



# Seo Analyzer dopublicity.com

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The score is 64/100







## SEO Content

	<p>Title</p>	<p>Digital Signage &amp; Menu Boards – doPublicity</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>For Digital Menu Boards and Signage Software that’s easy and profitable try doPublicity with no monthly or annual recurring costs. Choose from over 2,500 customizable templates and get your menu board, corporate communications or advertising business noticed.</p> <p><b>Length : 263</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>digital menu board,electronic signage,template,digital menu board software,electronic signage software,digital menu board media player,electronic signage media player,media player,digital display,signage software,free digital menu board,retail signage,digital menu boards,electronic menu boards,signage design,digital sign graphics,digital media players</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>0</td> <td>2</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1783 1361 2078" style="list-style-type: none"> <li>• [H1] Digital Signage and Menu Boards</li> <li>• [H1] Built as a framework</li> <li>• [H1] ULTRA sharp &amp; RESPONSIVE</li> <li>• [H1] Built as a framework</li> <li>• [H1] Why Choose Us</li> <li>• [H1] How Digital Signage Works</li> <li>• [H1] Digital Signage Media Player &amp; SAAS License</li> <li>• [H3] Standard Player D4116+ SAAS License</li> <li>• [H3] Commercial Grade Player D8432+ SAAS License</li> </ul>	H1	H2	H3	H4	H5	H6	7	0	2	13	0	0
H1	H2	H3	H4	H5	H6									
7	0	2	13	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] One-Time Cost From \$299</li><li>• [H4] doPublicity provides an easy to use digital menu board and signage software that works with any TV and can be managed remotely With NO Monthly or Annual Fees</li><li>• [H4] Intense was designed as extended version of bootstrap, built as a complex and flexible solution with a dozen of completely new utilities, components and plugins.</li><li>• [H4] Beautiful and clean designs are optimized for all screen sizes and types. Taste a new meaning of Retina Ready.</li><li>• [H4] Intense was designed as extended version of bootstrap, built as a complex and flexible solution with a dozen of completely new utilities, components and plugins.</li><li>• [H4] 2,500+ Customizable Templates</li><li>• [H4] No Monthly / Annual Subscription Fees</li><li>• [H4] Manage Content Remotely</li><li>• [H4] Support and Training Included</li><li>• [H4] Display Content in Multiple Formats</li><li>• [H4] 30 Days Return Policy</li><li>• [H4] Compact Media Player</li><li>• [H4] Displays even without internet</li></ul>
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>18%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links

External Links : Passing Juice 41.67%

Internal Links 58.33%

## In-page links

Anchor	Type	Juice
<a href="#">Digital Menu Board and Signage Templates</a>	Internal	Passing Juice
<a href="#">cloud-based Digital Signage</a>	Internal	Passing Juice
<a href="#">Remotely manage</a>	Internal	Passing Juice
<a href="#">30 days refund policy</a>	Internal	Passing Juice
<a href="#">Digital Signage Media Player</a>	Internal	Passing Juice
<a href="#">comprehensive and easy to use electronic menu board and signage software</a>	External	Passing Juice
<a href="#">Remotely Manage</a>	External	Passing Juice
<a href="#">Network Integrators and Operators</a>	External	Passing Juice
<a href="#">Test Drive Templates</a>	External	Passing Juice
<a href="#">Buy now</a>	External	Passing Juice
<a href="#">Terms of use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<b>digital</b> policy display media player internet signage dopublicity menu support
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

digital	8	✓	✓	✓	✓
signage	8	✓	✓	✓	✓
dopublicity	6	✓	✗	✓	✓
player	6	✗	✓	✗	✓
internet	5	✗	✗	✗	✓


## Usability

	Url	Domain : dopublicity.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://dopublicity.com/sitemap.xml">http://dopublicity.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://dopublicity.com/robots.txt">http://dopublicity.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>