








# Seo Analyzer dotson-studios.com

Generated on February 11 2022 10:17 AM





The score is 64/100






## SEO Content

	Title	<div>Chattanooga Wedding Photographers&amp;nbsp;  &amp;nbsp; Dotson Studios&amp;nbsp;  &amp;nbsp; Modern Photography by Grant and Sara Dotson</div> <div>Length : 120</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>												
	Description	<div>We create sublime photography for weddings, portraits which reflect more than a likeness, and defining imagery for commercial clientele.</div> <div>Length : 136</div> <div>Great, your meta description contains between 70 and 160 characters.</div>												
	Keywords	<div>Chattanooga wedding photographer, wedding photography, photography, commercial photography, modern, documentary, photojournalism, Grant Dotson, Sara Dotson</div> <div>Good, your page contains meta keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>http://dotsonstudios.com/FBthumb.png</td></tr></tbody></table>	Property	Content	image	http://dotsonstudios.com/FBthumb.png								
Property	Content													
image	http://dotsonstudios.com/FBthumb.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>27</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none"><li>• [H1] WEDDINGS</li><li>• [H1] COMMERCIAL</li><li>• [H1] ABOUT US</li><li>• [H1] CONTACT US</li><li>• [H1] BLOG</li><li>• [H1] FAQs</li><li>• [H1] GALLERIES</li><li>• [H1] REVIEWS</li><li>• [H1] MODERN LIFESTYLE &amp; DOCUMENTARY WEDDING PHOTOGRAPHY IN CHATTANOOGA, TN AND BEYOND.</li></ul></div>	H1	H2	H3	H4	H5	H6	27	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
27	0	0	0	0	0									

## SEO Content

		<p>PHOTOGRAPHY &amp; DESIGN © COPYRIGHT 2015, DOTSON STUDIOS, LLC</p> <ul style="list-style-type: none"> <li>• [H1] DOTSON STUDIOS PHOTOGRAPHY</li> <li>• [H1] WE CREATE SUBLIME PHOTOGRAPHY FOR WEDDINGS, PORTRAITS WHICH REFLECT MORE THAN A LIKENESS, &amp; DEFINING IMAGERY FOR COMMERCIAL CLIENTELE.</li> <li>• [H1] PORTFOLIO GALLERIES</li> <li>• [H1] CHATTANOOGA WEDDING</li> <li>• [H1] CHATTANOOGA WEDDING</li> <li>• [H1] FOOD &amp; DRINK</li> <li>• [H1] COMMERCIAL GALLERY</li> <li>• [H1] FLOORING</li> <li>• [H1] COMMERCIAL GALLERY</li> <li>• [H1] PORTFOLIO GALLERY</li> <li>• [H1] PORTFOLIO GALLERY</li> <li>• [H1] CHATTANOOGA WEDDING</li> <li>• [H1] CHATTANOOGA WEDDING</li> <li>• [H1] CHATTANOOGA WEDDING</li> <li>• [H1] CHATTANOOGA WEDDING</li> <li>• [H1] ANNUAL REPORT</li> <li>• [H1] COMMERCIAL GALLERY</li> <li>• [H1] CHATTANOOGA WEDDING</li> </ul>
	Images	<p>We found 24 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 1 links including 0 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 100%

Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">PHOTOGRAPHY &amp; DESIGN BY GRANT DOTSON &amp; SARA DOTSON © COPYRIGHT 2015, DOTSON STUDIOS, LLC. ALL RIGHTS RESERVED.</a>	External	Passing Juice

## SEO Keywords



### Keywords Cloud

gallery make wedding  
chattanooga weddings just  
photography get commercial  
dotson

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
chattanooga	3	✓	✓	✗	✓
photography	3	✓	✓	✓	✓
gallery	3	✗	✗	✗	✓
commercial	3	✗	✓	✓	✓
wedding	3	✓	✓	✓	✓





## Usability



### Url

Domain : dotson-studios.com  
Length : 18




## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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## Mobile



Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://dotson-studios.com/sitemap.xml>



Robots.txt

<http://dotson-studios.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics