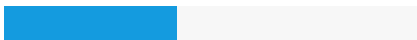




The score is 36/100



SEO Content

	Title	ЖК "Авиатор" Length : 12 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>7</td><td>0</td><td>1</td><td>2</td><td>3</td></tr></table> • [H2] “Авиатор” - Жилой комплекс высокого полета! • [H2] Выбрать квартиру • [H2] ЖК Авиатор - идеальное место для жизни! • [H2] Технология строительства • [H2] Выгодное расположение • [H2] Выбирайте удобный способ оплаты • [H2] Инвестиционно строительная группа “МАВИС” • [H4] 0% • [H5] Калькулятор рассрочки: • [H5] При 100% оплате вы получите: • [H6] 100% Оплата • [H6] Ипотека • [H6] Рассрочка	H1	H2	H3	H4	H5	H6	0	7	0	1	2	3
H1	H2	H3	H4	H5	H6									
0	7	0	1	2	3									
	Images	We found 55 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 72.22% Internal Links 27.78%

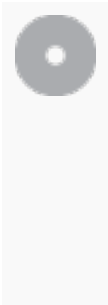
In-page links

Anchor	Type	Juice
О компании	External	Passing Juice
Акции	External	Passing Juice
Активные проекты	External	Passing Juice
Завершённые проекты	External	Passing Juice
Преимущества	External	Passing Juice
Благотворительность	External	Passing Juice
Контакты	External	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
О проекте	Internal	Passing Juice
Отделка	Internal	Passing Juice
Оплата	Internal	Passing Juice
Документы	Internal	Passing Juice
ЖК «Графика»	External	Passing Juice
ЖК «Урбанист»	External	Passing Juice
ЖК «Цвета Радуги»	External	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
условиями обработки данных	External	Passing Juice

SEO Keywords



Keywords Cloud

победитель **корпус**
data-tippy-content авиатор swiper-slide
classss-awardsslider-slide
недвижимости **месяцев**
data-tippy-awards году

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
месяцев	10	✗	✗	✗	✗
корпус	6	✗	✗	✗	✗
авиатор	5	✓	✗	✗	✓
недвижимости	5	✗	✗	✗	✗
classss-awardsslider-slide	5	✗	✗	✗	✗

Usability

	Url	Domain : domaviator.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://domaviator.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.