

# Seo Analyzer dogtopia.com

Generated on March 05 2022 03:17 AM






The score is 58/100




## SEO Content

	Title	Dog Daycare, Dog Boarding, Grooming & Spa   Dogtopia <b>Length : 56</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Dogtopia is the leading provider of dog daycare in North America. We provide award-winning dog daycare, overnight, weekend and holiday boarding, and spa services. <b>Length : 162</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dog Daycare, Dog Boarding, Grooming &amp; Spa   Dogtopia</td></tr><tr><td>description</td><td>Dogtopia is the leading provider of dog daycare in North America. We provide award-winning dog daycare, overnight, weekend and holiday boarding, and spa services.</td></tr><tr><td>url</td><td>https://www.dogtopia.com/</td></tr><tr><td>site_name</td><td>Dogtopia</td></tr><tr><td>image</td><td>https://s3-prod.dogtopia.com/wp-content/uploads/2018/07/homepage-header-banner-placeholder.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Dog Daycare, Dog Boarding, Grooming & Spa   Dogtopia	description	Dogtopia is the leading provider of dog daycare in North America. We provide award-winning dog daycare, overnight, weekend and holiday boarding, and spa services.	url	https://www.dogtopia.com/	site_name	Dogtopia	image	https://s3-prod.dogtopia.com/wp-content/uploads/2018/07/homepage-header-banner-placeholder.jpg
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## SEO Content

		image:width 1400 image:height 595												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>9</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] It's time to repay the favor</li><li>• [H2] safe!</li><li>• [H2] Nearest Location</li><li>• [H2] FAQs</li><li>• [H2] Largest provider of dog daycare in North America</li><li>• [H2] Dog Blog</li><li>• [H2] Dogtopia App</li><li>• [H3] Dogs fill our lives with joy.</li><li>• [H3] Play</li><li>• [H3] FinD your</li><li>• [H3] Resource Guide</li><li>• [H3] Daycare</li><li>• [H3] Boarding</li><li>• [H3] Spa</li><li>• [H3] From the</li><li>• [H3] Discover our</li><li>• [H4] Pup-Friendly Arts &amp; Crafts Projects</li><li>• [H4] Getting Your Pup All Cleaned Up with Spring Cleaning</li><li>• [H4] Celebrate Valentine's Day with a Date from Dig</li><li>• [H4] Tips to Achieve a Stress-Free Dining Experience with Your Dog</li></ul>	H1	H2	H3	H4	H5	H6	1	6	9	4	0	0
H1	H2	H3	H4	H5	H6									
1	6	9	4	0	0									
	Images	We found 33 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.82% Internal Links 93.18%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">find a location</a>	Internal	Passing Juice
<a href="#">Daycare</a>	Internal	Passing Juice
<a href="#">Boarding</a>	Internal	Passing Juice
<a href="#">Spa</a>	Internal	Passing Juice
<a href="#">Our Difference</a>	Internal	Passing Juice
<a href="#">Our Promise</a>	Internal	Passing Juice
<a href="#">Commitment to Safety</a>	Internal	Passing Juice
<a href="#">Meet and Greet</a>	Internal	Passing Juice
<a href="#">Our Facilities</a>	Internal	Passing Juice
<a href="#">Webcams</a>	Internal	Passing Juice
<a href="#">Meet the Experts</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Philosophy</a>	Internal	Passing Juice
<a href="#">Message from the CEO</a>	Internal	Passing Juice
<a href="#">Dogtopia Team</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice

## In-page links

<a href="#">Dogtopia @ work</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">General Inquiries</a>	Internal	Passing Juice
<a href="#">Career Inquiries</a>	Internal	Passing Juice
<a href="#">Real Estate Inquiries</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Franchising</a>	Internal	Passing Juice
<a href="#">Dogtopia of White Flint</a>	Internal	Passing Juice
<a href="#">Dogtopia of Chester Springs</a>	Internal	Passing Juice
<a href="#">Dogtopia of Manassas</a>	Internal	Passing Juice
<a href="#">Dogtopia of New Orleans</a>	Internal	Passing Juice
<a href="#">Pup-Friendly Arts &amp; Crafts Projects</a>	Internal	Passing Juice
<a href="#">Getting Your Pup All Cleaned Up with Spring Cleaning</a>	Internal	Passing Juice
<a href="#">Celebrate Valentine's Day with a Date from Dig</a>	Internal	Passing Juice
<a href="#">Tips to Achieve a Stress-Free Dining Experience with Your Dog</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">About the Pet Industry</a>	Internal	Passing Juice
<a href="#">About Dogtopia</a>	Internal	Passing Juice
<a href="#">The Opportunity</a>	Internal	Passing Juice
<a href="#">News &amp; Articles</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Request Information</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice
<a href="#">site by Reshift Media</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

all **dogtopia** inquiries pup **dog** from spa  
care **boarding daycare**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dogtopia	24	✓	✗	✓	✓
dog	23	✓	✗	✓	✓
daycare	19	✓	✗	✓	✓
boarding	11	✓	✗	✓	✓
inquiries	9	✗	✗	✗	✗










## Usability

	Url	Domain : dogtopia.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 7 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://dogtopia.com/sitemap.xml</pre> <pre>https://www.dogtopia.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://dogtopia.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization