



Seo Analyzer doogle.co.nz

Generated on March 15 2022 02:57 AM

The score is 57/100







SEO Content

	<p>Title</p>	<p>Doogle - On leash and off leash dog exercise areas, lost and found, adoption services, walking buddies - Welcome To Doogle</p> <p>Length : 122</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Find on leash and off leash dog exercise areas, browse lost and found, adopt a puppy or dog and find someone to walk your dog with in your area.</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>dog exercise areas, dog, exercise, dogs, dog laws, doogle, locations, walking, beaches, parks, pets, share, community, auckland, new zealand, Mouse, on leash, off leash, giveaways, prizes, nationwide, puppies, breeds, lost and found, walking buddy, buddies, adopt, offered, wanted, newsletter, maps, west coast beaches, regional parks</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Welcome To Doogle 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	<p>Images</p>	<p>We found 11 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70</p>												

SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Browse	Internal	Passing Juice
News	Internal	Passing Juice
The Blogs	Internal	Passing Juice
Browse Exercise Areas	Internal	Passing Juice
Submit An Exercise Area	Internal	Passing Juice
Browse Dog Walking Buddies	Internal	Passing Juice
Add yourself as a Dog Walking Buddy	Internal	Passing Juice

In-page links

Sign up for news and information, lost and found, events and more...	Internal	Passing Juice
View past newsletters	Internal	Passing Juice
browse	Internal	Passing Juice
exercise area listings where you can find some great places to walk your dog	Internal	Passing Juice
Lost and Found	Internal	Passing Juice
Register now	Internal	Passing Juice
Lost and Found	Internal	Passing Juice
Walking Buddies	Internal	Passing Juice
Adoption Services	Internal	Passing Juice
contact us	Internal	Passing Juice
refer a friend	Internal	Passing Juice
register for the Doogle newsletter	Internal	Passing Juice
Click here to Register.	Internal	Passing Juice
Download our advertising information brochure &raquo;	Internal	Passing Juice
Contact us	Internal	Passing Juice
Click here for more info!	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
doogle	17	✓	✓	✗	✓
dog	14	✓	✓	✓	✗
lost	8	✓	✓	✓	✗

Keywords Consistency

found	8				
registered	6				







Usability

	Url	Domain : doogle.co.nz Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype						
	Encoding	Perfect. Your declared charset is ISO-8859-1.						
	W3C Validity	Errors : 21 Warnings : 12						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>7</td> </tr> <tr> <td></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	7		1
Deprecated tags	Occurrences							
<u>	7							
	1							
	Speed Tips							




Document

	 Excellent, your website doesn't use nested tables.
	 Too bad, your website is using inline styles.
	 Great, your website has few CSS files.
	 Perfect, your website has few JavaScript files.
	 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://doogle.co.nz/sitemap.xml</code>
	Robots.txt	<code>http://doogle.co.nz/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.