogFoodCalc **Length : 11** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 1 **H2** 1 **H3** 5 **H4** 1 **H5** 0 **H6** 0 • [H1] Simple and easy to use planner for feeding your pets a natural, home-made diet • [H2] With our planner, creating feeding plans for your pets has never been so easy! Leave behind the complex spreadsheets and scribbled notes and welcome to simplicity • [H3] Convenient meal composer • [H3] BARF/Prey model support • [H3] Shopping list and feeding plan as a bonus • [H3] Still not enough? • [H3] FAQ • [H4] That easy?
❌	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **11%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 4 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%

In-page links

Anchor	Type	Juice
DogFoodCalc	Internal	Passing Juice
AppStore	External	Passing Juice
Play Market	External	Passing Juice
-	External	Passing Juice

SEO Keywords

⚪	Keywords Cloud	barfprey feeding shopping convenient meals

SEO Keywords

pets different easy product plan

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
feeding	6	✖	✖	✖	✔
easy	3	✖	✖	✖	✔
plan	3	✖	✖	✖	✔
pets	3	✖	✖	✖	✔
barfprey	2	✖	✖	✖	✖

Usability

	Url	Domain : dogfoodcalc.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 15 Warnings : 4
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◯	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

	Analytics	Great, your website has an analytics tool.
✓		Google Analytics