

The score is 55/100







## SEO Content

	Title	<p>דורות סוכנות לביטוח</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>דורות סוכנות לביטוח</p> <p><b>Length : 20</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>דורות, סוכנות, לביטוח</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] לביטוח סוכנות דורות</li> <li>[H3] החברה פרופיל</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	<p>We found 36 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45% Internal Links 96.55%

## In-page links

Anchor	Type	Juice
<a href="#">שרותים חדשים שלנו!</a>	Internal	Passing Juice
<a href="#">אודותינו</a>	Internal	Passing Juice
<a href="#">קריירה בביטוח</a>	Internal	Passing Juice
<a href="#">דרושים</a>	Internal	Passing Juice
<a href="#">קשר</a>	Internal	Passing Juice
<a href="#">דורות לעסקים</a>	Internal	Passing Juice
<a href="#">מידע למעסיקים</a>	Internal	Passing Juice
<a href="#">תעודות הוקרה</a>	Internal	Passing Juice
<a href="#">קישורים שימושיים</a>	Internal	Passing Juice
<a href="#">מחשבוני</a>	Internal	Passing Juice
<a href="#">הוסף למועדפים</a>	External	Passing Juice
<a href="#">לדף הבית</a>	Internal	Passing Juice

## In-page links

<a href="#">דף ראשי</a>	Internal	Passing Juice
<a href="#">ביטוח</a>	Internal	Passing Juice
<a href="#">ביטוח משכנתא</a>	Internal	Passing Juice
<a href="#">ביטוח חיים ופנסיה</a>	Internal	Passing Juice
<a href="#">ביטוח רכב</a>	Internal	Passing Juice
<a href="#">ביטוח בריאות</a>	Internal	Passing Juice
<a href="#">ביטוח עסק</a>	Internal	Passing Juice
<a href="#">ביטוח דירה</a>	Internal	Passing Juice
<a href="#">פיננסים</a>	Internal	Passing Juice
<a href="#">מידע ללקוחותינו</a>	Internal	Passing Juice
<a href="#">עיתון לקוחותינו</a>	Internal	Passing Juice
<a href="#">תאונות דרכים</a>	Internal	Passing Juice
<a href="#">תעריף שירותים בתשלום</a>	Internal	Passing Juice
<a href="#">פערי מחירים בין דמי ביטוח</a>	Internal	Passing Juice
<a href="#">ביטוח מנהלים או קרן פנסיה</a>	Internal	Passing Juice
<a href="#">תמונות</a>	Internal	Passing Juice
<a href="#">דורות לקהילה</a>	Internal	Passing Juice

## SEO Keywords

 Keywords Cloud

לביטוח ביטוח חברה הסוכנות הביטוח ביותר  
אנו דורות כללי וביטוח






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
דורות	8	✓	✓	✓	✓
לביטוח	6	✓	✓	✓	✓
ביטוח	6	✓	✓	✓	✓







## Keywords Consistency

חברה	5	✘	✘	✘	✔
הביטוח	4	✘	✘	✘	✘

## Usability

	Url	Domain : dorot-ins.co.il Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 136 Warnings : 9				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	✘ Attention! Try to avoid nested tables in HTML.				

## Document

- ✘ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✘ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.